

BOMH Board Meeting Minutes
November 12, 2009
Hannibal, MO

Present: Vic Barr, Brenda Beck-Fisher, Julie Bricknell, Blenda Marquardt, Lori Purk, Mary Beth St. Clair, Sandy Schulz, John Whitt, Mike Ochonicky, Michael Gaines

Call to Order by President Mary Beth St. Clair at 10:15am. A thank you to Hannibal Arts Council and Michael Gaines for hosting our meeting. Introduction of guests Amy Rome, of the Rome Group and Sue Greenberg of VLAA. Amy Rome led the interaction session for the Strategic Planning Session. She will send a report of the results.

Sandy gave recognition to the Rome Group for their past support with contribution to start the 1st scholarship fund and assisting with the 1st Strategic Plan for BOMH.

Break for lunch 12:45pm to 1:30pm

President Report:

Approval of the minutes from August 11, 2009. Vic Barr moved to accept and John Whitt second. All approved.

Report on fund raising events. Bistrol Seafood Lunch and Learn to be held Nov. 24, 2009. Eight people are signed up. Encouraged everyone to support this cause. The Fall Raffle was very successful this time.

Mary Beth emphasized the importance of not relying on grant funds to operate. BOMH should be proportionately raising a larger amount of funds each year.

The executive/oversight committee voted on a set salary of \$15,000. (for 2010 for the Executive Director with the voted direction of the Board in the August meeting. Salary was to be based on personnel evaluations, recommendations, and with grants being considered.

Treasurer Report: Linda sent a report and read by Mike O. We are at the break even point and doing well. Will be getting more checks from Good Search and ARTstravaganza.

Activities Report:

William Woods: no report

ARTstravaganza: lost \$400 due to lost space for exhibits taking floor space of 2 booths. No prospects for 2010 chair.

Big Red Box: Foundry paid for postcards. 28 artist to participate. Will have banner in St Charles and advertisement with KMOX and Healthy Planet.

Silver Dollar City: Report read by Julie from Melynda . Positive response from participants, except for rain which made sales slow.

Art Smart: Speakers are secured. Ruth Walker to design brochures. Goal to get brochures out by mid- Dec. Pricing has stayed the same for the conference. Debbie Faulkner has donation letter if anyone needs one. Recommend to add Break-Out sessions for specific medias to network. VSA will have a session during the conference and will have their board meeting at the conference. They are sharing the cost of renting the Hospitality Room with us.

Executive Director Report:

Missouri Life Commemorative Books: More have been printed. \$2 for participating artist to buy more

, \$3 for other members to buy. Option to print 8 more pages at a time.

Please send any printed articles in newspaper, magazines or other publications to Mike O. to archive.

Contract: The Executive Directors contract has been renewed. The oversight/executive committee voted on a set salary of \$15,000./ 15 hours a week/ 50 hours a pay period/ two weeks vacation. The committee set the salary based on personnel evaluations, recommendations, and the MAA grant.

MAA (Mid-America Arts Alliance) awarded \$20,000 for October 2009 to October 2010 covers Executive Director salary; pay website manager, Garnetta Sullivan; and graphic designer for newsletter, Lynne Lampe. This leaves some funding that can be spent on other staff including a possible bookkeeper or bookkeeping service, and possibly an administrative assistant.

Discussion on hiring other services to help with bookkeeping and recording membership data. Linda and Blenda average 25 hours a month each to perform their jobs.

Recommendation for Mike O. and Linda B. investigate bookkeeping position.

1. Hour many hours needed
2. Cost of hiring a service.
3. Where the person needs to be located. Possible administrative assistant for Columbia location where our mail box is located.
4. Develop a job description for an administrative assistant position.

Governor's Mansion Project: Mrs. Nixon has expressed she wants to continue the presence of BOMH artists in the Mansion. Sonya Nicholson is new chair of the display project. Ornaments were taken out of the display recently, cleaned and rearranged. Recommendation of committee that the display be changed every 6 months. It will include artist bio, picture, and business info. Proposal may include an estimate of 5-9 artists with a sign up sheet.

Jury Procedure:

Discussion followed: Stepping stones to finalize the jury process. Need process in motion to engage new members before jurying. Suggestions were:

1. Publish Guidelines on the web
2. Jurying is the most valued benefit of the BOMH membership
3. Need to give new members something as a benefit if having a waiting period.
4. Vic Barr, Ellen Klamon and Gail Crozier will work on a Power Point educational presentation for members that are jurying to refer to.

Discussion followed:

Membership dues and jury fees need to be collected separately to cut down on bookkeeping confusion for the membership committee.

Blenda recommended to take out the up charge when a member is also jurying the same year as joined. Send a letter that their membership dues are higher next year after they jury. They are paying extra to jury already.

Add to membership form questions to obtain info on : Who is full time artist that would be for SDC, demographics, benefits of general membership, will you teach workshop?

The recommendation of a waiting period was suggested to make it easier for the membership committee. Will vote on Jan. meeting. It was left the same on the website for the moment.

Seminar in St . Louis : Jason Horejs, **Business of Art**, February 20th. Sat 8:30 to 4:30 Covering pricing, inventory, marketing. \$59 cost. GSLAA.org Will send to Garnetta to post.

Motion made by Lori Purk to adjourn, Second by Sandy Schulz. All approved.
Dismiss 3:30pm