



Missouri Artisans Association
Board of Directors Meeting
September 9, 2015
Cape Girardeau, MO

Roll Call

Lee Richards	Don Crozier	Kim Carr	Loren Woodard
Michael Gaines	Angela Walleman	Peggy King	Murielle Gaither
Nancy Koehler			

Call to Order

Meeting called to order at 10:00 am.

Approval of Minutes

It was moved and seconded to approve the minutes of the previous meeting.

President's Remarks

Lee Richards began by saying that we want to keep the 501c6 in mind to complete in the future.

The Bank of America account is finally up to date. All credit cards that had been in the names of past executive directors are now inactive. Peggy King is now authorized to handle our affairs with the bank.

Lee revisited the Email Blast Policy to be sure that all is in place. Murielle is going to write the policy up so it can be integrated into our policies.

She spoke about the website and how the calendar is not being used the way it should be. Anyone can create an event and upload it to Peggy for approval. We need to encourage people to add events.

The board discussed the use of the Forum on the website. The consensus was that the Facebook Group may be a more viable way to go. Getting people to use the forum in a different location like the website, may be a difficult sell. Kim explained that our FB group is being used more all the time and we hope that use will continue to expand.

Vice President's Report

We had some discussion regarding the nominating process for new board members. Angela provided the names of the slate of those nominated to the Board of Directors.

Michael Gaines made a motion to accept the nominating committee's slate of nominees. It was moved by Kim Carr and Seconded by Loren Woodard. All voted yes.

Peggy and Kim Carr will work at getting the list into an email that will be sent out by MACA for the votes.

Angela suggested having an online exhibit and charging jurying fees to be part of the exhibit.

We also discussed seeing if we could find those responsible for the exhibitions at public places such as hospitals where our artists could exhibit.

Treasurer's Report

Don Crozier passed out the financials for everyone to see. The Board was asked to approve the 2016 budget. Michael moved, Don seconded and all voted Aye.

Don suggested that we change the way we report events since we no longer do the ArtStravaganza Show.

Committee Reports

Website Report

Peggy King is working with James, our website programmer, on several items that need to be cleared up. Peggy is getting the hang of the website. One problem is that the Donate button is lost on the website. This will be cleared up.

Any glitches we find should be sent to Peggy in an email and she will check it out.

Grant Report

Michael Gaines said the interim report is due on Monday. He is working on it.

Our budget is what they will be looking at. We need to firm up some events.

Michael will get the paper work in on time. He said he has enough info to submit the interim report.

Newsletter, Social Media Reports

Kim Carr shared that she is concerned with the low open rate for the Newsletter and that it seems to have died in its current condition.

Kim would like to rework the Newsletter to be for members only and to only send it out one time a month.

Kim also sends out info from other arts organizations in the News to Know email and will not be included in the Newsletter.

Kim has created the FaceBook group and a BOMH Instagram account.

Visiting Artist Program Report

Time to get it going for the season. Nancy is looking forward to the new board members' interest in the student/artist program. Murielle is going to get Nancy a list of teachers in the southeast area of the state.

Nancy needs to post a letter to the BOMH artists regarding getting involved.

Jurying Report

Time to post a reminder to the membership regarding becoming members in October so that they will be able to apply for juried membership in January.

Robin Ragsdale, the committee chair, will open the application for Jurying soon. Nancy will ask Robin to make periodic reports on how the applications are going.

Regional Activities

Don Crozier reported that Loren Woodard and St. Charles County Arts are offering a two day woodcarving workshop coming up at the early part of 2016. The fee will be \$130 with a goal of 5 - 6 participants. There will be plenty of time with each student to get help on their project.

Autumn on the Bricks coming up in October. BOMH will have a booth. Don is taking care of this. He suggested that we should have some rack cards to hand out at events such as this. We used to have them but need an updated version. Kim Carr said she will get something together.

We discussed the possibility of finding out who to talk to regarding getting our members art work into hospital when they offer exhibit space. Kim Carr recently had a wonderful opportunity at Des Peres Hospital. Someone mentioned member

Catherine Mahoney whose husband is a Doctor as a person to contact. Peggy King said that she knows someone who may be able to help in her mid-Missouri area.

Murielle said she would write up a proposal for hospitals.

Looking ahead to 2016 we would like to have a membership meeting possibly in Columbia.

We spoke again about a BOMH on the Road. This would be a traveling exhibition that would move from area to area with the help of statewide arts organizations. Nothing has been set up on this yet.

New Business

We would like to begin sending a welcome card or letter to new members. Kim Carr will get an email ready for us all to see.

The meeting adjourned at 2:00 pm.

The next meeting will be at Lee's home in Union, MO on November 11, 2015