

**Missouri Artisan's Association/Best of Missouri Hands
Executive Committee Conference Call Notes
April 14, 2011**

We will proceed with development of a Web Site Design Brief. The brief will include key points to be considered as we undertake the task of restructuring the existing website. Key points will be website contents and ownership. We agreed that it is in the best interest of MAA/BOMH to maintain ownership of the web site and to equip the site with a Content Management System which will allow the ED or other selected individuals to make approved minor updates or changes as necessary. The completed Design Brief will be submitted for estimated costs and we will proceed from there.

Vic Barr will be communicating with Linda Bohnsack in order to refine our reporting system and to alleviate work that she has been doing on our behalf that is adding substantial time to her work load.

Martha Greer and Joyce Rosen will be spending some time with some of our St. Louis members. We will discuss the possibility of MAA/BOMH informal meetings. These type of activities have been requested by members and would help develop stronger connections and engagement in MAA/BOMH

There is a need for Jury Chair and Artsmart Chair. We will begin actively seeking, through Facebook, newsletter and email blasts, individuals to fulfill these roles. It is crucial that potential candidates are fully aware of the responsibilities. To this end, we will refine the job descriptions and include with the call for volunteers.

We will be looking at the current member benefits in order to analyze which benefits are being utilized and valued by our members. A series of brief member surveys will be developed to help gain information.

Joyce Rosen will continue to work to find a suitable location to hold Artsravanza.