



**Missouri Artisans Association  
Board of Directors Meeting Minutes  
January 28, 2017  
10:00 AM  
Fenton, MO**

**Respectfully submitted by Lee Richards, Recording Secretary**

**Next Meeting Saturday February 18, 2017 at**

**Lee Richards 707 S Oak St, Union, MO 63084 at 10:00 a.m.**

**Present:** Kim Carr, Don Crozier, Kim Foster, Peggy King , Nancy Koehler, Marcia Menendez, Allison Norfleet-Bruenger, Lee Richards, Angela Walleman, Loren Woodard

Angela called meeting to order at 10:15 a.m.

**Approval of minutes:** Loren Woodard moved to accept November meeting's minutes, Don Crozier seconded and all approved.

**President's Report:** Angela Walleman

March 25<sup>th</sup> is the membership meeting at UMSL. Kim has been in contact with them and deposit has been made to secure the facility space.

The facility has plenty of options Plenty of parking. Reception area can hold 50 – 75 and the auditorium can hold up to 50. The charges seem very reasonable and well within our budget. Room charge for both areas \$150; they have AV equipment that can be rented for reasonable prices, \$20-\$25 per item. They have round tables w/6 plastic chairs and linens \$25. A clean up charge of \$10 if we want them to clean. Easy to get lunch catered in.

Kim Foster, Nancy Koehler and Lee Richards will do a walkthrough of facility and Kim Foster will get back to us with a date.

Topics for day will include grant writing tips (Carlene Johns BOMH board member), RAC grant info (RAC Rosanne Weiss), getting into shows (Cindy Lerick of Clayton Art Fair) & galleries (Melissa Whitwam of The Foundry or Robin Hirsch of ArtStLouis).

Peggy and Angela will work out the money involved and the board decided a \$20 dollar fee for attending would be acceptable. This would help to cover the cost of lunch.

Had a special board meeting in December where we tried to flesh out the conference and pull together something that would be doable given the limited amount of time we had. Nancy suggested that we not do a conference this year but start planning now for next year and make it a great one. We will try for Columbia as it seems to be a good central location. We will plan for next March 10, 2018, March 25, 2018.

Peggy will submit Request for Proposal (RFP) to the Chamber now for 2018 and see what response we get. It will still be ArtSmart 2.0

**Treasurer's Report:** Don Crozier

We are in good shape. Don said that income was a little higher than expected but so were some expenses so it put us about where we should be. Loren made motion to approve the report, Nancy seconded, all approved to accept

**Events Committee Report:** Don Crozier, Loren Woodard

Don was contacted by gallery in Chillicothe website [www.culturalcornerartguild.org](http://www.culturalcornerartguild.org) opened in September, just renovated space. North East Missouri near Columbia. They are just starting out and looking for groups to host events. Missouri Arts Educators are doing something there in June or July. It is not very clear on what they are looking for but Don feels it is probably a gallery showing of work. John and Marcia Whitt aren't too far from there and Don thought maybe they could take on a the role of contacting artists. Don will contact them regarding this. Don is looking for other ideas for space. Lee suggested Whitt's might be able to do a workshop at gallery. Don will look in to that too.

Art house might be willing to do a workshop for BOMH Danielle Porter is new owner and her father was a BOMH member. Other people to contact might be Ellen Heislen and Jane Mudd who are volunteers and BOMH members.

Des Peres show is up and running and the current artists: Nancy Koehler, Terri Meyer, Joyce Rothermisch, Brenda Beck Fischer. Stipends were sent out for artists.

The next show opens in May. Angela is looking for someone to curate the next show. It is on second floor 4-5 artists are needed with 15-20 pieces total. Dimensions are very specific due to the layout of the wall and handrails. Kim Carr said she would do it. Angela has names to give to Kim as leads.

**Grants Committee:** Michael Gaines was not at meeting and no report was given.

MAC is due in Feb and Angela will contact to see where he is on that.

**Communications Chair Report Newsletter, Social Media:** Kim Carr  
Newsletter came out in November and one is due out in March.

- Angela is doing article on Des Peres hospital for March issue
- Peggy will do article TBD for March newsletter as well.

- Kim does not use Instagram very much and it is cumbersome for her to figure out. She asked if someone would take over Instagram account. Marcia said she would as she is very familiar with it.
- Allison is going to take over the “featured artists” from Kim.

Kim will not be at March meeting as she has another workshop but will send a report to Angela.

Social media has been a good way of engaging BOMH members and Kim wants to keep that momentum up.

**Jury Committee Report:** Nancy Koehler

Deadline for jurying into BOMH is Feb 5. We have 8 entries so far.  
 Have two jurors so far Jeweler- Julie Bell, gallery owner - Michael Gaines,  
 Need: 2D juror, maybe Steve Bunton - Clay juror, glass juror  
 Lee will help with the process and touch base with Nancy to see what is needed.

**Visiting Artists Report:** Nancy Koehler

Had a lot of participation in first part of year, paid \$1,100 and second call call did not bring in anybody except two who had done it in the past.  
 Nancy said she had Melinda Lotven do another school and will ask Sandy Brooks to do some if no others come forward.  
 Will put out another call and Peggy will put out another email blast

**New Business:**

Bank of America ATM Card – Peggy requested an ATM card for the BOMH account. It will make it easier to do the banking due to changes in bank policies. Lee made a motion to approve the change on the BOMH account to include an ATM card, Allison seconded, and all approved.

Corporate Member Designation (Lee and Peggy will look at when time allows)  
 Gallery’s have been considered a corporate member, Kim suggested that we change it to read “corporate and gallery members” since we have so many galleries that are interested in and benefit from FB page. Maybe this would encourage them to join, Kim will keep suggesting as the occasion arises. It was suggest that an email blast go out about what we have to offer. We already offer them a page on website and list them in our resource area where a link takes members to their website. We also list them on the bottom of the newsletter.

Allison & Kim will approach Galleries to become members.

New Business: Cultural Corner-Art Guild & Gallery Exhibit in Chillicothe (talked about under Event Committees section.

**Old Business:**

Corporate perk redo by Peggy, Lee and Angela

Peggy will send Lee the Professional development grant signed form to put with minutes.

We have one applicant - Lanie Frick. She will be a good one to give it too and tap for BOMH conference if she is awarded. Deadline is Feb 15.

Membership Meeting & BOMH Conference discussed in previous sections.

December 2016 Financials from Don

	<u>Dec 16</u>	<u>Jul - Dec 16</u>
<b>Income</b>		
<b>Donations Received</b>	325.00	550.00
<b>Grants Received</b>	4,032.00	5,532.00
<b>Jury Application Fee</b>	25.00	375.00
<b>Membership Dues</b>	11,790.00	14,500.00
<b>Member Gear &amp; Sticker Sales</b>	97.00	492.00
<b>Misc. Income</b>	1.48	40.12
<b>Total Income</b>	<u>16,270.48</u>	<u>21,489.12</u>
<b>Gross Profit</b>	16,270.48	21,489.12
<b>Expense</b>		
<b>Contract Staff</b>	1,000.00	7,000.00
<b>Dues Expense</b>	100.00	175.00
<b>Insurance - nonemployee</b>	0.00	1,485.00
<b>Exhibits Expense</b>	1,000.00	1,000.00
<b>Events Expense</b>	50.00	250.00
<b>Meeting Expense</b>	0.00	289.64
<b>Member Gear &amp; Sticker Expense</b>	0.00	1,105.02
<b>Postage and Delivery</b>	8.60	161.85
<b>Other Miscellaneous Expenses</b>	5.09	385.35
<b>Website &amp; Newsletter Expenses</b>		
<b>Website Consulting</b>	52.00	1,252.00
<b>Website &amp; Newsletter Expenses - Other</b>	0.00	110.00
<b>Total Website &amp; Newsletter Expenses</b>	52.00	1,362.00
<b>Bank/PayPal service fees</b>	298.99	417.33
<b>Jury Expense</b>	0.00	100.00
<b>Supplies</b>	0.00	43.91
<b>Total Expense</b>	<u>2,514.68</u>	<u>13,775.10</u>
<b>Net Income</b>	<u><u>13,755.80</u></u>	<u><u>7,714.02</u></u>

Will include the Professional Development grant proposal signed by Peggy (to be sent by Angela Walleman)