



BOARD OF DIRECTORS MEETING
Columbia Public Library, Columbia MO
November 18, 2010 10:00 am

MINUTES

ROLL CALL

The following Best of Missouri Hands Board members were present and it was declared that a quorum was present.

Vic Barr	Jeff Walker	Valerie Bashaw
Stephanie Witte	Julie Bricknel	Danita Wood
Brenda Fisher	Peggy King	Danya Roselle
Jeanne Scott		

Advisors: Mary Beth St Clair Mary Benjamin

Others: Michael Ochonicky, Executive Director
Joyce Rosen Bill Merritt Patti Zieche Suzette Nesbitt

CALL TO ORDER

President Peggy King called the meeting to order at 10:15 a.m.

Vic Barr moved that minutes of Board Conference Call on September 7, 2010 be approved. Valerie Bashaw seconded the motion and all approved.

New and current board members introduced themselves.

Mike O. was thanked for her years of service as Executive Director of BOMH. Valerie Bashaw presented her with a custom made necklace made by Mary Beth St. Clair as a token of our appreciation. Danita commented on the growth and professional development of the organization under Mike's tenure and presented her with a gift certificate from Missouri Life magazine.

SECRETARY REPORT

Julie Bricknell reported. The calendar for 2011 will be developed prior to the next board meeting. Julie asked for all event dates to be sent to her to include on the calendar. It was decided to move the board meetings to Wednesday for 2011 to better accommodate members' schedules.

TREASURER REPORT

Vic Barr gave the treasurer's report. The new fiscal year began on July 1st. We have approximately \$15,000 in checking plus 3 CD's equaling \$35,000. We are down \$8,000 currently due to membership dues that will not be received until the end of the year. See attached report. Mike O. commented that MAC grant money would be coming in soon. Jeff Walker moved the Treasurer's report be accepted. Danita Wood second. All approved.

VICE PRESIDENT'S REPORT

Valerie Bashaw reported. Six new board members were elected for year beginning January, 2011. Newly elected Juanita Herrell sent an email that she may not be able to serve due to family illness. Valerie requested advise as to whether Junita should stay inactive or resign. It was recommended that if Juanita cannot participate, she should resign. Peggy stated that we would need a formal letter of resignation. Her position will not be replaced.

PRESIDENT'S REPORT

The Executive Board met previously in a conference call to discuss the resignation of Executive Director Mike Ochonicky. It was agreed that the four Board officers, with the assistance of advisors Danita, Mary Beth, and Michael Gaines would make up the search committee for a replacement. An announcement has been sent out to the MAC mailing list, and will be posted on the BOMH FB page. Once resumes are reviewed and interviews done, the Search Committee will make recommendations to the Board for a new Executive Director. Deadline for applications is 11/24/2010. There have already been 5 inquiries regarding the position.

Mike O. reminded the board that the MAC and RAC Grants would need someone to defend them in March. Joyce Rosen volunteered to help.

ACTIVITIES REPORT

ArtSmart Mary Benjamin reported. Steering Committee is Mary Benjamin, Nancy Kohler and Blenda Marquardt. The dates are March 11-13, 2011 at the Inn at Grand Glaize. Contracts for speakers have been signed with Stuart Morse and Bense Garza. The brochure is being finalized and will be mailed soon after the first of the year. A FB events page as well as the BOMH Web site will carry information on the event. The Steering Committee is projecting 100 attendees, and keeping the same registration rates as last year.

There was a short discussion about the time of year for the conference and whether it should be bi-annual to increase attendance. It was agreed that March is still the best for hotel rates and it is before the show season begins.

ARTStravaganza Mike O. reported that Jeanne Vogel was chair. The event was held in ArtSpace at Crestwood Mall. It was advertised with Healthy Planet, Radio spots NPR, KMOX and a TV cable program in St Louis. High school students participated via an "emerging artist" display. The new venue is handicap accessible and more open to the public. Shops that were located in ArtSpace expressed they were pleased with the traffic.

Big Red Box BRB will be held December 3 and 4 at the Foundry in St. Charles. Twenty-two artists will participate. A \$50 registration fee has been used for advertisement. The St. Louis Classical Guitar

Society will perform Friday night free of charge, and the Foundry has scheduled a benefit soup lunch in conjunction on Saturday.

Silver Dollar City Jeff Walker reported that 35 artists participated this year over 8 weeks during fall festival. Attendance in the park was up. Patti Zieche will be taking over BOMH liaison/coordinator duties from Jeff since he has accepted a position as master potter in residence at SDC. Patti will have a meeting with SDC on December 13.

A Made in Missouri show is planned for 2011 at SDC using the Frisco Barn and will run September 10th to October 29th. There will be \$5,000 in prizes to include People's Choice, Artist Choice, and Buyer's/Shopper's Choice. Peggy is helping design the Call for Artists brochure, which SDC has offered to mail at their expense. This as a juried show, open to Juried Members of BOMH. Discussion followed regarding the possibility of coordinating this show with Celebrating Creativity in Fulton.

Raffle Stephanie Witte reported that the drawing would be on November 20. The raffle raised close to \$1,000. Stephanie volunteered to coordinate the raffle again next year.

Regional Membership Meetings Julie reported she tried to coordinate a regional meeting in District 4. Invitations were sent out to members for an open house in that area in conjunction with Cape Girardeau's 1st Friday Art Walk in October. Three members came by for the Meet and Greet. Several people took applications and information. Michael Gaines and Brenda will try to have one in the Hannibal area soon.

Wholesale: Mike O. reported that 8 artists are signed up for Kentucky Crafted in 2011. BOMH is giving two Kentucky Guild members free conference registrations in return. We did not receive enough member interest to participate in the Rosen Show or Acres Show.

American Craft Week was advertised with BOMH in American Style magazine, banners and web graphics were available for use by members.

EXECUTIVE DIRECTOR REPORT:

Mike O. reported on the visiting artist program. Two artists visited during ARTstravaganza and 4 more are scheduled. Mike provides a script for the artists to follow and contacts each artist to help guide them with their presentation.

An NPR station has contacted Mike and is interested in rotating artwork in their office in St. Louis. The art has to be 2D for display on wall space.

MAC and RAC grants are updated in March and Mike said we should anticipate cuts. It is expected MAC will need to use Cultural Trust Fund to fund our \$6,000 grant since no money is going to MAC from state funds. Mike O. stated it is important to maintain contacts with legislators and attend the Missouri Citizens for the Arts in Jefferson City in February to support continued funding for these organizations that assist us financially.

MEMBERSHIP REPORT representative not present.

JURY COMMITTEE REPORT representative not present.

OLD BUSINESS:

Membership Policy

Peggy presented copies of a proposed revision to the Membership Policy updating dues amounts and a few other sections that had been previously discussed. Peggy indicated that the Membership Chair had reviewed the policy and approved. Jeff moved the Policy be accepted. Brenda second. Discussion followed with a minor change to clarify wording under the Juried Studio requirements. Jeff moved to amend his motion to include the changes. Brenda second. All approved.

Jury Policy

Peggy presented copies of a proposed revision of the policy and application. The Jury chair has seen the policy and approved it. Jeanne Scott moved to accept the policy, and Jeff seconded. During discussion a couple changes were recommended:

- Change IV #5 to “If a Juried Studio changes, the Studio may be required to rejury for Juried Studio status”
- #6 under About the Jury Process make more clear that separate checks are required for the upcharge to Jury membership
- On Jury Application Form: “Have you been a member of Best of Missouri Hands for at least 3 months” change to read 90 days to be consistent
- On pg. 38, bottom of page “Upcharge to Jury Membership Check # ____” add make more clear that two separate checks are required.

All approved

Board Handbooks

Jeanne and Peggy will have new Board Member Handbooks ready in January. New board member orientation in on website in pdf format. Recommend strongly to have board training.

Best of Missouri Retail Facility

Danita Wood reported that she and Peggy had met with representatives from the Grape and Wine Board and the City of Columbia. Since funds are very tight among the groups, a different approach was discussed, approaching local gallery owners about the possibility of expanding their current retail business to include a separate BOMH area. Danita and Peggy prepared a document proposing ways BOMH could participate and promote the venture.

Discussion followed regarding whether Silver Dollar City would be interested in a Made in Missouri shop onsite. BOMH should acquire 501c6 status to conduct retail sales business for members. Mike reported that \$1,000 has been factored into the current budget to cover filing expenses.

NEW BUSINESS

Peggy presented copies of a proposed revision to the Professional Development Scholarship Policy and application. The revisions are designed to elaborate on the procedure and expectations of the recipient. Valerie moved we accept new policy with additions. Jeanne second. All approved.

NEXT BOARD MEETING

The Board members decided to change board meetings to Wednesday in 2011, hoping to fit better with board members' schedules. It was felt that Columbia continues to be a good place to hold the meetings. The January meeting will be held January 20 in Columbia. The specific location will be announced later.

ADJOURNMENT

Jeff Walker moved we adjourn meeting at 2:30pm. Brenda seconded and all approved.