

The Best of Missouri Hands

Missouri Artisans Association

Board of Directors Meeting

July 17, 2013

Daniel Boone Regional Library

100 W. Broadway, Columbia, MO

Roll Call

Joyce Rosen

Don Crozier

Vic Barr

Michael Gaines

Kim Carr

Nancy Koehler

Sandy Kolde

Andrea Jira

Lee Richards

Call to Order

Joyce Rosen called the meeting to order at 10:20 am

Approval of Previous Board Meetings

Andrea Jira made a motion to approve the minutes of the previous meeting of May 15, 2013. Don Crozier seconded the motion. All approved

Lee Richards moved that the Special Minutes of be accepted. Don Crozier seconded the motion. All approved.

President's Report

Joyce Rosen reported that the MAC grant has been finalized.

Joyce asked that anyone who does any outreach or teaching be sure to get photos so that she has them available to include with our grant submission.

All events should be documented with photos.

Don Crozier asked about the possibilities for grants for our upcoming ArtSmart Conference speakers.

Michael Gaines said that the deadline for the interim report for the RAC grant is due Sept. 15, 2013. He also said that grant application has been simplified via an online grant application system.

Don Crozier and Joyce Rosen will get together to go over the requirements for the grant.

Joyce Rosen reported on the search for an Executive Director. The Search Committee consists of Don Crozier, Vic Barr, Jeanne Scott and Joyce Rosen. We have received 14 applications. Some have been interviewed but more needs to be done.

Vic Barr suggested that he feels that the job description for the position of Executive Director should be looked at. He feels that it is too elaborate for a part time position.

We had some discussion about pulling the fund raising part of the position out of the description and that it be a separate job.

Sandy Kolde also suggested that someone from the board is going to have to step up to oversee this new hire and take on some of the work in order for the job to get done. It is a lot to expect from one person.

Sandy Kolde also mentioned that we might think about changing the title of the job to Administrator rather than Executive Director, especially if the fund raising is removed from the position.

Sandy Kolde asked if grant writing should be considered an administrative or executive job.

Joyce Rosen reported that we are on with RAC and MAC for grants but should expand where we look for available monies. She will ask both RAC and MAC for referrals for other possible funding opportunities.

Michael Gaines is very knowledgeable on fund raising. He said it is a very big, time consuming job that seems never ending. Relationship building is a big part of the job.

Michael Gaines expressed that it may be a good idea to change the title of the position we are hunting for to Administrator.

Vic Barr said we may need to have two people director/administrator and fundraiser working together.

Sandy Kolde explained that we need to decide on this change if we want to do it. The Strategic plan is written for the current arrangement, having an executive director and will have to be changed to reflect this change in title.

Don Crozier said that we have some candidates and we could modify the job requirements to reflect current thoughts on the position and the name modification.

Joyce Rosen will talk to Board member Nancy Dowell about the possibilities of her helping with the grant writing and other possibilities. We know Nancy is not interested in taking that job on alone.

Joyce Rosen spoke about the BOMH newsletter “In Touch” and some of the difficulties of taking it over. She expressed a desire that everyone take a part of it to be responsible for. Kim Carr has offered to help with the newsletter.

Joyce Rosen welcomed our new board members, Lee Richards, Gary Simmons, Stephanie Witte and Michael Gaines.

Vice President’s Report

Don Crozier reported to the board.

The Board officer’s are taken care of.

Our nominations are:

Joyce Rosen, continuing as President
Don Crozier, continuing as Vice President
Vic Barr, continuing as Treasurer
Nancy Koehler, serving as Secretary for one year.

Don Crozier called for any nominations from the floor. There were none.

Joyce Rosen called for a vote. Andrea Jira moved to accept the nominations and Lee Richards seconded. The vote was all aye’s and the four officers for the coming year were approved.

Treasurer's Report

Vic Barr passed around the balance sheet of all accounts as of June 30, 2013. Vic also provided the profit and loss statement.

The income statement does not include the last \$500 payment we will be receiving from the MAC grant. It also does not include the last payroll tax payment for Martha Greer's last quarter.

Vic Barr also provided a copy of the budget for the fiscal year 2013/2014. All of these documents are available on request and can be sent to the board members electronically.

Vic Barr reported that Income & Expenses stayed about the same as last year. We want an increase on the income side if possible. He will adjust the \$300 bookkeeper taxes from the expense category and will send out a new report.

Vic Barr passed around e-script cards from Schnucks. When a purchase is made using the card a small percentage is sent to BOMH if the user registers their card number with e-script. This is an advantage to our organization and should be promoted to our members and those who love us and shop.

Lee Richards mentioned that another organization that she participates in has a link on their website so that if a person is going to shop on Amazon, for instance, and goes through this link on the website then the group gets a small amount in the group account. It has been very helpful to her other group financially. Lee will check and find out how this is done so that we may add this feature to our website as well to raise funds.

Don Crozier moved to accept the Treasurers reports and Kim Carr seconded the motion. Joyce Rosen called for a vote to accept the reports as amended. All voted aye and the reports are approved.

Secretary's Report

All the present board members who had not signed their new fiscal year contracts did so at the meeting and turned them into Nancy Koehler. Nancy will let Joyce Rosen know about how many signed we have and who has yet to provide their 2013/2014 contracts.

At this time, Nancy Koehler has signed contracts from:

Joyce Rosen
Nancy Koehler
Vic Barr
Michael Gaines
Andrea Jira
Lee Richards
Don Crozier (Initialed)

Regional Exhibits

Michael Gaines reported the success of the recent BOMH exhibit held at Hannibal Arts Council.

Joyce Rosen said that we hope to be having a exhibit in Blue Springs in October but no date has been set yet because of a flood in their building.

ArtStravagana will be held this fall on November 9-10.

Joyce Rosen asked Michael Gaines to consider hosting another exhibition next year in Hannibal.

Kirksville will host an exhibition in 2014 in May.

We hope the Kemper Museum will host in June next year.
Joyce will check with Jeanne Scott about the dates.

Vic Barr suggested that we should be careful about over organizing the regional exhibits. He feels the group should have ownership of the events in their facilities.

We had some discussion regarding commissions or fees being charged to exhibit. Michael Gaines suggested that this arrangement not be monetized and that the group or art council should get the commissions to cover their costs to host the exhibit.

Website Development

Sandy Kolde has been working to resolve the many problems that we currently

have with the current “New” website. She has been working with Trent, the webmaster to make it more useful.

Sandy reported that she and Trent believe that the site was hacked and that some of the huge problems can only be resolved by wiping out the data we have and starting over with people reregistering. The forum in particular had large problems. This potentially is a highly useful part of the website but at this point can barely be utilized.

Kim Carr has volunteered to learn how to work with the website to help Sandy. Kim also volunteered to help with the newsletter.

Sandy said she had told Trent that we need to add “Captcha” to the sign up pages of the site to prevent this highjacking of the website by non real persons (bots).

Sandy explained that our website is broken up into three different websites. The main site is run by Concrete 5, the forum is a Wordpress site and the member platform.

Search function was not working because of the way the data was originally entered into it.

Sandy is doing the work to keep the site current but will need help. This is where Kim Carr will come in.

All the new juried members info and pictures needs to be entered into the system and this needs doing twice a year.

Sandy will be working with Trent to make the site more user friendly and we spoke about adding a directions page so that a person can update their own data and pictures easily. it is important to keep this data updated for each member. Sandy asked the board for permission to have Trent work on the forum. His fees are reasonable (\$45/hour). She received the go ahead from the board.

The three items Sandy feels are first on the website agenda are:

1. The Forum needs to be reworked.
2. The Search functionality need to be repaired.

3. Calendar functionality.

Some discussion of Corporate members being able to add their events to our calendar as a perk.

We spoke about contracting with a webmaster as a part of our budget to administer our website. Kim Carr offered to admin some of the pages rather than pay for the entering of data. Having a webmaster who would do all the intricate web duties would be to our advantage.

Sandy is going to ask Trent if he would consider taking on this job as a paid position with BOMH.

Strategic Plan

Sandy Kolde asked each of the board members to look over the plan with the objectives added by Jeanne Scott and think of where they will best fit in to work and make the plan work. She asked each of us to send out thoughts to her at Sandykolde @ outlook.com

Other Business

Don Crozier suggested that we ask Robin Ragesdale to be our graphics person for next years ARTsmart Conference in exchange for the registration fee. He will ask her.

We mentioned coming up with a theme.

Meeting adjourned at 2:05 pm

Next meeting will be October 16, 2013 in Columbia at the Daniel Regional Library. Joyce will call and get it set up.

Andrea has offered to handle procuring lunches if we stay in Columbia.

Minutes submitted by Nancy Koehler,