



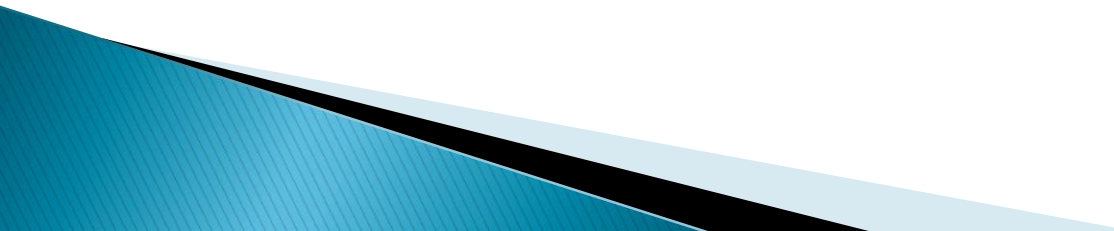
Welcome to

*Demystifying
the BOMH
Jurying Process*

Purpose of this Presentation

- Help you become a Juried Member of BOMH
- Tips to help you get into high caliber shows and be more profitable

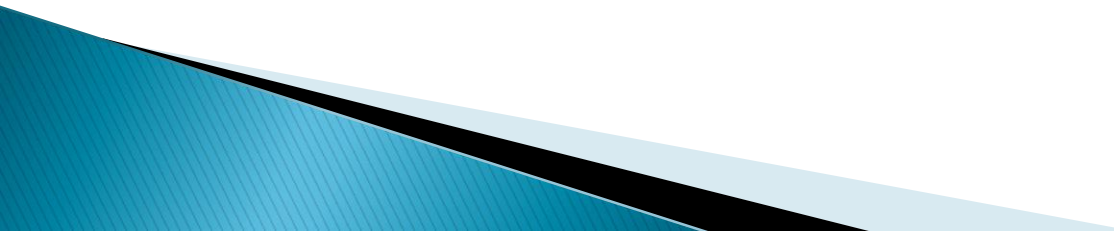
Definition of a Juried Member

- ▶ Acceptance as a Juried Member indicates an artist has developed their craft beyond mere competence of technique to a high standard of quality.
 - ▶ The member also verifies the work juried is his/her own and is originated and made by the artist.
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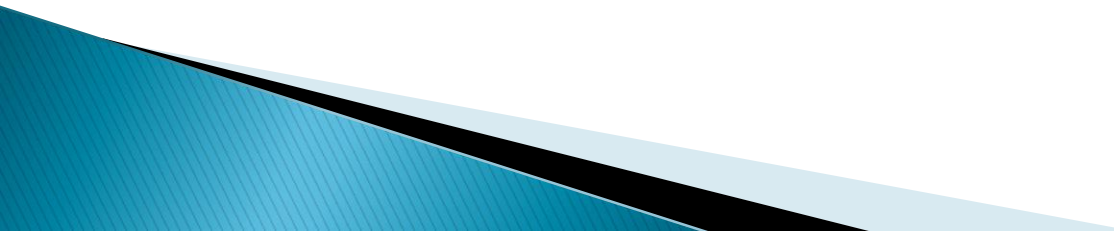
Primary Juried Member Benefits

- ▶ Primary among the benefits of being a juried Member are:
 1. Display of BOMH Juried Member banner
 2. Use of BOMH Juried Member stickers for products
 3. Juried Member Badge
 4. Free page on BOMH website
 5. There are a number of BOMH events in which only Juried Members may participate:
 - Silver Dollar City
 - Kentucky Crafted
 - Governors Mansion display of BOMH decorations

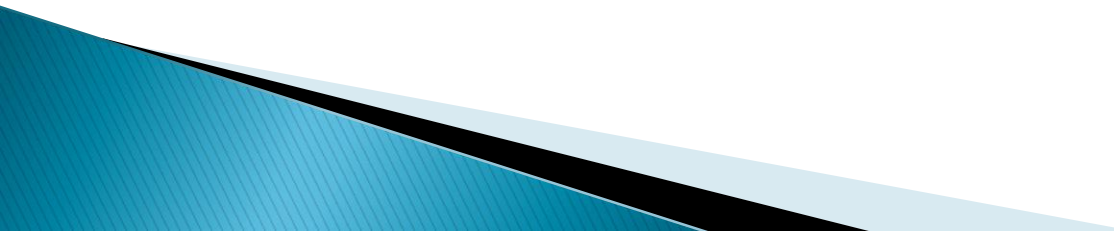
The Jurying Process

- ▶ Juried status is medium-specific.
 - ▶ Members may apply for juried status in more than one medium by jurying separately in each category.
 - ▶ Acceptance in one category does not mean acceptance in another medium.
 - ▶ Rejection in one category does not mean rejection in another category
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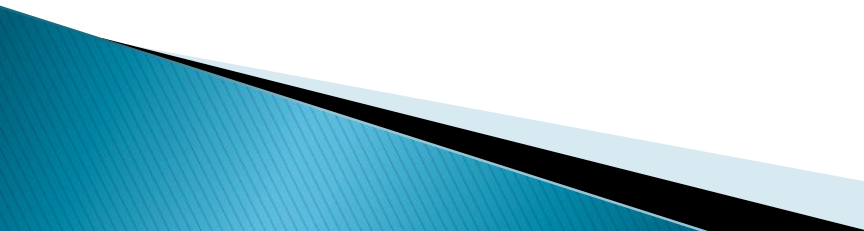
Process, cont'd

- ▶ Juried Members must maintain their membership (keep dues current).
 - ▶ If membership is not maintained, juried status is terminated and use of the BOMH Juried Member logo must cease.
 - ▶ If membership is allowed to lapse, member must complete the jury process again to regain juried status.
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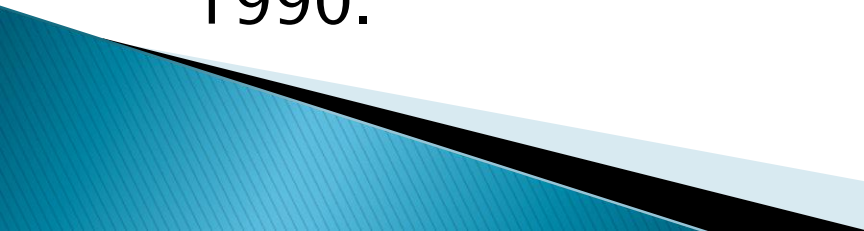
Information About the Jury Process

- ▶ Work is judged anonymously.
 - ▶ No signatures or logos should show on images.
 - ▶ Entries are reviewed by jurors on their own computers via Entrythingy.
 - ▶ Work will be judged on craftsmanship, design, originality, and overall presentation.
 - ▶ A different set of jurors is selected from BOMH Juried Members by the Jury Committee each session.
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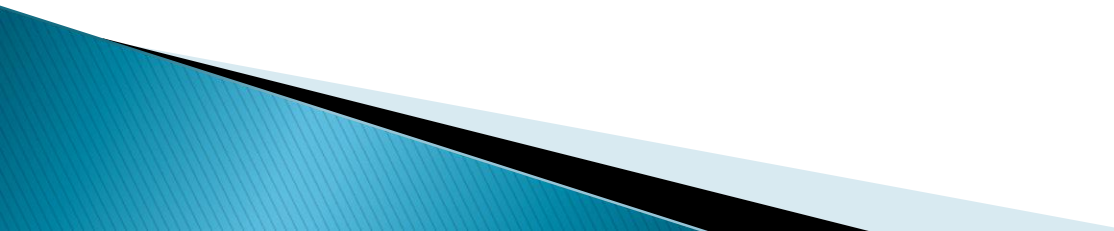
Jury Process, Con't.

- ▶ Juror knowledge and expertise for each session is balanced among media – 2D, one 3D and someone who is knowledgeable in multiple categories.
 - ▶ All work submitted is treated with respect and jury duties are taken seriously.
 - ▶ Constructive comments by jurors are available after the jury session.
 - ▶ All applicants will receive an accepted/declined notification.
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The following categories are NOT eligible for juried membership

- ▶ Works executed from commercial patterns, molds, stencils or kits (i.e. purchased or printed in publication).
 - ▶ Items constructed solely by assembling purchased commercial items, and/or mere decoration of commercially produced objects.
 - ▶ Items made with illegal substances or from endangered species.
 - ▶ Crafts identified as Native American Crafts not in accordance with the Indian Arts and Crafts Act of 1990.
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Responsibilities of Juried Members

- ▶ Support the education component of the BOMH mission and vision.
 - ▶ It is the responsibility of juried members to participate in educational endeavors, both for the general public and for other members.
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DOs and DON'Ts

Background distractions—don't



DOs and DON'Ts

Color and lighting—bright enough and similar between shots

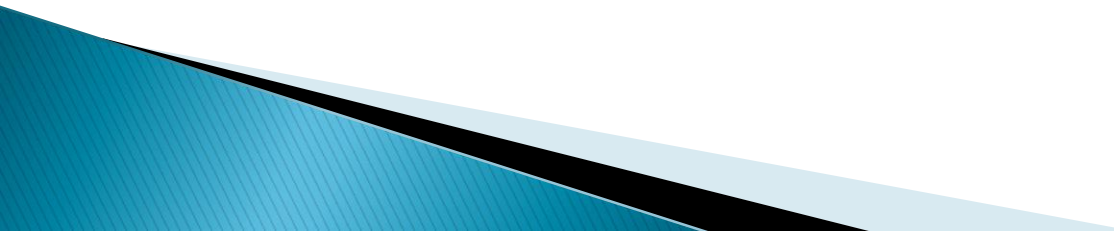


DOs and DON'Ts

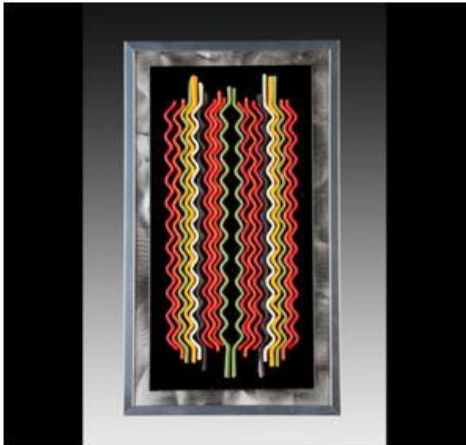
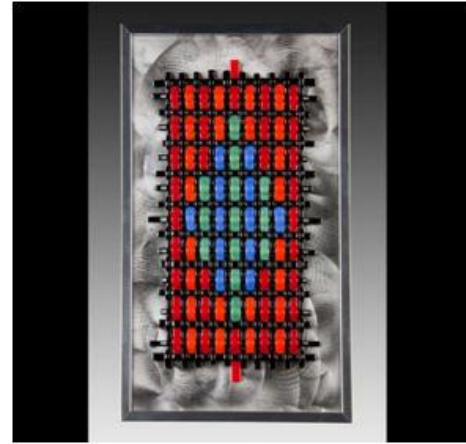
Fill the Frame



Image Critique

- ▶ The following pages are included anonymously but at the request of the artists for critique of images as they apply to the jury process. Comments are NOT on the quality of the artwork but on how the presentation could be improved.
 - ▶ PLEASE NOTE: these images are presented in a similar way to the jurors during the jury process
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Applicant #1



Applicant #1

- ▶ This is a good overall presentation. The images are in focus. They fill the frame and are well lit. The style of work is similar but not the same. There is minimal distraction from the fact some images are vertical and one is horizontal. Perhaps the first images is more different from the others than would be desired.

Applicant #2



Applicant #2

- ▶ This presentation is well done. The work is similar, in focus and tight shots. The backgrounds match and are not distracting. There is a cohesiveness and the positioning of the final piece directs the eye back to the top left.

Applicant #3



Applicant #3

- ▶ Overall a very nice presentation. The strongly different shape of the last piece is somewhat distracting. Well lit, in focus, tight shot, similar body of work tied to the color of the glaze.
- ▶ The last piece might be replaced with a similar shape to the other pieces to strengthen the presentation.

Applicant #4




Applicant #4

- ▶ This presentation would benefit from choosing a more similar body of work. There are two bodies of work here—animals and western. Pick one body of work to show.
- ▶ Image #2 might be better placed as either #1 or flipped and placed as #4. That would avoid directing the eye outside the block.

Applicant #5



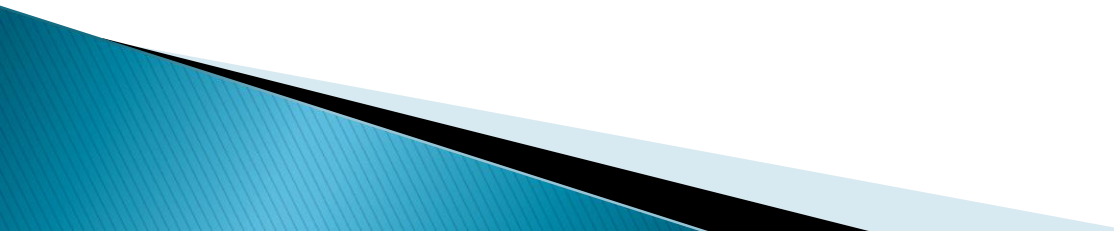
Applicant #5

- ▶ This presentation needs some help.
 - ▶ First, the flowers in image #3 are not part of the art and are a distraction.
 - ▶ Second, the difference in exposure has resulted in backgrounds of radically different color and brightness.
 - ▶ Third, three of the pieces are too dimly lit and the bright one has a distracting shadow.
 - ▶ While the quality of the work itself might have been sufficient, in a tight race other artists would probably have gotten in before this artist—based solely on the presentation.
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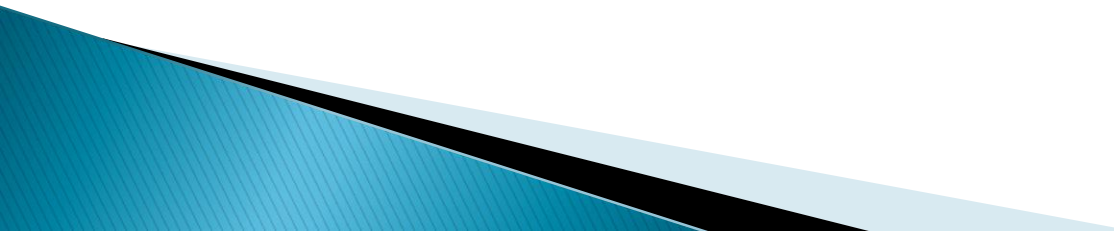
Applicant #6



Applicant #6

- ▶ Another presentation that could be improved.
 - ▶ The difference in the brightness of the backgrounds is distracting.
 - ▶ Image #3 should have been presented vertically like the others and cropped much more tightly.
 - ▶ The fact that some pieces have a matte finish and others a glossy glaze is not ideal.
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Attention!

- ▶ If you are applying for juried status you must acknowledge that you have viewed this presentation and as a part of your application.
 - ▶ BOMH uses Entrythingy for artists to submit their work. You will find a link on the Juried Information and Application of the website, accessible via the left side bar on the website.
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Conclusion

- ▶ We hope this teaching aid is helpful to you in preparing and streamlining your presentation. Our goal is to help you cut down on distractions that are the enemy of the jury process.
 - ▶ Please feel free to ask questions regarding your images. I am happy to help. As jury chair, I have no vote in any jurying so I am free to offer suggestions.
 - ▶ For help, contact:
jurycommittee@bestofmissourihands.org
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