

The Best of Missouri Hands

Missouri Artisans Association

Board of Directors Meeting

May 14, 2014

Hannibal Arts Council

Hannibal, MO

Roll Call

Joyce Rosen
Sandy Kolde

Don Crozier
Michael Gaines

Andrea Quiroz Jira
Lee Richards

Kim Carr
Nancy Koehler

Call to Order

Joyce Rosen called the meeting to order at 9:30

Approval of Minutes

It was moved and seconded to approve the minutes of the previous meeting of March 23 at the ArtSmart Conference.

Michael Gaines the director of the Hannibal Arts Council welcomed us to Hannibal. He gave us an overview of the arts in Hannibal. Hannibal Arts Council is providing many opportunities for the community to do art and enjoy art.

Executive Director's Report

Andrea handed out a 2 page report delineating her tasks for April and May.

Andrea spoke about the various grants and programs that she is looking into and hoping to secure for BOMH. She has created an excel program that should simplify the information gathering that needs to happen whenever we are receiving grants. The grant organizations are asking for information that this form should facilitate providing.

Don Crozier suggested that we come up with a cohesive plan across the state so we could apply for greater grants and be able to serve the state better.

Sandy Kolde made a good point that it would be useful to develop a set of talking points. She made the point that we need to get the top down organizational structure first. We need to build our base first to get the committees to take ownership.

Andrea went on to share that she is not too happy with the efforts of Mayecreate our newsletter company. Andrea will talk to them next week to try to get things cleared up.

Andrea has been working in Columbia to secure a hotel and conference center for ArtSmart 2015. She is working with Kim Carr and Lee Richards on the committee to plan the event.

Andrea asked the board about how we judge her work so far. Michael offered to send out a job performance evaluation to all the members of the board for all of us to give our input.

We discussed the financial statements and how they need to change to provide us with information that we need.

Joyce presented and the board discussed the 2014 budget and made a couple of changes. When asked where we were on the budget Joyce said that we are close to where we should be on the Budget.

The board voted to approve the budget as revised.

Joyce reported the
Monies coming
RAC \$950.00 2013 Artstravaganza
MAC \$4,200. ArtSmart 2014
Boeing \$1,000. ArtSmart 2014
Total \$6,150

Vice President's Report

Don Crozier reported that after all the bills were paid that ArtSmart was somewhat disappointing. He said that we probably paid too much for the speaker. Attendance was down and we could have saved on the food.

We talked about the possibility of mixing things up a bit next year.

Don shared that Vic needs to be off the board for at least one year because of the years served so far.

Don is working on the Nominating Committee for Board Positions. He said that we need to nominate 5 members and winnow down to 2.

We will need to fill the Treasurers position on the board. We discussed that the Treasurer needs to be doing more on the board in the future.

The Board committee consists of Don, Joyce, Andrea, Michael and Lee.

Lee Richards will be our President next term. Nancy Koehler will be Secretary. Don will work in some way.

We discussed the topic of members of the Board being compensated when they do extra work for the organization. We will keep talking about this subject another day.

Treasurer's Report

Vic provided the Profit & Loss and Balance sheet on all accounts although he was not present for the meeting.

On a side note...the board approved Peggy King, our bookkeeper moving some monies that are in a bank in Cape Girardeau to the Bank of America account.

Regional Exhibits

Things stand about where they were last board meeting.

Andrea is initiating contact with several of those interested in Regional exhibits.

Visiting Artist Program

The number of students reached by our Visiting Artist program was 315.

It will soon be time to get more artists to volunteer for the fall 2014 season for the RAC grant for ArtStravaganza.

Committee Reports

Website

Sandy Kolde reported that she copied all the data for the juried artist to the website. There have been problems with the hosting and it has slowed things down. These 2 weeks are important to get this up to speed.

It has been very frustrating to say the least getting this website to where it needs to be. The new site will be on a WordPresses format which most tech people understand.

Cloud Back Up

Lee Richards will check out the cloud back up program that is used by other organizations she is connected with.

Jury Committee

There is some confusion regarding who should be receiving the jury images and application. This needs to be clarified.

Facebook Committee

Kim Carr reported that at this time our page has 1200 Likes. Kim is still trying to get folks who have a FaceBook page to like our page then she will follow them and share their info on our page.

Andrea will send out an email blast to remind people to like our page so that Kim can share their info.

We discussed whether we should put a listing of general members on our website. Kim will contact general members to ask if they would like to have their websites listed even it they are not juried members.

Kim reported that she interviewed Alma Owens who was one of the founding members of Best of Missouri Hands. She attended the ArtSmart conference and loved it. Next year will be the 30th year since our founding.

Kim suggested that if we continue to have difficulty with the production of the newsletter that she would be willing to do it. This could be our Plan B.

Regional Activities

We still need a chair. We discussed that this committee includes, exhibits, activities, networking events.

Governor's Mansion Committee

Michael Gaines showed the photos that will be going up May 21 at the Mansion. Each artist gets an individual cell in a permanent installation at the mansion. The exhibit will run for 18 months.

He said that he would like to have jewelry be the next installation.

Don Crozier is working on the wholesale opportunities for BOMH.

We talked about the regions in the state. Kim Carr provided all of us a terrific map of the different areas that we serve in the state.

The meeting was adjourned in mid afternoon.

The next meeting will be held on July 16, 2014 at Kim Carr's Hybrid Hollow Farm.

Kim will provide directions for everyone.