



## **Missouri Artisans Association**

Board of Director Meeting

Dec 2, 2018

Lee Richards' house Union, MO

Respectfully submitted by Lee Richards

Next meeting January 19, 2019 10:00am

At Lee Richards, Union, Mo

Attendees: Kim Carr, Mary Drastal, Pattie Garrett, Arleana Holtzman, Don Kelley, Nancy Koehler, Peggy King, Marcia Menendez, Patty Muenks, Lee Richards,

Nancy welcomed all the members and called the meeting to order at 10:15 a.m.

**Recording Secretary:** Julie Bell was not present so Lee read the minutes. There were some corrections needed and the board approved the minutes with those changes.

- Peggy King is willing to be hotel liaison but not the conference chair.
- The speaker series consists of three one day workshops at Art Councils around the states that BOMH members and nonmembers alike can sign up to attend a workshop on a topic chosen by each council from a list provided them.
- The "On the Road" event is five exhibits to take place in different parts of the state that will showcase artists work for designated length of time TDB by the council and BOMH.

### **Vice Pres report** (Lee Richards)

She is getting things together dates for election process to get us back on track next year.

### **President report** (Nancy Koehler)

- Dates for board meetings will be the 2<sup>nd</sup> Sunday of January, March, May, July, September and November subject to change as needed.
- We are having a conference every other year. In lieu of a conference in 2019. Currently we have 4 different groups that want to be part of the Spring Series. The Spring Series are one day events produced around the state. Social Media ½ day, business of art ½

day, Jury & photos. \$40 for members and \$50 for non-members. The non-members will receive a one year membership in BOMH included in their fee.

- April 13 - Lee Summit Cultural Arts Council - Social Media (Kim & Marcia) & Photographing your art work with Sandy Brooks.
- April 6 - Presser Performing Arts Center in Mexico 10-3 Social Media Kim & Marcia
- March 9 - Hannibal Arts Council - Social Media 10 -3 (Kim & Marcia) 9-4 of Sandy can do photography
- March 16 Cape G Arts Council on Jurying (Lee?) and Photographing your work (Sandy Brook)

Board members were reminded that we have these social media platforms so take advantage of them - Instagram, FB page, Members only, Board member

New members were told there are information files on the board site for them to utilize. They can access them after signing in to their personal BOMH account and click in "Board Area"

#### **Treasurer's Report - (Don Kelley)**

- Financial Report: we are in the black and he will email a P&L from fiscal year July to July to the board. There was a discussion on dues renewal and how difficult it is to get information from the website that is in a useful format so data can easily be compiled to tell who is paid who has not.
- Don K & Don C have volunteered to help Peggy in finding a way to get reminders to people. There is still resistance to PayPal from some people so may look at other options like SquareUp where invoices can be sent and monthly reports are easy to obtain. Don Kelley will meet with Peggy to talk about website in the next week or so.

## **Committee Reports**

#### **Events Committee: Patty Meunks, Chair**

- Events or Regional Activities – Patty would like an official email that is not tied to her personal account for use when reaching out to art councils, etc. for event committee. Peggy will have James create one with address [events@BestOfMissouriHands.org](mailto:events@BestOfMissouriHands.org).
- Need to have 5 exhibitions for the year to satisfy MAC grant requirements.
- As part of the grant board members delivering artwork to venues will get \$100 per trip for expenses, \$1,000 is in the budget of the MAC grant for this purpose.
- Events Past, Present & Future
  - Chillicothe Arts Council was July 31 – Aug 30

- Culver Stockton in Canton will be coming down Nov 8 – Dec 14. Don C will pick up work.
- Lee's Summit at City Hall (contact person Glenda Masters) March 4 – May 31 (?) Has limited space for 3D & 2D artists. Will get more info from them.
- Michael Gaines – Hannibal MO will feature 2 Artists:
  - one 3D artist in March 1 – March 23
  - one 2D in June 7 - July 6
- Allison suggested reaching out to artists for individual artists doing trunk shows at various councils
- Arleana mentioned that we could do a large BOMH tent at Community events like the state Fair. It would be a Juried artist show for selling their art.
- Pattie Garrett said that she knows of an area that does 4<sup>th</sup> Friday events that could be a place BOMH could participate in. It would be advantageous to get new members to participate in the committee. Peggy King pointed out that several members have acknowledged their interest in helping in areas on their membership form. She will get that info in a manageable form for all and send it out for committee recruitment.
- New members might be willing to do events:
  - Carolyn Thompson has a gallery in Cape that may be a contact for an event
  - Mid Missouri Arts Alliance - in Ashland MO might be willing
  - City of Chesterfield has rotating art exhibit in City Hall for 2019 may be a good contact for an event
- Allison suggest doing a feature article new corporate members in newsletter to generate interest and goodwill for future projects.

**Grants committee:** ( Nancy Koehler )

Nancy completed Grant with help from Michael Gaines and Michael Donovan from MAC. Michael Donovan handles partnership grants like BOMH. She is hoping Michael Gaines & Martha Greer will take over the grant process for the next cycle. She was surprised at the amount of information that goes into the Final Report. So she wanted the board to keep really good records for submitting to Peggy for accounting for the grant monies.

**Communications Committee:** (Marcia Menendez Chair)

- Kim reported that FB is coming along nicely with 3,000 likes. Get a lot of comments as well as likes. She is caught up with acknowledging new members pages that have come to her attention. Patty M is doing artists spotlights and is frustrated with juried members who don't populate their pages. Patty M asked how many emails should be sent out to remind people they have a page on BOMH website that needs updated. Board thought two should be enough.

So she will just stop after two emails assuming that they don't want to populate their page. There was discussion on the amount of people who don't have their pages populated. It was concluded that you can't make an artist put things on site if they don't want to.

- Kim needs material for BOMH news article –
  - She would like new board members to submit a short article so members can get to know them on a more personal level than the bio offered on the election slate.
  - Nancy needs to write an article. B
  - Kim said that board members can use the member's only page to reach out to recruit volunteers or find out information from members.
  - Marcia – article on Jury coming up.
- Marcia - 417 on Instagram

**Jury Committee** – (Loren Woodard, Chair) **Marcia Mendez, committee member gave this report.**

She is in the process of sending out a letter to juried members for jury pool. The call for winter Jury will be up Feb 1 -14 and members will be notified by the 28<sup>th</sup>. Jurors have 8 days.

**Visiting Artist Committee** - Mary Drastal, Chair

Mary Drastal – Is a retired teacher of 30 years had BOMH visiting artists come to her classroom and now as a retired educator is doing classroom visits for BOMH. She felt there was a need for a teacher evaluation of the class visits to better help BOMH streamline these visits. She created a short evaluation with questions she felt were the most helpful in evaluating the visits. These would be email to the teacher after each visit. She asked for suggestions and Pattie G will send a fully formed question on how it or did it affect the students approach to their art. Patty M said space for any additional comments would be good. Mary D will be working with Kim Carr to get the call out to our juried artists soon. She will work with committee member Kim Powell who has teachers who would like an artist in their classroom.

**Membership Committee:** (Pattie Garrett)

Pattie reported that we had 21 new members over the last three months all from a wide range of places.

**Old Business:**

Patty M made a motion to accept the code of ethics as she presented to the board today. It was noted that the original wording was not accurate as we do not have nor have ever had a written "code of conduct" in the bylaws. Therefore a motion was made to accept Patty's changes to the by-laws with the amended language eliminating reference to any "code of conduct". The motion was seconded and motion was unanimously approved. (Thank you Patty for all your hard work! )

Peggy received quotes on ArtSmart Conference venue

- from Columbia for March 27, 2020
- from Hilton,
- Stoney Creek,
- Holiday Inn Executive Suites

Don K will contact Bruce Baker to see if he is still doing speaking engagements

Nancy asked the group to help get names of dynamite speakers for the 2020 conference.

Nancy commented that we need a committee to organize the spring series details.

**New Business:**

Peggy reported that the Professional Development Grant does not have a time frame for accepted artist to invoice for BOMH reimbursement from grant monies. She would like a December 31<sup>st</sup> deadline. Patty M made a motion to include a deadline for Grants of December 31, it was seconded and unanimously approved.

Nancy is proposing that we have our 2019 general business meeting in Hannibal March 9 along with the speaker series that we have since we have no conference this year. She will talk to Michael about this possibility.

Meeting was adjourned at 2:30 p.m.