



**Missouri Artisans Association
Board of Directors Meeting Minutes
July 29, 2017
10:00 AM
Columbia Public Library, Columbia, MO**

Respectfully submitted by Lee Richards, recording secretary pro tem

Next Meeting Saturday Sept 30, 2017

Lee's House 707 S Oak St. Union, MO 63084

Present: Kim Carr, Don Crozier, Michael Gaines, Carleen Johns, Peggy King, Nancy Koehler, Angie Krieger, Marcia Menendez, Lee Richards, Angela Walleman, Loren Woodard

President's Report: Angela Walleman

Election of Board officers: Angela asked for nominations from the group.

- Nancy Koehler was nominated for President. The nomination was seconded and approved
- Lee Richards was nominated for Vice President. The nomination was seconded and approved
- Don Crozier was nominated for treasurer. The nomination was seconded and approved.
- There was no candidate for secretary so Lee will continue as interim secretary until a person can be found.
- New board members on Slate : Patty Muenks, Sherry Haney, Julie Bell; Loren Woodward is the only renewing member

Michael suggested that there we follow a more formal process that is in line with our by-laws. A slate is presented by the Vice President to the board of potential new members. This is presented to the board for approval and then the slate is voted on by the membership before the Sept meeting. MACAA lost its website which we utilized for this process so need to figure out another way to do this.

Angela Walleman will be stepping down from the board but would like to continue in some capacity such as committee work. The board thanked her for her time on the board and presented her with a thank you gift which was an alcohol ink painting created by board member Nancy Koehler.

Treasurer's Report: Don Crozier

- FY18 budget is attached at the end of the notes.
- Peggy will send the financial report to everyone, not just the executive Committee.
- Proposed changes to budget will be conference expenses and will be added as separate category.
- Includes the \$5,000 Professional Development Grant funded by Peggy. BOMH will use this to give one \$500 scholarship each year.
- He added a category for technology which can be used to update computers and other hardware as needed.
- It was noted that we would like to keep Danita Woods and Missouri Life as a corporate member. Maybe there could be a way to encourage them to sign up again if board visited Booneville and touched base with her in person.
- 2018 Budget was seconded and approved with a proviso that we add a category for the conference.

Events Committee Report: Don Crozier, Loren Woodard

- **Chilicothe Arts Council**– Kim Carr and Nancy Koehler went up for the reception to represent the BOMH board. The show includes 15 BOMH members & 3 Chilicothe Guild members. Nancy approached them about becoming members and they seemed interested. They would like to continue with this event but the board would like Don to ask the guild if the scheduling could be in line with the MAC's grant schedule so we can include the funding in the grant for next cycle. MAC's end of fiscal year is June 30.
- **Hannibal Arts council** will be featuring BOMH member Allison Norfleet-Bruenger
- **Culver-Stockton College Art Gallery in Canton, MO** - member Debra Scoggin-Myers is gallery exhibition director said that Culver-Stockton College Art Gallery would be interested in partnering with BOMH in putting on an event of some kind. Michael Gaines with contact Debra to see if what dates would work. Don will follow up with them both.
- **Art on the Bricks** - Fulton, MO is Oct 14. Don will put up a tent and Loren will be there too to represent BOMH
- **KC opportunity** – Darla Zook a juried painter, had also contacted Kim about a gallery in the Kansas City area wanting to work with us for an "On The Road" exhibit next year. Don said he would contact her for further information.
- **Columbia Exhibit** Andrea Quiroz Jira sent her something on an event in Columbia but she hasn't read it yet so will report on it next time.
- **The Art at Des Peres Hospital** - Artists have been paid but BOMH has not. Peggy is waiting on check from Art St Louis. Showing now work:
 - Dave Carter
 - Linda Green-Metzler
 - Adrian Rosen
 - Kim Foster

Grants Committee: Carleen Johns, Angela Walleman, Michael Gaines,

Thanks to Carleen we received \$4,032, we can invoice early to make sure we get the whole amount in order to avoid any potential cuts to the MAC funds. Interim budget report due in early Sept then we can invoice for expenses and send the final report which is June 30, 2018. The thank you letters for monies received need to be sent to state representatives and senators. Copies of these should be included with interim report as well. Send to the local legislators too by utilizing the local legislator's address that is on the grant. Letters examples are on MAC site.

Carleen suggested we start getting things in order for the next grant cycle to avoid last minute crunching. We need to be thinking about anything we might want to have grant funding for so we can think about working on future requests for funding.

There are many sources out there and Angela said she would be willing to research these for us.

Communications Report: Kim C. & Marcia

Newsletter/Social Media

We have 2059 followers on Facebook.

Newsletter came out last month.

BOMH display at Governor's Mansion - Eight of the nine jewelry artists displaying at the Mansion were able to meet together and participate in the Mansion tour as well as take photos with the display. It was a great time and Board suggested that we need to work on getting media attention. She noted that is a great opportunity for artists. We need to keep this going for all displays. Kim said she would send the information she has to any publications people suggested.

Kim said Sam Davisson liked the BOMH sign that was on the display at the mansion. He would like to have some like it to place by the BOMH artist's booths at Silver Dollar City. Kim will design something and see how much it will cost to print & mount on foam core.

Instagram – Marcia has been trying to increase visibility and encourages us to go on and like images on BOMH Instagram acct. She has just posted pics from newly juried members. Currently we have 178 likes.

Jury Committee Report: Nancy Koehler

We had 18 applicants. 10 made it to juried status. Had an extra juror for 2D because of the high number of 2D artists and this skewed the points system. Nancy had to adjust for that and came up with alternate way to determine jury status.

New Juried members for Spring 2017 are:

Patty Muenks

Veronica Greene

Maggie Lowe

Lynn Lees

Rebecca Smith

Linda Schwermer
Bob AuBuchon
Kim Kienbusch Cliffe
Brenda Holland
Jessie Cargas

As incoming president Nancy said she should step down as jury chair. Loren is willing to be the chair. Marcia and Lee will continue to help.

Visiting Artists Report: Nancy Koehler

We paid for 20 visits and we had 10 artists who participated last time and two have been paid for this year already - Sandy Brooks & Loren Woodard.

Kim Foster and Allison Norfleet-Bruenger have said they will take over the visiting artists program.

New Business:

Membership ideas – Kim C. followed up on idea from last meeting – about contacting new members. She feels that we need a membership committee to welcome members with a letter via snail mail and work as liaison for networking etc. Secretary should send thank you notes and other correspondence but membership committee should send a welcome packets, etc. Angie Krieger offered to be on this committee and send letters to new members.

Peggy noted that we need an archivist/record keeping person for the organization. Peggy has created a spread sheet on the board site and started putting a lot of stuff on there. She is looking for anything someone thinks would be important to the group. Angie and Don will try and go through old docs to determine what should be archived.

Peggy will re-send an email about this that she sent a few months back about the lack of fund raising/development opportunities. It had sources of funding for helping BOMH develop a fund raising strategy. We are not growing and this could be a way to kick start that. Angela will start to research some grants that would be a good fit for us.

Old Business:

BOMH Conference –

We need to have a planning meeting for the conference. We will try to get that arranged soon. Structure needs determined – possibly small welcome session then 4 or so smaller 1 hr to 45 minute sessions in the morning and same after lunch.

Lunch can be longer and we can put more into a nicer lunch since we will not be having a big dinner Saturday night. At lunch we will recognize new juried members, hand out the professional development grant and have short business meeting. Allow some time for people to socialize before going to afternoon sessions.

Suggestions for program/breakout sessions:

- It was suggested there could be sessions of different lengths might be a possibility.
- What about having art vendors that would cater to the types of frolics we do on Friday night frolics to be available during Saturday's sessions?
- Do we develop sessions around a theme? Need to flesh out our 2.0 theme.
- (Kim) will contact CERF about having a session at conference
- Kim will speak with BOMH member Angel Brame about speaking on either - creativity, keeping it alive or about disaster preparedness.
- A possible segment could be selling on Etsy or other Social Media Platforms. Juried BOMH Studio artist Marcia Whitt of Bent Tree Gallery just passed her 2,000 sales on Etsy mark. She might be a good person to give a little insight or helpful tips in a break out session. Maybe we could find someone to speak on Amazon market place, Square up, Fine Art America, Facebook sales to help round out the topic.
- Marcia & Kim social media session
- Terry Hinkle – painter/ speaker for BOMH 2.0 possible \$500 dollar stipend plus travel expenses (hotel + gas amount). Nancy played a short video that Terry put together to show the board. Everyone thought he would be a good fit.
- Sarah Meredith on galleries from St Charles, Blue stem galleries (find out who is there)
- Mock jury seems to popular and maybe Diana Moxon would be a good choice to moderate if she would be willing - Kim Carr will talk with her.

Other Considerations

- Angela reminded us that the MAC logo & verbiage needs to go on everything printed for conference.
- Gallery Hop early on Friday or sometime would be a nice touch Don will look into that.
- Save the date postcard needs to be designed and mailed out. Lee suggested using Kelley Direct mail service in St. Louis as they will use their first class indicia and we will get a better price break & better delivery than bulk mail.
- Printed directory for conference would be nice will look at the cost, etc.

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Missouri Artisans Association Financial Report June 2017						
		Actual Performance		Actual Performance		
	FY2016 Budget	Jul 15 - Jun 16	FY2017 Budget	Jul 16 - Jun 2017	Proposed FY 2018 Budget	
Income						
Events Income	700	760	500	960	500	
Donations Received	3000	459	500	1275	500	
Grants Received	4000	4500	4500	7782	4500	
Jury Application Fee	300	775	500	1025	500	
Membership Dues	22100	22410	20000	22555	20000	
Member Gear & Sticker Sales	500	1052	500	1197	500	
Misc. Income	500	227.24	100	65.49	100	
Professional Development Grant						500
Total Income	\$31,100.00	\$30,183.24	\$26,600.00	\$34,882.34		\$27,100.00
Expense						
Professional Development Grant						500
Contract Services	14000	12000	12000	13000	12000	
Technology Allowance						1000
Dues Expense		100	100	675	100	
Insurance - nonemployee	1500	1485	1485	1485	1485	
Legal & Accounting	400	50	50	0	50	
Licenses & Registration	100	20.5	50	0	50	
Exhibits Expense	2000	1668.27	100	1000	500	
Events Expense			1000	1934.95	1500	
Meeting Expense	300	863.24	500	599.99	500	
Member Gear & Sticker Expense	1000	832.75	1000	1691.89	1000	
Postage and Delivery	200	152.62	200	266.25	200	
Printing and Reproduction	50	38.16	100	0	100	
Visiting Artists Fees	2000	2000	2000	2000	2000	
Other Miscellaneous Expenses	1000	300.44	1000	644.66	1000	
Website & Newsletter Expenses						
Website Consulting	2500	626		1252		
Website & Newsletter Expenses - Other		99		110		
Total Website & Newsletter Expen	2500	625	2500	1362	2500	
Bank/PayPal service fees	500	542.45	500	633.02	500	
Jury Expense	75	200	200	200	200	
Supplies	100	30.5	200	95.25	200	
Advertising		70	100	0	1000	
Total Expense	\$25,725.00	\$21,078.93	\$23,085.00	\$25,588.01		\$26,385.00
Fund Balance	\$5,375.00	\$9,104.31	\$3,515.00	\$9,294.33		\$715.00
Bank Statement						
		July 2016			Jun 2017	
Total Checking/Savings		\$23,557.64			\$37,351.97	
June 2015						
		\$14,568.83				