

**Missouri Artisan Association  
dba Best of Missouri Hands**

Board Meeting  
Columbia Art League, Columbia, MO., 10:00a.m.  
May 20, 2010

**Roll Call**

Vic Barr	Julie Bricknell
Jamie Carey Humphreys	Peggy King
Susan Lumsden	Danya Roselle
Jeanne Scott	Garnetta Sullivan
Jeff Walker	Stephanie Witte
Mary Beth St. Clair	Mike Ochonicky

**Minutes**

**President Report**

Welcome by Peggy King. Thank you to Columbia Art League for providing meeting room. Jeff Walker moved that minutes from March 12, 2010 be approved. Garnetta Sullivan seconded the motion. All approved.

Mary Beth St. Clair requested an item be added to agenda - Out-going Board Term recognition under New Business.

**Secretary Report**

Julie Bricknell added dates to the calendar. ARTstravaganza Nov. 5-7 at Artspace in St. Louis, and Big Red Box December 3-4 at the Foundry in St. Charles.

**Treasurer Report**

Vic Barr reported we are \$12,000 ahead compared to last year's balance of \$843. The difference may be in grants. The Board discussed the sale of Walgreen stock which was approved in January 2010.

**Corresponding Secretary**

Garnetta reported we now have a Facebook page and a new Welcome page on the MAA website. The Featured Artist is being updated monthly, and the Library is growing. We have permission from authors and Niche to use their info, and blanket permission from several organizations has been received. A "Change of Address" form on the website automatically will go to Carol Knox Board Members Only section has been added and will feature up-to-date Membership Rosters to begin, and content will increase as needed.

A new Marketplace has been added to website where members can post buy/sale or free for the taking items. Items will be listed for 30 days, and the seller can edit and remove listings. Vic Barr moved to

start up Marketplace on BOMH website as described above. Jeanne Scott seconded the motion. All approved.

Artists who are juried into multiple categories will have one image of each category on their BOMH web page. Then when you click on each of those images, a secondary pop-up image page will open showing the four images they juried in with. Each Juried Member should have one BOMH web page.

Peggy indicated we need to update the BOMH brochure to include all the new member services. Mike indicated that she will be revising the brochure, as it is almost time to reprint them.

Carol Knox will send a monthly new members list to board members and membership. Board members should use this list to send out postcards to the new members or to otherwise introduce themselves.

### **VP Report**

In Valerie Bashaw's absence, the report was given by Peggy King. Valerie is working on the nominations committee. Danita Wood and Shari Walton have agreed to be on the Professional Scholarship Committee. Jerry Cox and Jamie Carey-Humphreys will be taking over the Celebrating Creativity show at William Woods after this year's show.

### **Activities Report**

*ARTstravaganza:* Artist Guild is storing a lot of BOMH things and needs the space. Someone needs to go get them. Mike said she will look through the stuff and throw away anything no longer useful. Working with RAC, Dan Tierney, Deputy Assistant at RAC on the layout. RAC wants to possibly repeat the show in the spring with a possible "Spring Training" theme.

*Big Red Box* is in its 5<sup>th</sup> year. It will be held at the Foundry in St. Charles on December 3-4. 11 artists are confirmed. The call for participation will go out end of June. Looking for 25-30 artists to participate. A deposit will be charged to assure participation, then used to advertise the show.

*Silver Dollar City:* Jeff Walker reported. There are openings for September 11-12 available.

*Governor's Mansion Display.* Mary Beth St. Clair reported that progress is being made in developing the BOMH art display at the Governor's Mansion. Four glass artist will display beginning in July. Governor's Mansion committee voted on artist from websites.

*Best of Missouri.* Mary Beth discussed planning stages for a Tamarack type pilot project for Missouri. The long-term plan is to have a facility by a major highway. A business plan is the first step, and it is being developed.

*ArtSmart 2011:* Jeff Walker reported contracts have been signed with the Inn at Grand Glaize at the Lake of the Ozarks. Nancy Koehler will co-chair, but we still need a chair. Mike is working on contacting possible speakers. Theme will be "Trends and Changes". How-to sessions on how to jury for exhibitions and shows were suggested for break out sessions. Planning is ahead of schedule. Save the date cards will go out in July. Mike will try to use VISTAPRINT to get free postcards. Last conference we spent \$2,000 on postcards and mailing. The wine board has offered to come pour Missouri wines at the reception. The Hospitality Room will be open at all times and be located in the same area as the general session. As always, more volunteers are needed.

## **Executive Director Report**

*Wholesale Show:* Report by Mike O. Sherry Walton will assist. Not enough people signed up for the summer shows. Three people requested info about the Acre show, and 6 for Kentucky Crafted (no one signed on to do the Acre show; we won't know if Kentucky will invite MAA/BOMH back until late Oct/early November). There was some discussion regarding decreasing how many to accept in order to have a larger display showcase per artist. Shows available for members are Philadelphia Buyer's Market for American Craft held in January and August; Kentucky Market held in March; and a new show by Niche magazine to be held in Las Vegas and Orlando will have guild booth space.

*Annual Raffle:* Last year raised over \$1,000. Mary Beth St. Clair volunteered to donate a jewelry piece. End of summer raffle tickets will go out to members. Peggy recommended that photos of the raffle items be included in the mailing to increase interest in the raffle. Several options for printing the tickets with photos inexpensively were presented and Mike will look into them.

*Mapping Project:* Mike O. is working on funding with a grant for an artist registration and mentoring project. MAC grant for mentoring is not available but she is trying for a grant from Pepsi. We hope to use the map to develop studio tours and market to tourism.

*Miscellaneous:* University of Missouri Vice Provost June Gibson has approached Mike regarding using scarves or other easy-to-ship items made by BOMH members as gifts when traveling internationally.

\$5,000 in Federal grant funds have been transferred to our account.

Due to changing our fiscal year to start in July, we will be paying our accountant twice this year, for the short fiscal year Jan – June, and end of year. The new fiscal year will more closely reflect our real funds since grants are provided on the same basis.

Annual registration of the organization will be in June. Logo registration will be due soon. 225 students and 9 artists participated in artist visits during the year.

Discussion on American Craft Week October 1-10, 2010. We are listed as a participant. Gallery owners will be asked to help us participate by organizing events, hanging posters, etc.

## **Membership Committee Report**

Report read by Julie Bricknell for Danya Roselle. New mapping districts will be in the directory going out soon. Report was passed out see attached. The Committee has been moving toward making the New Member Packet more meaningful packet, and to get them out in a timely matter. The Committee was commended by the Board for doing a good job.

## **Jury Committee Report**

Susan Lumsden reported. A PowerPoint tutorial is up on website and will be updated and fleshed out. Postmark for new jury application is June 15<sup>th</sup>. Susan will travel to several areas of the state to jury instead of committee members meeting in one place. She will tally results. It was recommended that those who are not juried in be mentored to improve their presentation. Discussion followed concerning lapsed memberships, dropped memberships and jury status reinstatement. It was decided that often, special circumstances must be evaluated on a case-by-case process.

*Policy and Procedures:* Peggy King and Jeanne Scott are working on creating a consistent, cohesive document that will be easily updated as necessary. Jeanne presented a sample format. The outcome

will be a top-down set of documents beginning with the By Laws-and becoming more specific as Policies, then Procedures. By Laws will remain open and vague, allowing for details to be in the policies and procedures. Board members should send suggestions for written policies to Peggy first and she will send to Jeanne.

The board discussed the use of the BOMH logo by general membership and juried members.

*Strategic Plan:* Recommended by Mike O. to take out administrative assistant as person responsible for particular goals on plan. Work towards this goal without a specific name.

### **New Business:**

*Dues increase:* The Board discussed a possible dues increase. We have not increased dues in several years, and funding is not as easy to get. With increasing member benefits including insurance, the marketplace on the web and shipping discounts, it was felt that members were getting more for their dues. Vic Barr moved that dues be increased by \$10 for Studio, General, Juried and Student memberships. Jamey Carey-Humphreys seconded motion. All approved. A newsletter article will be written later in the year to discuss increase and list benefits.

*Letter of resignation:* Wendy Harris submitted a letter of resignation from the board which was read by Peggy King. Jeanne Scott moved to accept the resignation and Jeff Walker seconded the motion. All approved.

*Educational Arcade at ArtSmart:* There has been some inconsistency in the past on who paid and how much for Education Arcade space. Spaces are fund raisers for “in kind” or cash donations. Need a set dollar amount as it has varied year to year. Mike O. read a policy used at a previous conference that indicated Corporate members received a ½ price discount. Past ArtSmart Sponsorship levels were: Platinum \$1,000 free booth space; Gold \$500 Booth space; and Silver \$200. The policy needs reviewing and codifying in the procedures so that it is applied consistently in the future.

*Professional Grant/Recognition Award:* The award should be based on what a member has done for the organization, as a reward for volunteer hours and as an incentive to participate. Recommend different name for the award to better describe its purpose. This is another area where Policy and Procedure needs to be developed.

*Jury Level:* A question regarding Studio membership was raised. If a business with a Studio Membership sells, the jury status does not transfer. The business would need to be re-juried to regain Studio Membership status. Studio memberships consist of 2 or more people creating a single work of art. If the business changes hands, the juried artists are no longer the owners, and the juried status must be removed.

*Production Crafts:* This category was eliminated for new Jury applicants with the recent revision of the Jury Application.

Vic Barr moved to adjourn meeting. Jeanne Scott approved. Meeting adjourned at 2:34