



**Missouri Artisans Association
Board of Directors Meeting Minutes
12/3/2017 10:00 AM
Stone Soup Galleries, Chesterfield, MO**

Respectfully submitted by Julie Bell, Recording Secretary
Next Meeting, February 3, 2017 at Patty Muenks Home, St. Charles, MO

Present: Nancy Koehler, Lee Richards, Don Crozier, Julie Bell, Loren Woods, Patti Muenks, Peggy King, Sherry Haney, Loren Woodward, Carlene Johns

Called to order at 10:30

Minutes were read. A motion was made to accept, seconded and all approved.

President's Report: Nancy Koehler

Grants- MAC grants seminar, was discussed.

Donations from board members financially supporting the organization.

Missouri citizens for the arts organization. BOMH is a supporter. Nancy Koehler suggested all board members becoming a member. They support the arts on the state level lobby for the Arts. MCA education funds application available online.

Vice President Report: Lee Richards

Art Smart Mailing problem with the save the date cards have not been mailed. Person appears to be unavailable. She has had a good history of work until now. Has not received the invoice yet. Peggy King to follow up. Julie Bell is available to pickup remainder to be used for new member packets and placed in gallery.

Kelley Direct, 3825 So. Broadway, st. Louis 314-773-1616.

Treasurer's Report: Don Crozier

December financials.

Specific costs will appear on the report detailed.

Grants Committee: Carleen Johns, Michael Gaines

Carlene Johns

Grants - MAC services grant now called express grant.

BOMH Currently receives \$4200. We want to keep it under \$5000 for tax purposes. Michael Donovan is our guy on MAC.

Suggested applying for an additional grant for Activities, conferences, Outreach grants, visiting teachers, falls under express Match grant.

We are doing a larger conference this year and intend it to be an ongoing event.

Deadline is February 2018 for 2019 grants. Plan for the meeting for 2019. If something happens and we choose to not do an event that grant money has been received the funds can be refunded.

Communications Report - Kim Carr & Marcia

Facebook doing well, 2611 likes.

Marcia is working on instagram, 178 likes.

Looking for someone to do a “featured artist” on facebook to help needed. Need a volunteer to do this. Julie Bell & Patty Muenks have volunteered.

Sherry Haney will do a youtube video on how to post photos on the BOMH site. BOMH has a YouTube account. Do videos for setting up for all kinds of instruction. This should help artists to populate their artist page.

Promoting corporate sponsors on facebook, we will schedule promotions several times per year. Possibly promoting corporate sponsors on banner of website

Newsletters information needed.

Introduce new board members, include a photo of new members with bio. Include, medium, who, what and why...

Interview different artists and make Art smart videos to post on social media platforms prior to conference.

Member profile, update all addresses, instagram, pertinent information

Possible videos available for learning...

How to videos for set up social media, how to manage accounts.

Julie Bell / Patty Muenks to do videos and how to's with Kim Carr.

Jury committee Report: Nancy Koehler, new chair is Loren Woodard, Marcia Menendez

Open for winter jury session application 2/1 -2/19. Results 2/26/18

Summer session 7/1-7/16. Results 7/23

Actual jurying to begin 2/13/18

Lorraine McFarland has volunteered to be juror.

Visiting artist Report Sherry Haney, chair, with Kim Powell & Allison Norfleet-Bruenger

Sherry to coordinate the teachers and make sure they are paid.

Kim Powell will help connect teachers to artists.

Greg Holden, does outreach for GSLAA, may be a possible liaison for BOMH.
Put out call for artists to do visits to schools. Do you have contacts?

Mo art assoc. can offer schools opportunities.

Loren will do teaching in the ozark area.
Its an important program, influencing the lives of our children being future artists and collectors.

We have \$2000 allotted per year to pay to visiting artists. \$100 per visit
Teachers will need to include a report of their visit with some photos.
That information will now be sent to Kim Carr for posting

So far teachers have not had to be pre-approved to do school visits. Possible issues.
Insurance or liability needed for teachers?
VLAA could be contacted for assistance.
Peggy will check insurance policy.
Do we need a release document regarding this?

Events Committee Report: Don Crozier, Loren Woodward

Chilicothe Arts Council - June 2018, finish gallery exhibition, no other event is planned at this time. A workshop would be a possible. Gallery Paid for the last reception. BOMH Participated. Artwork currently delivered by the committee. Possibly some artists can ship their art to the events. Trying to get art into areas not well served.
Goal is to get outside of Columbia, St. Louis. Add more areas of the state.

Culver Stockton College Art Gallery Canton, MO - Don talked with Debra Scoggins-Meyer, Regarding possible exhibition during November-December 2018.

Parkville Gallery - Darla Zook, contacted, no communication at this time.
Martha Greer would be a great resource for this area.

St. Joseph museum, a fit?

Dooley Gallery ... possible location for event (Martha)

Rolla arts council- contact for possible event location

Poplar Bluff gallery - Margaret Harwell contact for possible event...

Martha Greer (St. Joseph) has rejoined the BOMH. Nancy suggested asking her to get involved.

Will we create professional development meetings.

What is your organization about?

What is outreach?

- setting up a booth at local shows and recruit new members.
- Professional development around the state.
- Art in the Park in Springfield. Late summer, fall.
- Sherry can assist with the springfield area.
- Loren put on a woodworking conference at one time.

- How to apply to art shows, galleries
- Splatter art studios, Springfield, MO. Does art classes.
- Cindy Lyric, Vic Barr, photographers, manage a studio, how to set up a booth, merchandising your work at a show, how to price your work.
- Develop a list of people to help artist getting started with doing art show.
- Hannibal show.
- Accidental artist administrator seminar put on thru VLAA.
- Meet and greet.
- Classes to help members.
- Table this discussion Plan to discuss this at another time.

Membership committee - Patty Muenks

Have compiled the mailing information with cards.
Mailings are happening. Spread sheets, cards being sent.
Lee Richards suggested a follow up email.
Should Patti sign the card? She says not so much.
The save the date cards will be added to the information packets.

New Business

Vote to pay \$500 bonus for all the extra work to Kim Carr, Peggy King
Don Crozier... seconded Lee Richards.

Proposed member benefit changes...
Tabled to next meeting.

BOMH ByLaws, changes... Peggy King
Incorporated all changes. Have sent to the board members a few days ago
Loren moved to approve the bylaws. LR seconded all approved.

Conference Committee: Peggy King, Angie Krieger

Art smart Conference Update:

Nancy Koehler, Angie Krieger, Peggy King, Julie Bell went on a tour at Stoney Creek.
Lee Richards will host hospitality suite on Friday night.

Saturday, complementary continental breakfast for hotel guests, lunch will be catered.

Patty Muenks is head of frolics event. Patty will create signage for the artist and the medium.
Compile a list of artists/events to send out to attendees.
Patty will send out a call for artists. \$100 stipend for frolic artists.

Gallery Hops - Don Crozier will get quotes for transportation ...

Sherry Haney - Springfield RAC, can we put an ad in the newsletter with out being a member.
Should BOMH be a member??

Projectors BOMH has one. Any other available just incase?

Schwag - Belinda pewter maker has BOMH key chains. May have a donation.
BOMH Cups available for sale \$20.

BOMH bags as giveaways. Logo screened with no date, canvas bag with blue ink.

Corporate members need to be contacted for donations, Lee Richards
Art Raffle - ask attendees to donate pieces of art for raffling. Lee Richards

Drawings for Silent auction information committee - Julie Bell and Lee Richards.

Breakout session - morning and afternoon sessions total 6 breakout sessions

Angela Brame. Staying motivated as an artist & Serf - emergency.
Possible - Studio safety - Don Kelly ???
Sherry Haney is available - Art Journal
Social media - Allison and Marcia

The Beast - bring old stuff for sale Lee Richards will be in charge.

Slide show - Kim Carr

Budget- -Peggy King review

No table decorations - unless Lee Richards will ask Connie Copley to create flower decorations
Using BOMH mugs that would be used for raffle.

Missouri Life - Don Crozier
Relationship, corporate sponsor
Denita ????? For schwag

Scholarship - corporate donations, contributions of schwag, portions of the events Lee Richards.

Professional development grant committee members, Julie Bell and Lee Richards, Nancy Koehler.

Next Art Smart meeting January 2018 offered to hold at LR in Union, MO. Sunday, January 7, 2018. 10am.

BOMH meeting Saturday February 3rd, 10am at Patty Muenks house in St. Charles, 1284 Robert Ridge Drive, St. Charles, 63304.