

# The Best of Missouri Hands

Missouri Artisans Association

Board of Directors Meeting

July 16, 2014

New Florence, MO

## **Roll Call**

Lee Richards	Don Crozier	Andrea Quiroz Jira	Kim Carr
Sandy Kolde	Michael Gaines	Loren Woodard	Angela Fowle
Murielle Gaither	Ellen Heislen	Nancy Koehler	

## **Call to Order**

The meeting was called to order at 9:45.

## **Approval of Minutes**

It was moved and seconded to approve the minutes of the previous meeting of May 14, 2014.

Don Crozier, the outgoing Vice President, incoming Treasurer, chaired the meeting until after the election of officers.

## **Treasurer's Report**

Since our outgoing Treasurer was not at the meeting, Don Crozier presented the current Treasurers report for the benefit of the new members.

It was moved and seconded to accept the current Treasurers report.

## **Executive Director's Report**

First on the agenda was the welcoming of our new board members for the next term. The current board is very happy to have such a wonderful group of new members in our midst. They are Angela Fowle, Murielle Gaither Ellen Heislen, Loren Woodard and Lanie Frick.

Andrea handed out a 2 page report that detailed for all of us the many tasks she has been working on since the last meeting.

Applying for grants has taken up a good deal of her time. Recently a grant educational outreach with Union Pacific was applied for. We need to wait till February to find out if we will receive this grant.

She is using the TechSoup software that we recently purchased a license for. Several grants have been or are in process of being drawn up at this time. Andrea explained that applying for grants does take up a lot of her time.

Andrea expressed some frustration with MayeCreate who does our newsletter. She is not satisfied with the way things are being done at this time. Some of the things we have requested have not been on the newsletters the way we want them. She will speak to them about improving the service or will look for someone new.

Andrea shared a request by our bookkeeper, Peggy King that additional persons be listed as authorized signers on the Best of Missouri Hands bank accounts. It was discussed that we would like the Bookkeeper, Executive Director, President and Vice President to be our authorized agents on the account.

It was moved and seconded that we authorize this change on the bank account.

Andrea reported that she and Joyce went to MAC, Missouri Arts Council, and found out about a national program called Creative Aging that would certify artists to teach and receive a stipend for this work. The program was designed for more artists who may have amassed a lot of knowledge in their field but no longer be interested in doing show or exhibitions. I will allow them to share and grow as artists.

Andrea explained another program called Accelerate which is administered by MAC. She said it would be very helpful to show we are serious and want to learn to better implement our strategic plan. We discussed making the purchase required to implement this program.

It was moved and seconded that we authorize the purchase of the Accelerate program.

Murielle asked during our conversation about what is the purpose of Best of Missouri Hands? Andrea shared the Mission and Vision of the organization and

some of what it means to many of us. We are strategically positioned to reach the whole state and it is one of our goals to reach out into all sections of the state .

Andrea shared that Lisa Becker is ready to give up the chairmanship of the Jury Committee. Nancy Koehler offered to be the Jury committee liaison. Nancy contacted juried member Robin Ragesdale who offered to take up the chairmanship of the Jury committee. The juring is largely done using entrythingy and the hope is that we may use it more efficiently.

We recently completed our summer jury session and had 25 applicants of which 13 were accepted. This is always a difficult part of our job as jurors, to turn some away until they bring their work or their presentation up to our expected standards. Sometimes a person gets angry and in a recent case we decided to return her membership fee in full instead of the prorated amount.

It was moved and seconded to do this.

Don Crozier presented the budget report to the board.

Michael Gaines had complied the Executive Director evaluations. Andrea said she appreciates all the comments.

Michael Gaines also shared that he has access to an expensive grant writing program and will send Andrea any leads that he gets for grants that she may apply for BOMH. Murielle also offered to help Andrea as an extra pair of eyes on the grant apps.

Sandy shared the interest of the Missouri Arts Council in partnering with BOMH in helping them to meet their goals and to help us to meet ours. A win/win.

Don Crozier presented the slate of new officers to the board. They are:

Lee Richards, President  
Sandy Kolde, Vice President  
Don Crozier, Treasurer  
Nancy Koehler, Secretary

Don called for any interest from the group to nominate others. None were offered. Michael Gaines made a motion to accept the slate of officers as presented and Loren Woodard seconded the motion. Motion carried.

At this time the new President, Lee Richards, took over the running of the meeting.

## **Committee Reports**

### **Visiting Artists Program**

Nancy Koehler who chairs this program shared that she is working on getting artists lined up to fulfill the grant requirements for the fall ArtStravaganza show. She shared that sometimes this is a challenge with school starting in August to fit into the schools plan. Anyone who has ideas please pass them on to Nancy.

Lee gave out a short questionnaire to all present and will tally the responses and share them with the board.

### **Website**

Sandy reported that she, Lee, Kim and Andrea had met with the company Pixel by Numbers and had a good talk with their representative. Their price was reasonable, the overall bid was \$1377. They do have different levels of membership. All their references checked out good. They said it would take about 30 days to get the website in order and after that we could drop down to a lower monthly maintenance fee.

Question? Do we want a list of all members on the website and where?

We will need contact information on every member because they will need to make a password to access the site. We discussed putting a little box on the renewal and sign up form that asks is the member wants their contact information listed on the public site. Then they can fill in what info they want on the public site.

Sandy requested the approval of the board to move ahead on the website. She asked everyone to look at the website now and to let her know what we think needs to be there. Content is important.

A motion was made to authorize moving ahead with the new website. The motion was seconded and the group voted to authorize this expenditure.

The committee will keep Lee informed. Sandy will email the document out to all of what is required of the new company.

## **Governor's Mansion Committee**

Michael Gaines shared that the photos of 8 of our juried members are up at the Governor's Mansion. Each artist gets an individual cell in a permanent installation at the mansion. The exhibit will run for 18 months.

## **ArtStravaganza**

Andrea shared that only a small group of artists have signed up so far for the show. The call for the show is out for juried members till after Aug 1 it will be open to general members..

Pickin' Lickin' is available for the show dates.

## **ArtSmart Conference**

Kim, Lee and Andrea, the ArtSmart committee members, have been working hard to get everything lined up for our conference in March.

They decided on the venue which will be the Courtyard by Marriott in Columbia. It has all the rooms we will need for the event. We will pay for food, projector and participants will pay for conference fee and rooms in the hotel, hopefully they will stay in the hotel.

The speakers have been contracted with. They will be Harry Webber who is a Missouri sculptor and a member of BOMH. He has offered to do his talk for free which is incredibly generous. Harry will speak on Sunday morning.

The other speaker will be the well known artist Brian Hays who is called a Regionalist. Brian is a painter with his work in many galleries. Brian will speak on Saturday.

Breakout sessions - Laura Mullen from RAC. Laura will talk about artists having their work in galleries and how to represent themselves. Laura will also talk about the importance of the artists statement.

Liz Tucker - Liz owns Poppy in Columbia and will talk about wholesaling from the gallery perspective. What to ask for, how to set yourself apart, etc.

This will be the 30th Anniversary for Best of Missouri Hands so we will make a big deal of this anniversary.

Murielle suggested contacting Dianne Casey of Arts Kansas City. She is a good choice for speaking on the business of art.

Sandy suggested having a breakout session to promote the members community on the website.

We talked about making Thursday evening more relaxed.

Don Crozier spoke about the goal of providing additional opportunities for our members with the development of the 501C6 where members could offer their work for sale. We currently have a 501C3 designation as a non profit and this new organization would add value to our membership.

Don will email the 501C6 info to everyone.

Don shared information regarding the wholesale opportunity at the American Made show by Acre in Washington, D.C. He does not think there will be a free booth.

### **Regional Activities**

Don Crozier, Angela Fowle and Loren Woodard have agreed to work together on this committee.

### **Strategic Plan**

We are working on it. Don Crozier will work with Lee Richards and Sandy Kolde on this committee.

The meeting adjourned at 2:30 pm

Next meeting will be September 10, 2014 Location TBA  
Coming meetings are November 12, 2014 and January 14 or 21, 2015.  
Locations TBA

Minutes submitted by Nancy Koehler.

