



MISSOURI ARTISANS ASSOCIATION

Missouri Artisans Association
Board of Directors Meeting
May 11, 2016
Union, MO

Roll Call

Lee Richards Don Crozier Kim Carr Peggy King
Carleen Johns Murielle Gaither Nancy Koehler

Call to Order

Meeting called to order at 10:15 am.

Approval of Minutes

It was moved and seconded to approve the minutes of the previous meeting.

President's Remarks

The Annual Meeting was a success. Only about 40 folks attended but everyone who attended appeared to be pleased. Many in attendance spoke to those of us on the board about how much they appreciated the info and now understand one of the big benefits of becoming a member of BOMH.

We are beginning to discuss our Annual Conference for 2017 that will be a two day event. Murielle shared that Cape Girardeau has a new conference center that would be a great place to have it. It would also be good to have the conference in the Southeast part of the state. We will talk more of this later today.

Vice President's Report

Angela was unable to attend the meeting and did not send a report but has shared that she is having trouble getting people to run for the board. Some possible people that were mentioned are:

Madonna Waterman, Patty Muenks, Lisa Palmer and as always, Don Kelly.

Treasurer's Report

Don Crozier reported that he would be emailing out the proposed budget for 2017 then we will vote at the next meeting.

Committee Reports

Events Committee

Don Crozier will again set up a tent for BOMH at the Autumn on the Bricks event on Oct. 8 in Fulton, MO. He also mentioned that he would be calling Danita at Missouri Life. We need to schedule some events. He will be working on that.

Website Committee

Peggy reported that there have been a few issues working with James getting the jury categories to blend with the membership list.

Kim asked Peggy about whether new members have been setting up their juried member pages. Peggy said she didn't know yet.

Grant Committee

Michael and Murielle worked at the wording of the grants in a way that will focus on professional development angle.

Communications Committee

Kim said that articles are needed for the newsletter by May 31. She will probably do a recap of the Annual Meeting. Any and all articles are welcome and appreciated.

New members are setting up their Face Book business pages which is helping Kim in her ability to share about the artists on Social Media.

Jury Committee

Summer Jury should open early July 2016 with the Call for Artists. No booth shot will be required.

Visiting Artist Committee

Nancy said she is still working on artist visits. It seems like this year has been a bit of a challenge. Carleen will send Nancy a letter for the artists to hand out at the visits.

Other Business

We discussed reinstatement of the Professional Development Grant. We have had this in the past. We believe this will be a good addition to our offering to artist. It will be a \$500 grant.

Sam Davidson of SDC (Silver Dollar City) contacted Kim Carr about a request. SDC has eight master craftsmen on site. He has asked to have a complimentary BOMH Membership for each of these artists so that they can use the BOMH signage for this. SDC has worked with BOMH for years. We had a lot of discussion on this subject.

After discussion it was decided that the master craftsmen should apply in the normal manner to become juried members themselves in BOMH.

We also discussed offering a complimentary corporate membership to SDC.

Annual Conference Ideas

We are planning to have our Annual Conference in Cape Girardeau.

We probably will have a 2 day meeting. This will help with the cost of the conference. We may have some pre conference events on Thursday in the area.

We can probably only do one big event a year at this time.

We are interested in including the fun part, Frolics, such as we had at Art Smart but don't know where we will be able to fit it in.

Ideas for conference sessions:

- Best practices at Art Fairs
- Booth Set Up
- Safety at Art Fairs
- Travel Tips
- Branding
- Social Media
- Pointers for taking your own photos for websites
- Maker Movements
- Maker Faire
- Keeping your sanity in this changing art world

We will need a registration handout

We want to give a stipend to Cape Arts for helping with this event.

We are looking at either 3/10/17 or 3/17/17 for this event.

We can have a contest for designing a logo for the give away bag for the conference.

There are 3-4 hotels out by the highway and Murielle will check on whether they have shuttles.

Possible theme - Art Smart 2.0

Murielle Gaither and Carleen Johns with co-chair the event.

We will have two meals, breakfast and lunch.

- Breakouts: Art Fair/Art Show Bootcamp

- CERF
- Insurance for Artists

Possibly Dodie Eisenhower will speak on wholesaling.

Possible Schedule:

9-10 am Speaker

Break and 2 shorter sessions

Lunch 1 1/2 hour Biz Mtg. and Lunch together Juried photos and certificates'

4 afternoon sessions

2:00 - 3:00 3:00 - 4:00 maybe multiple sessions

Many things need to be decided but this is a beginning.