



**BOARD OF DIRECTORS MEETING
Columbia Public Library, Columbia MO
January 19, 2011**

ROLL CALL

Peggy King
Vic Barr
Garnetta Sullivan
Michael Gaines

Martha Greer
Joyce Rosen
Stephanie Witte
Carol Knox

Bill Merritt
Danya Roselle
Tresa Killion

PRESIDENT'S REPORT

Peggy King called the meeting to order at 10:00 am

Vic Barr moved that the minutes from the Board Meeting in November and December, 2010 be approved. Bill Merritt seconded motion. All approved.

Each Board member present was given their Board Member Contracts which were then signed and returned to the President, Peggy King. Peggy will obtain signatures from each Board member not present.

Three Board members have tendered resignations: Juanita Harrell, Jamie Humphreys, and Valerie Bashaw. Juanita and Jamie were newly elected in November but have health and family problems which have developed recently and which will be too much of a time constraint to serve effectively. Valerie Bashaw, 2010 Vice President, has one year left on her term but indicated a personal need to resign effective immediately. A motion to accept all three resignations was made by Joyce Rosen and seconded by Garnetta Sullivan. All approved.

Nominations for Board Officers were as follows:

President – Peggy King
Vice President – Joyce Rosen
Treasurer – Vic Barr
Secretary – filling of this position was tabled till the next Board meeting.

Nominations were opened to the floor. Hearing none, Carol Knox made a motion to approve the nominations for board officers. Tresa Killion seconded. All approved.

A motion was made by Carol Knox for the President to authorize the Nominating Committee to hold a special election to fill up to four new board member positions. Joyce Rosen seconded. All approved.

SECRETARY REPORT

No report available.

TREASURER'S REPORT

Vic Barr gave a summary of assets and the profit and loss report. July 1, 2010, to January 18, 2011, shows a net income \$9,965.38. Stephanie Witte moved to accept the Treasurer's Report. Carol Knox seconded. All approved.

VICE PRESIDENT REPORT

No report available.

ACTIVITY REPORT

ArtSmart 2011 – March 11-13, 2011 – Inn at Grand Glaize – Blenda Marquart

- 1) E-mail blasts needed immediately and repeatedly. Garnetta Sullivan will do.
- 2) Blenda is looking for a media e-mail list for press releases, etc. Peggy had a list she used to circulate a press release about Martha. She will get that list to Martha for sending a press release out for ArtSmart.
- 3) Conference format will be familiar but there will be some things new:
 - The conference is being chaired by a steering committee of Mary Benjamin, Nancy Koehler, Blenda Marquart, with Peggy King as liaison to the Board.
 - Educational Arcade has been renamed Educational Exhibits. A policy has been written which includes an itemization of the fees being charged. Fees are: All level of Corporate members \$50, Non-Profits free, all others \$150.
 - The Professional Development Award and Conference Scholarship policy is being clarified and will be brought to the Board at their March meeting for discussion and approval. The policy and procedure will be written in the format that has been established for the policy manual.
 - Two major speakers instead of the usual one. The committee is very grateful to Mike Ochonicky for securing grant money to help do this. Both speakers have agreed to spend the entire conference with us and do several activities.

- There are two sets of breakouts, each with 4 sessions. This is being done in response to items mentioned by last year's attendees. One drawback is that only one of the sessions is being repeated so people will have to make decisions about which ones to attend.
- The breakouts will have a monitor who introduces speaker, monitors time, and distributes/collects session evaluations.

4) The committee had a dilemma about who was going to get the complimentary room for the conference since only one is available. The decision was made to give the comp room as a prize. The drawing will be made at the very end of the conference and only those who turn in their evaluations will be eligible. Each evaluation turned in gets a ticket for the drawing.

5) Help needed – each Board Member should:

- Identify 2 contacts for the educational exhibits. These should be people who have a product or service of interest to our members. The Steering Committee will do the follow-up but may ask the Board member for assistance.
- Provide 2 donations for the raffle or silent auction – either from their own inventory or from outside vendors. Suggestions are gift certificates, art items, things that members would use, etc.
- Contact members in their regions to ask them to donate to the raffle. They do not need to attend the conference to donate.
- Make suggestions for people to do a frolic. Still need some.
- Make suggestions for a speaker to do “10 Things To Consider Before Taking Your Art On The Road”. Previously secured speaker is no longer available.
- Need volunteer to lead the New Member Orientation. Carol Knox volunteered.

Silver Dollar City Jeff Walker reported via e-mail message that there are 12 open weeks that need to be filled immediately because he lost one artist who was doing the whole festival. He has the labels for the new Made in Missouri Show mailing that will be sent out as soon as the applications are printed. Marty (SDC) is taking care of the cost of the mailing. All other artists are signed up and ready to go. The artist will be in the Frisco Building and will also have three other outside booths during the festival.

Artstravaganza Several criticisms of Crestwood Mall were voiced based mainly on the poor traffic and sales. Participants did not feel that the promised promotion was delivered. It was also mentioned that the perception of the Mall itself is somewhat negative and could be difficult to overcome. It is understood that the process for 2011 needs to started and that a chair for 2011 needs to be identified.

Big Red Box Despite bitterly cold weather and diminished attendance, the event was charming and some artists did very well. The Foundry was quite happy; the proceeds were the highest ever (over \$10,000) which gave them a decent compensation.

William Woods/Celebrating Creativity show in Fulton. Jerry Cox is the chair for 2011.

EXECUTIVE DIRECTOR REPORT

- 1) Introduction of Martha Greer.
- 2) Transition Status. Martha will meet with Mike Ochonicky on January 28. She will also meet with the VSA rep that day. The administrative changes with the necessary organizations have been done.
- 3) Status of MAC Grant. Martha reported that it looks okay and that the draft is due January 31.
- 4) Wholesale Shows. Mike Ochonicky is handling the Kentucky Crafted show that will have 8 to 10 artists. Martha will investigate other wholesale opportunities
- 5) Citizens' Day at the Legislature – February 16. Everyone is encouraged to attend this event and should co-ordinate with Martha if they can go.
- 6) Peggy requested that everyone do as much as possible to keep the mundane tasks off of Martha.

MEMBERSHIP COMMITTEE REPORT

- 1) Katherine Ladendorf is the new member packet person replacing Doris Lucy.
- 2) The e-mail request for the New Member Packet person received responses from 18 volunteers. Sixteen of the names were turned over to the Board members for potential assistance with BOMH needs.
- 3) A status report of the membership renewals to date was given. No numbers are included in these minutes as they are transient and might be misleading. Final numbers will be given at the next Board meeting. A list of not-yet-renewed members was distributed and each Board member was encouraged to make personal contacts with those in their region. It was also suggested that if a member announced that they did not intend to renew, it would be very beneficial to know the reasons.
- 4) Carol requested an opinion from the Board as to whether Martha would be the person to continue to stay in touch with Corporate Members or whether a new position should be added to the Membership committee for this purpose. The consensus from the Board was that the position of Corporate Liaison be added to the Membership Committee. One of the people who had responded to the request for the new member position was Peri Holgrebe. She seems to be a natural candidate for the Corporate Liaison and Carol will offer her the spot.
- 5) Carol reported that members were requesting additional “mediums” be added to their BOMH records. A clarification was given the Board that only the Juried Mediums should be used. It was suggested, however, that if a significant number of people were being juried into mediums that are not on the approved list, it might be possible to add those mediums to the list.
 - Juried members can only use the categories they are juried into. Non-juried members can only use one category which must be on the approved list.
 - Carol would like to find old records regarding the dates and categories members are juried into. Some records exist with the current Jury Chair. Garnetta Sullivan keeps the information as to the mediums in which the members are juried on the BOMH website.

- Carol has been using the web and Garnetta to settle questions regarding mediums and will work in the future to add as much additional information, such as dates, to the individual member records.
- 6) Ron & Jane Emig would like to be considered a Studio instead of two individually juried members. The By-Laws were interpreted to find this acceptable as they are both painters, which meets the criteria of being the same “body of work”.
 - 7) Carol questioned how to investigate the status of a member who claims to be a student. It was suggested that the student be asked to provide proof that they are, indeed, full time students.
 - 8) Carol questioned if the application form on-line could be split into one version for “New Members” and a different version for “Renewals”. Garnetta responded that it is not possible under our current web and/or PayPal structure.

JURY COMMITTEE REPORT

No report available.

OLD BUSINESS

The new Board of Directors Handbook was distributed to the Board members. Peggy praised Jeanne Scott for the work she has done on this project. New Policies are being added to the Handbook as the Board approves them. The Handbook will be posted on the Board Only portion of the website for constant availability to all Board members, and should be considered their reference book. The web version will be updated as changes are made to the Handbook.

NEW BUSINESS

Mileage Policy for Executive Director When hiring Martha as the new Executive Director, she was told that the Board would discuss a new policy to reimburse for mileage driven on BOMH business. Peggy presented a draft policy to the Board for review. After discussion, Martha indicated that at this time she has decided to not take reimbursement for the mileage, but rather to claim it on her personal taxes. Martha will, however, review the draft policy for possible future implementation.

Membership Policy Revision Peggy reported that in the past there has been some inconsistency in fees charged for the Education Exhibits at ArtSmart. The ArtSmart 2011 steering committee discussed this and recommended that the policy include a \$50 fee for exhibiting for all Corporate Member levels. This is a discounted rate from the \$150 for non-Corporate Members for ArtSmart 2011. A motion was made by Teresa Killion and seconded by Danya Roselle to adopt the revised policy. All approved.

Parkade Center Peggy reported that she has been in contact with the manager of the Parkade Center building in Columbia. The Manager (Ben Gakinya) is a strong supporter of the arts and has suggested that the Center could be used as a BOMH venue in some way. His vision is to see

us work together to make it an arts center, possibly with retail sales. Peggy will continue talks with Ben and the concept will be monitored and reported on at future meetings. It was suggested that a future Board meeting be held at the Parkade Center. Peggy felt Ben would be very open to this and will look into it.

Respectfully Submitted by
Carol Knox