

The Best of Missouri Hands

Missouri Artisans Association

Board of Directors Meeting

January 15, 2014

Joyce Rosen's

200 South Brentwood

Clayton, Mo 63105

Roll Call

Joyce Rosen

Vic Barr

Kim Carr

Sandy Kolde

Andrea Quiroz Jira

Nancy Koehler

Call to Order

Joyce Rosen called the meeting to order at 10:05.

Approval of Previous Board Meetings

It was moved and seconded to approve the minutes of the previous meeting of Oct. 16, 2013.

President's Report

Joyce Rosen reported that she had sent the appropriate documents to RAC and MAC introducing Andrea as our Executive Director.

Joyce is trying to secure some sponsorships for ArtSmart from some of the big local companies in the Springfield, MO area such as Springfield Brewery, 3M and many others.

Still working on the Student Achievement Award for a deserving art student from the Springfield area.

Joyce also mentioned the need within the board for a Regional Exhibition Chair.

Sandy Kolde motioned at this time that we change the name of this committee with a new job description the Regional Activities Committee. The chairperson will

manage the members of the committee and be the Regional coordinator who will oversee regional activities and exhibitions. This change was moved and seconded.

Executive Director's Report

Andrea reported that she had the opportunity to visit and tour Hallmark in KC, MO. They have grant opportunities but usually work with families and prefer activities to sponsor in the KC area.

She spoke with Panera Bread Co. and they prefer to sponsor food centered events.

Danita from Missouri Life would be willing to do a trade with and add in the magazine for a sponsorship.

Renewals are going well.

Working with MayeCreative Design on the newsletter as well as our new email program Emma for email blasts.

Silver Dollar City- would like only 12 artists and would like them to commit to the whole 7 weeks. They would be located in the same place as before and as in the past SDC will take a commission of 15%.

Andrea explained that the Thursday night reception for ArtSmart will be a Fresh gallery at 6:00 pm. Following that at 7:00pm is an art activity at Art Inspired a local Not-for-Profit with a fee of \$10 or Springfield Hot Glass for \$30.

The reception at Waverly House will be held at 7:00 pm on Saturday night after the Silent Auction closes.

Scholarship cut off date for ArtSmart has been extended to 1/30/2014.

Other business - Andrea reported that the Lawyer Robert Hoffman is still working on the 501C6 particulars.

BOMH received at \$4200 MAC grant for ArtSmart this year.

Vice President's Report

Don was unable to attend the meeting but is continuing to get the schedule all under control for ArtSmart and this should be out to everyone soon.

Everything is moving along well. It looks like it will be another successful event.

Treasurer's Report

Vic Barr passed around the Profit & Loss and Balance Sheet on all accounts as of December, 2013.

All of these documents are available on request and can be sent to board members electronically.

Regional Exhibits

Things stand about where they were last board meeting.

Andrea is initiating contact with several of those interested in Regional exhibits.

Visiting Artist Program

Nancy Koehler is working to get the 10 visits done that are required for the MAC Grant.

It would be helpful to have a list of Missouri Art Teachers that may be helpful to our program.

The article in the InTouch newsletter helped attract some attention and several artists contacted Nancy to be on the list when an opportunity is available to place them.

Website

Sandy Kolde introduced the website working group of Sandy, Kim Carr, Peggy King, Andrea Jira Quirez and Trent Auch.

Sandy submitted a detailed report on the website journey. Please find a copy of this report included with these minutes.

We decided to hire Trent Auch to fix our current website he expects to be completed in 6 weeks. Trent will use 80% of his time to get it done.

The InTouch newsletter will be out on the 20th of the month.

Other business:

Lee Richards has been trying to contact Lisa Becker who is the Jurying Chair so that she can work with her.

The Best of Missouri Hands Board of Directors meets six times a year. The meetings for 2014 will be as follows:

Friday, March 21, 2014 at the ArtSmart Conference

May 14, 2014 at the Hannibal Arts Council, Hannibal, MO

July 9, 2014 TBA

September 10, 2014 TBA

November 12, 2014 TBA

January 14 or 21, 2015 TBA

The meeting concluded with a move to adjourn by Sandy Kolde and a seconding of this motion by Vic Barr. The meeting was adjourned at 2:00 pm

Minutes submitted by Nancy Koehler