



Missouri Artisans Association  
Board of Directors Meeting  
November 11, 2015  
Union, MO

**Roll Call**

Lee Richards	Kim Carr	Kim Foster
Carleen Johns	Michael Gaines	Angela Walleman
Peggy King	Nancy Koehler	

**Call to Order**

Meeting called to order at 10:00 am.

**Approval of Minutes**

It was moved and seconded to approve the minutes of the previous meeting.

**President's Remarks**

Lee welcomed our new board members who are attending their first meeting. Carleen Johns and Kim Foster. We are very happy to have them work on the BOMH Board of Directors.

**Vice President's Remarks**

The BOMH members voted for new and renewing members. New members approved are Kim Powell and Carleen Johns. Renewing terms are board members Kim Carr, Nancy Koehler and Don Crozier.

We had 64 votes for the slate of board members. The vote was done on line.

We spoke again about the possibility of having an online exhibit. We could charge \$15 to enter for 3 images. Angela will research other competitions. We will need a

- Theme
- Awards
- Judges
- Advertising - good incentives
- Sponsors

Carleen Johns mentioned Artsonia.com - 20%

Kim Foster is on a committee for a conference for the Missouri Arts Educators meeting in April 2016. This may be a resource we can use.

We spoke about the Art & Healing program at Des Peres Hospital. It is in its third year. Art St. Louis is handling the program. We need to let people who inquire the Robin Hersch is the go to person for 2D. Angela will contact Art St. Louis about this program.

Do we need to do another plea for money? If so we need to list our accomplishments in the fiscal year to make the plea meaningful. To be decided.

Some talk regrading the programs and process that Society of Midwest Metalsmith's use for workshops. They have been successful as money makers for the organization.

### **Treasurer's Report**

Don's report was reviewed.

### **Committee Reports**

### **Website Report**

Peggy spoke about our new online renewal process cycle. She is a bit apprehensive but we will see what we will see. Work is on going on renewals. Members will have to go to PayPal to fill in these renewals. January 31 will be the cut off for juried members to renew. After that they will have to go through the process again.

The form for renewing will be removed from the site and members will have to contact Peggy if they want one. We want to encourage members to go electronic rather than facilitate the continuing use of paper renewals. We will have them if necessary but discourage their continuing use. All memberships and renewals should eventually be done through PayPal unless pre approved by Peggy.

She reported that the website was hacked. James has cleaned it all up and she thinks it is fixed. Because malware was detected we were blacklisted for awhile. Two members reported to Kim that they had problems with the site because of that.

We all agree that we need to do something for James, our website programmer, to recognize his hard work. He has gone above and beyond.

Peggy will post the names of new board members on the site. Peggy had ordered Business cards for the board to use and handed them out at the meeting, any board members who want some need to let her know.

### **Grant Report**

Michael will put together a model for the Hannibal Arts Council venue to host a BOMH workshop.

He reported that the Art Services grant we qualified for is \$4032 from Missouri Arts Council. We will be using it all and it can be invoiced now through June 30, 2016.

Angela is going to register for the Give STL May 2016 donation program. We will continue to remind members about the Schuncks escript card and Amazon Smile.

### **Newsletter, Social Media Reports**

Kim Carr has created some new rack cards that she handed out at the meeting.

Kim reported that we are at 1835 “Likes” on the BOMH FB page.

We discussed making more overtures to our new members with a welcome letter and a follow up email.

It may be wise to reach out and contact past members to see if we could resurrect some of them as members again.

Kim shared that she has had some troubles with the email blast and with website newsletter formatting.

### **Visiting Artist Program Report**

A letter will go out right after Christmas to the membership with a call for artists to participate in the Visiting Artist Program for 2016.

We will have \$2000 to work with or 20 artists visits. New board member Kim Foster has a list of educators wanting artists to visit.

Kim Foster also shared that Kirkwood high school has a gallery that possibly could be a exhibition opportunity for our artist. It could potentially be a location for a workshop as well 2 times a year. Kim will check this opportunity out for BOMH.

### **Jury Report**

Nancy reported that at this time we have 3 applications. One of these is a street artist which is interesting.

## **Regional Activities**

Don Crozier reported that Loren Woodard and St. Charles County Arts are offering a two day woodcarving workshop coming up at the early part of 2016. The fee will be \$130 with a goal of 5 - 6 participants. There will be plenty of time with each student to get help on their project.

As mentioned earlier in these minutes we spoke about other opportunities such as membership opportunities to exhibit at hospitals or other locations.

Looking ahead to 2016 we would like to have a membership meeting possibly in Columbia.

We spoke again about a BOMH on the Road. This would be a traveling exhibition that would move from area to area with the help of statewide arts organizations. Nothing has been set up on this yet.

## **New Business**

We discussed the Corporate Membership level. All current members are at \$100 level. We could add their website as a link on the website and in the newsletter so they received more visibility.

We need to firm up the opportunities that we will have available for members in the coming year. What do we have to offer members.

We discussed the Professional Development award that we used to offer and why it may be good to bring it back.

We need some Corporate sponsors to make things work smoothly.

The meeting adjourned at 2:00pm

Next meeting January 13, 2016 unless notified differently.