

Missouri Artisan Association
dba Best of Missouri Hands
General Membership Meeting
Isle of Capri, Booneville, MO. 1:00pm
March 13, 2010

Minutes

President Report

Welcome by Peggy King. Thank you to all Frolic leaders. Committee Roster has openings - see Valerie Bashaw if interested in signing up to volunteer. Sign up sheets will be available during ArtSmart.

Peggy announced that the member's only page on the BOMH website will soon feature a list of the Board of Directors, including their email addresses. Please contact us with any questions you may have. Also, Garnetta has placed a easy to use meeting calendar on the web site.

Secretary Report

Julie Bricknell encouraged members to look at calendar on website and talk to board members this weekend to let their needs be known. Board meeting minutes are posted on the website once they are approved by the Board.

Treasurer Report

Vic Barr reported all bills are paid and we are in better shape financially than last year at this time.

VP Report

Valerie Bashaw reviewed the Committees. Vacancies are in Website/Newletter/Facebook, Special Events, Publicity, Raffle, Education mentors. Need feature artist and galleries for Newsletter. Need 3 pieces of art work for annual raffle which is held in the fall of each year.

Activities Report

ARTstravaganza is still in planning stage, may have change of venue for 2010.

Big Red Box is in its 5th year. It will be held at the Foundry in St. Charles on December 4-5.

Silver Dollar City: 8th year. Presentation by Melynda Lotven. Sept 11 – Oct. 30 festival. Fulfills our education goal of the organization. National advertising is done by SDC. 32 juried artists are participating. We would like to have other interested juried artists on waiting list. Melynda held three drawings for complimentary tickets and apparel donated by SDC.

Governor's Mansion Display. Mary Beth St. Clair reported that progress is being made in developing the BOMH art display at the Governor's Mansion. You should be hearing more about that soon.

ArtSmart 2011: Jeff Walker is working to finalize plans for the ArtSmart 2011, and a location will be announced soon.

Executive Director Report

Wholesale Show: Report by Mike O. Shows available for members are Philadelphia Buyer's Market for American Craft held in January and August; Kentucky Market held in March; and a new show by Niche magazine will be held in Las Vegas and Orlando and will have guild booth space. Sign up sheets for interested members at registration desk.

Mike encouraged members to read newsletter available on line to keep updated on events. Newsletter will be archived and go into the new online library.

Online payment via PayPal for purchases from the BOMH shop and for membership dues and ArtSmart is now available and working well.

Mike reported on a new benefit for members. Discount shipping rates are now available through the American Made Alliance due to our participation in Buyers Market.

In addition, Mike has procured a health insurance plan through AIGA (American Institute of Graphic Artists). Varying levels of participation and price points are available. Information is on "members only" section of website.

A drawing was held for "Featured Juried Artist" of the month on the website. Fourteen names were drawn from attendees, including two alternates.

Membership Committee Report

Report by Carol Knox. Lori Purk is the Co-chair. Dayna Roselle gets the mail and forwards it to the proper person. Doris Lucy sends out new member packets. Carol reminded the members that the deadline for dues is always December.

Jury Committee Report

Susan Lumsden reported. 37 people applied for juried membership in January 2010 and 30 were approved by the committee. She was very pleased to welcome the new juried members. One of the goals of the committee is to develop an education process to help members learn how to achieve juried status through Powerpoint, continuing education, and mentoring. Susan will have the Power Point available through the web site prior to the June jury application deadline. The Board approved a policy at their March Board Meeting to require BOMH general membership for 90 days prior to applying for juried membership. This policy is effective for the June jury session.

Juried Member certificates were presented to those who had juried in during the past 12 months.

Volunteers Needed

Jan Gates spoke to the attendees regarding the importance of volunteerism, and how much BOMH relies on our volunteers. Please see Valerie Bashaw if you can give of your time, and/or sign up to help out at ArtSmart 2011. Sign up sheets are at the Registration table.

Opportunity for Sales

Carol Wallace presented a new opportunity in St. Louis in 2011. An organization, PEO is a regional membership club with clubs nationally. The purpose of the clubs is to provide educational opportunities, loans and grants for women. It is a philanthropic organization. Their national convention will be held in St. Louis September 28-October 1st, 2011. Women will be attending from U.S. and Canada. Expect 3,000 people in attendance and they will shop. She invited BOMH artist to participate as vendors, and will have a sign up list at the registration desk. Suggested themes for art work would be stars, daisies, and Missouri theme mementos.