



MISSOURI ARTISANS ASSOCIATION

Missouri Artisans Association

Board of Directors Meeting

July 9, 2016

16 N. Spanish, Cape Girardeau, MO

Roll Call

Kim Carr	Don Crozier	Kim Foster	Michael Gaines
Murielle Gaither	Carleen Johns	Nancy Koehler	Lee Richards
Angela Walleman			

Call to Order

Meeting called to order at 10:15 am.

Approval of Minutes

It was moved and seconded to approve the minutes of May 11, 2016 as submitted.

President's Remarks

Lee didn't have much to report, things are in a holding pattern for the most part.

Vice President's Report

Angela reported that she had zero response from the membership when sending out a call for board members. But Nancy has given her two people that have expressed interest. They are Marcia Menendez and Angela Krieger. She will put them on the slate to be presented to the members in the next month or so.

The board voted on the new officers they are as follows:

Angela Walleman	- President
Nancy Koehler	- Vice President
Don Crozier	- Treasurer
Lee Richards	- Recording Secretary

Angela also reported that she has been in touch with Art St. Louis and they are interested in having BOMH as one of the four art organizations who will submit artists' work for the exhibit at Des Peres Hospital, Des Peres, MO. We are limited to 2D artists due to the nature of the display area.

Kim Carr has participated in the past and said it was a great experience. Artists receive a monetary stipend and a percentage of sales. BOMH will need to provide 4 to 5 artists. It will be open to any 2D BOMH juried artist that may want to apply and the hospital has the final say in what art work will be displayed. Art will need to be rotated every six months. She will meet with Robin Hirsch-Steinhoff, Art Director Art STL and Chandler Branch, Exec. Dir. of Art STL next week, Tuesday at 1:00 on July 12 and will keep the board informed as the plans develop. Any board member who wants to come is welcome. Contact Angela to let her know if you are interested.

Treasurer's Report *

Don Crozier reported that we are in good shape financially, especially given the place we were several years ago. He cited having on contract staff and no E.D. has contributed to the bottom line.

Angela asked if we have board liability insurance and Don confirmed we do. We pay \$150 (?) per year. Murielle suggested we check into the Travelers Insurance Company that the Arts Council of Southeast Missouri uses. It covers more than just the board and is less expensive. She will contact her agent to get more info.

Kim Carr was asked to leave the room temporarily as we would be discussing her paid contract position with BOMH. Don proposed that we give on time bonuses of \$500 to Communications Officer Kim Carr and Book Keeper Peggy King in recognition of their outstanding work. A motion was made and seconded. We would like to also do the same for James Wilson of Pixel by Design but are not sure of the logistics of paying him because he is part of a group. We thought a gift card might be an option but Lee will talk with Peggy to discuss it further.

The board reviewed Kim's and Peggy's job descriptions that they submitted two years ago to ensure their job descriptions were current. Kim and Peggy will be asked to do the same. There were a few changes/questions that were highlighted to be discussed with Kim or Peggy. Kim & Board reviewed her description when she returned to the room. Angela will ask Peggy to do the same.

Kim F. suggested we use Google Drive as a place to put documents to be worked on, shared, etc. It is less cumbersome than the website and board members can be given permission to edit, etc. as warranted. She used her account to share folders & documents that she had (Thanks Kim). The board might want to investigate establishing our own account for board use. This would ensure that it is tied to the group and not a personal account as people come and go.

Committee Reports

Events Committee

- Don Crozier is still planning on having a presence at Autumn on the Bricks in Fulton. Angela is working Art St. Louis opportunity through Des Peres Hospital.
- Mansion Display is being changed over from photography to jewelry. The artists that are representing their regions are:
 - AVA Goldworks – Hannibal, MO
 - Claire Hasselmeir – Ellsberry, MO
 - Nancy Koehler – Wildwood, MO
 - Lisa Palmer – St. Genevieve, MO
 - Nena Potts – Rogersville, MO
 - Andrea Quiroz Jira – Columbia, MO
 - Lee Richards – Union, MO
 - Kevin Williamson – Blue Springs, MO
 - Patti Ziechi Davisson – Sedalia, MO
- Michael pointed out that the end of the board meetings would be a great time to hold a “meet and greet” for BOMH members or anyone who would like to get together with the board. The board agreed and will endeavor to put this into practice where practical.

Grant Committee *

Michael is working on submitting our 2016 Art Services grant final report to Missouri Arts Council. Deadline is July 30, 2016.

We have been awarded \$5,040 for FY2017 which is an increase of \$1,008 over last year's \$4,032 award.

Website Committee

Peggy was not present but is still working with James to debug the site and continues to tweak as needed. Kim was not sure where we were in regards to pulling the needed reports needed by her and Peggy. But based on what she could do, didn't think there had been very much progress in that area to report.

There are still a lot of issues that the board feels need to be address ASAP.

- The donation process is not working. Several board members have tried recently and finally gave up. That is something that needs fixed now.
- We were unable to access most of the website at the meeting. We were receiving “page not found” on multiple links. Not sure what the issue was.
- Jury link was not working either. There are different wordings for requirement for studios on website in different places that need fixed.
- Board reported it was hard to get around site, seems like we could eliminate some areas that were not being use and stream line some of the process.
- It was suggested that we might want to investigate how much it would cost to fix some of the backend things that are causing the site to be so “clunky and confusing”. Don felt we have a little money in the bank that we could set aside a few thousand to pay for this. There needs to be more discussion by the website committee & board, to pick the top changes that would have the biggest impact on the site functionality and simplify from the users’ end.
- One of the bigger issues is the inability to pull & filter member data in the format that is usable for Peggy and Kim. Especially juried members.
- Newsletter, email blast system is not as user friendly as Kim would like but she is finding ways to work around things.

Communications Committee

- Kim reported that she continues to send email blasts, although not always weekly but would be willing to start doing it again.
- Is there a way to make the name fields mandatory and follow up that people are using it correctly. Some members only list their business/studio name and we don’t know who the individual artist are.
- We have increased likes to 2,076 and 9,000+ followers on Facebook. Face book has changed something that does not allow her to share members posts to our FB page and number of followers were not correctly identified. She has found a way of working around it but it is a more time consuming. Murielle said that they had the same problem and their intern had a way to fix it. Kim will contact her to see what she needs to do.
- We need to attract more corporate sponsors Michael volunteered to write a short article from a Corporate sponsors perspective and encourage other organizations to follow suit. Kim will provide him with a current list of corporate sponsors to put in the list.

Jury Committee

Summer Jury is open and will run from July 5th - July 31st. Robin has been ill but should be back in the swing of things soon. Nancy doesn’t know if the booth requirement has been

eliminated but will talk with Robin. Robin enlists 5 jurors, one of whom is a gallery owner, art professor, or someone who has a different perspective than a fulltime artist.

There was some discussion on the topic of what makes a studio and who qualifies as a studio. The board didn't seem to arrive at a concrete answer but the consensus seemed to be that it should be one body of work done by multiple people. There are some areas on the website that site different qualifications for being a juried studio and these need to be brought into alignment with each other. Some studios have been juried in under different circumstances that did not reflect the guidelines presented on the website or other documentation. We need to make sure our requirements are in print and are enforced for all people applying for studio membership from this time forward. That needs to be redone in a timely fashion. Lee will help Peggy with this. The board needs to get the wording to Peggy so she can update the site to reflect the correct stipulations.

Visiting Artist Committee

Nancy reported that she submitted the list of artists* to Peggy and they have been paid. It was more difficult to get artists this year for some reason therefore there were some artists that receive a higher amount than based on their visits. This has not been the case in the past. The amounts are reflective of the number of visits. It was also decided we need to make sure these artists are juried artists and in good standing before enlisting their services.

Professional Development Conference Update*

- Murielle and Carleen are continuing to work on the conference specifics. Murielle has potential speakers in her area that she has targeted to approach. She plans to try and offer a wide variety of topics to appeal to our broad audience.
- Their Arts Councils new facility will be a good venue and offers a lot of options for breakout sessions and general session.
- She is working on the cost with her board and as a not for profit, we will be given a price break. We should be aware there may be some rental cost involved because the facility may not have the available chairs/tables for our attendees.\
- CERF might be a good break out session, Lee will get Murielle the directors name as a contact. There is new board member in New Haven but not sure if they are a viable option.
- She recommended using the Bella Italia Ristorante next door for catering the event. Going next door would be a nice break from the conference.

Other Business

- Carleen Johns will update the resource page on the BOMH website but adding or deleting information as warranted.

Next two meeting

- Sept 24th place and time TBD
- Nov 11th place and time TBD

*(designates an attachment with more information)

Attachments:

Financial statement from Peggy King

Treasurer report from Don Crozier

Grant award letter for FY2017 from MAC

List of visiting artists from Nancy Koehler

Update on Professional Development Conference from Murielle Gaither

Contract job descriptions for review