



BOARD MEETING
May 18, 2011 11:00 am
Parkade Center Conference Room
Columbia, MO

ROLL CALL

Peggy King	Martha Greer	Vic Barr	Don Kelley
Joyce Rosen	Jeff Walker	Brenda Beck Fisher	Jeanne Scott
Michael Gaines	Danita Allen Wood		

PRESENTATION

Ben Gakinya, Manager of Parkade Center, presented information regarding the use of Parkade Center as a fundraising event location as well as potential office space for MAA/BOMH. Ben provided printed materials that included a property overview, tenant profile, map of the facility and floor layout of available spaces. Ben also provided lease proposals, maintenance reviews and utility cost histories to the group. The members in attendance toured some of the available spaces in the facility and asked questions regarding space division, cost and traffic flow.

It was generally agreed that Parkade Center should be considered for future events and as a potential office space. Danita Wood suggested that there are options for funding through the Regional Economic Development Incorporation to potentially defer the cost of rent for office space for MAA/BOMH. Martha Greer agreed to make an appointment to meet with a representative from REDI to pursue this and will report back to the Board. Further discussion was tabled.

PRESIDENT'S REPORT

Peggy King called the meeting to order at 11:07 am.

Vic Barr moved that the minutes from the Board Meetings in March 2011 be approved. Joyce Rosen seconded the motion. All approved.

No formal report was presented.

TREASURER'S REPORT

Vic Barr presented balance sheets, profit and loss schedules, and profit and loss per event schedules to the Board. These documents reflect new accounting revisions developed by Linda Bohnsack and Vic Barr. Linda and Vic are using Quickbooks programming and both are pleased with the results. This new method reveals a much more detailed financial report for the organization and will aid both the governance and management of MAA/BOMH.

Martha Green requested that detailed financial reports be forwarded to her in order to aid her in budget development.

Linda Bohnsack is still receiving calls directly regarding financial reporting. Linda's only duty is bookkeeping and it is Vic's job to report to the Board and the organization at large. It was agreed that all questions regarding finances should be forwarded to Vic.

SECRETARY'S REPORT

Jeanne Scott reported that she has been working on By-Laws revisions per the request of the Board of Directors. Jeanne has also been reviewing Officer's Handbooks and reported that most of the information is out of date or in conflict with the current Board of Directors Handbook. It was agreed that a review of each Officer's Handbook should be performed and the necessary revisions completed. All revisions will be submitted to the Board of Directors for approval before being incorporated into the Board of Directors Handbook, as there is no need for separate documents.

VICE PRESIDENT'S REPORT

Joyce Rosen reported that she has been in contact with Dan Tierney, Deputy Director of Regional Arts Council, regarding Chesterfield Mall as a location for Artstravaganza. While the General Manager of Chesterfield Mall seems to like the idea of using the mall as a venue, Michele Bolen, who is in charge of scheduling, is not returning phone calls. The need for alternate venues was discussed.

Third Degree Glass Factory on Delmar Boulevard in St. Louis was discussed as a potential location. Whether Artstravaganza should be held on Friday and Saturday or Friday through Sunday was discussed. It was generally agreed that Friday through Sunday was better. Parking issues for this venue were discussed briefly. Joyce agreed to check on available parking and report back to the Board. Neighborhood demographics were also discussed, as were the necessary components of a good show. Joyce agreed to email a floor plan to Peggy in order that the total number of booth spaces available as well as their respective square footage can be determined.

Joyce presented a cost estimate from Third Degree Glass Factory for November 11-13, 2011. Joyce is continuing conversations with Anne Murphy, Marketing Director, Third Degree Glass Factory regarding Artstravaganza.

Joyce reported that no one has volunteered to take over as Chairperson of the 2012 ArtSmart Conference Committee. After a short discussion it was agreed that a Steering Committee of three or four members would be a better option, as was demonstrated during 2011 Conference planning.

Jason Horjse of Scottsdale, Arizona was mentioned as a potential speaker for the 2012 Conference.

ACTIVITIES REPORT—Status Reports

Artstravaganza

Joyce Rosen continues to negotiate to secure a venue for Artstravaganza. Third Degree Glass Factory is the first choice for a venue.

Big Red Box

A liaison from the Board to the Foundry is still needed. This show is slated for the first weekend in December. There was some discussion as to the sales commission paid by individual artists. Traffic flow still remains a problem for this exhibition.

Celebrating Creativity

No applications have been received as of yet.

Silver Dollar City

Jeff Walker reported that there are still some open weeks for the Festival of American Craftsmanship for fall 2011. We need to contact artists to fill the vacant weeks. Jeff reminded the Board that applications for Made in Missouri are due July 4, 2012 and that the show will be set the last week in August. Collection points for accepted work were discussed briefly.

EXECUTIVE DIRECTOR'S REPORT

Transition

Martha Greer reported that she is still learning every single day as she transitions into her new position. She is excited for new opportunities. Martha continues work on the budget for 2011/2012 that will be voted on in June 2011. She requested detailed financial reports from Vic Barr to help her develop a more detailed budget.

Grants Status

Martha met with a grant specialist and has updated all of the current grant information. She had requested \$850 in grant monies for Artstravaganza, but believes that a larger award will be possible in the future.

Missouri Arts Council Grant Reviews will be happening very soon. MAA/BOMH has requested \$6000.00 in MAC grant funding. Martha encouraged the Board to call in and listen to the review process as a learning experience.

Wholesale Shows

Martha reported that Shari Walton is willing to work on organizing the wholesale shows that MAA/BOMH participates in.

Mail Procedure

Martha reports that there is some confusion in the current mail handling procedure. Separation of billing and shipping addresses was discussed as a potential solution. It was generally agreed that the need to encourage more responsibility with regard to how the organization's mail is collected and distributed is needed. The fault seems to be with the system and not with any individual's performance.

Global Leadership Education Program

Martha has been working in conjunction with Sandra Hodge, Extension Associate Professor and State Public Policy Specialist, to develop an International Artist Exchange Program that would include travel to Cambodia, Thailand and Laos. The exchange would be offered through the Global Leadership Education Program. MAA/BOMH would help identify artists for the exchange. Sandra Hodge has applied for a grant for this program and will keep Martha informed of updates. It was generally agreed that this program would help MAA/BOMH fulfill its educational outreach mission.

Member Benefits

Martha expressed a need to find out more about our membership, its needs, what the members want and what they don't want. Some of this can be accomplished through the use of email and website surveys.

Other Activities

Martha is continuing to research new grant opportunities and other fundraising options.

MEMBERSHIP COMMITTEE REPORT

No report was available.

JURY COMMITTEE REPORT

Vic Barr reported on the new on-line jury system he has been developing for the MAA/BOMH website. Entrythingy software is being used for the new on-line application process. This new application will allow for jurors to view applications on their home computers if meeting times and places are difficult to schedule. The merits of various jury reviews were discussed. Paper applications are still being accepted at this time.

Vic presented an amended Juried Membership Policy to the Board for discussion. The policy has been amended to include the new on-line application process and Paypal options. A short discussion followed regarding the changes.

Vic announced that Lisa Becker, a glass artist from St. Charles, Missouri, has agreed to volunteer for the position of Jury Committee Chairperson. Vic will continue to serve as active Jury Committee Chair through the June jury session.

OLD BUSINESS

As there was not a quorum present at the meeting it was agreed that all members present would discuss and then vote on the business at hand. Copies of all materials will be emailed to the rest of the Board for their review and they may cast their votes via email ballot as pursuant to the By-Laws of the organization. Email ballots should be sent to Jeanne Scott at jspotts@kvmo.net for tally.

Revision of Juried Membership Policy

Jeff Walker made a motion to approve the Juried Membership Policy as amended. Brenda Beck Fisher seconded the motion. All approved.

Revision of ArtSmart Scholarship Policy

Don Kelley made a motion to approve the ArtSmart Scholarship Policy as amended. Brenda Beck Fisher seconded the motion. All approved.

Revision of Professional Development Award Policy and Application

Joyce Rosen made a motion to approve the Professional Development Award Policy and Application as amended. Jeff Walker seconded the motion. All approved

Revision of By-Laws (re: Member Eligibility for BOMH Board of Directors

Brenda Beck Fisher made a motion to approve the By-Laws as amended. Vic Barr seconded the motion. All approved.

Governor's Mansion Display

Michael Gaines and Mary Beth St. Claire continue their work on filling the display in the Governor's Mansion. Martha Greer reported that new work will be exhibited soon.

2011-2012 Budget

Martha Greer and Joyce Rosen are working on several new fundraising ideas for this budget. The 2011-2012 fiscal year budget reflects an increase in revenue according to their ideas.

Contract labor increases were budgeted for Linda Bohnsack for bookkeeping services. Linda's compensation was increased from \$150.00 to \$200.00 per month.

It was agreed that individual persons or businesses need not be named in the budget but should be included in the classes as they appear in the new accounting procedures.

Sponsors for a new MAA/BOMH magazine are needed.

The 2011-2012 budget will be approved via conference call in June 2011. Specific time and date will be determined later.

Website Upgrades

Martha Greer reported that grants are available for website upgrades. She plans to apply for grant funding to facilitate the construction of a new MAA/BOMH website. Martha asks that the entire Board of Directors think about who we want to reach with our website and how we want to reach them. She further discussed the contractual issues regarding website ownership and administration. As she continues to research this topic she will report to the board.

The topic of a forum for members only on the new website was discussed. It was generally agreed that more information about MAA/BOMH needs to be made available to the public through the website in order to attract new members.

At 3:00 pm Jeff Walker made a motion for adjournment. Vic Barr seconded the motion. All approved.

Respectfully Submitted,
Jeanne Scott
Recording Secretary