



BOARD CONFERENCE CALL BOARD MEETING
September 07, 2010

ROLL CALL

Vic Barr
Julie Bricknell
Peggy King
Lori Purk
Garnetta Sullivan
Stephanie Witte
Mary Beth St. Clair
Michael Ochonicky

Valerie Bashaw
Jamie Carey-Humphries
Susan Lumsden
Jeanne Scott
Jeff Walker
Danita Wood
Michael Gaines

PRESIDENT'S REPORT

Peggy King called the meeting to order at 7:00 p.m.

Vic Barr moved that the minutes from the Board Meeting on May 20, 2010, be approved.
Valerie Bashaw seconded motion. All approved.

Peggy reported that the Executive Committee, with the help of Michael Gaines as advisor, completed a Staff Performance Evaluation for Mike Ochonicky, Executive Director. Michael Gaines will have a follow-up meeting with Mike O. individually to discuss results. He combined the scores of all evaluations and put together a master sheet. After considering the results of the evaluation, it was recommended that Mike O. receive an annual 5% raise on her \$15,000 annual salary, equaling \$15,750 annual salary for the contract year 10/1/2010 to 9/30/2011. The recommendation for the increase will be approved with the budget.

Mike O. reported she conducts the bookkeeper evaluation.

SECRETARY REPORT

Julie Bricknell did not have anything to report.

TREASURER'S REPORT

Vic Barr gave a summary of assets and the profit and loss report. See attached for details. Fiscal Year January 2010 to June 2010 shows a net income \$9,666.55. A tax report for the short year 1/1/10 – 6/30/10 was filed.

VICE PRESIDENT'S REPORT

Valerie Bashaw reported 8-9 board members will not be returning next year. She has 6 people running for new board member ballot.

Valerie recommended a thank you gift be purchased for Ellen Klamon as out going chair of William Woods show. A gift certificate will also be purchased for Terri Martin who is co-chair. Discussion followed. Valerie moved that a \$100 gift certificate for Ellen and a \$50 gift certificate for Terri be purchased in show of appreciation for organizing the William Woods show. Danita Wood second motion. All approved. Mike O. to purchase certificates.

ACTIVITIES REPORT

- *ARTSMART*: Peggy King reported. The conference committee has contracted with Stewart Morris to be the Keynote Speaker and Facilitator during the conference. He agreed to \$1500 plus mileage and room and board. The Conference will use the same format as 2009. Guest room rates will be lower than in 2010. The hospitality room will be by the main conference area and open longer. Because of this, the hotel will cater have to cater the hospitality room, however overall, hotel costs will remain very reasonable. Discussion followed and Mike O. requested a copy of the speaker's contract for grant funding requirements. One third of the Art Service Grant may be used for ArtSmart.
- *Celebrating Creativity/William Woods*: Mike O. reported there were 27 artist in show this year out of 48 who applied. Including 4 new non members are in the show. They also received MAA/BOMH membership with acceptance into the show. Award winners will be noted in the newsletter.
- *ARTStravaganza*: Mike O reported that Jeanne Vogel is chair. Discussion followed about the Emerging Artist display, St Louis Classical Guitar Society concert, signage in the mall space during September and October., Wenwood Farms Winery tastings Friday, Saturday, and Sunday. There will be an artist party with Pasta House sponsoring. Panara and Schnucks will donate to artist lounge. T.V. Program will be aired on the public broadcasting station. Regional Arts Commission and Kirkwood Art Students will be assisting.
- *Big Red Box*: Mike O reported that currently 19 artist have applied, and we have space for 20-22 artists. Discussion followed about details. The St. Louis Classical Guitar Society will play Friday night. The \$50 application fee will be used for advertising in the St. Charles Journal. Jane Eisenberg, director of the Foundry is assisting.
- *Silver Dollar City*: Jeff Walker reported that 34-35 artists will be participating this year with 13 booths, and we've already been invited back for the 2011 Fall Festival. SDC has given us our own page for the festival on their website. Mike O. has requested pictures be sent to her.
- *Governor's Mansion*: Michael Gaines, Mike O. and Mary Beth St. Clair worked on this project and, with the help of the mansion staff, installed the first exhibit featuring glass artists. Each artist has 3-4 pieces with a bio and picture. Some of the original glass ornaments stayed in the display case. The mansion staff will determine how long the display will remain before being switched out. The display will rotate between different mediums. Discussion followed.
- *Wholesale*: Mike O. reported. ACRE has a new show in Orlando. Sherri Walton tried to get artists. We need 3 artists to be eligible for guild booth, and did not get 3 to sign up, so we were unable to use the guild space. In June there is a show in Vegas. The Buyers Market of American Craft will be in Philadelphia in February and Baltimore in July. We have not yet heard from Kentucky Crafted as to whether we have been invited to attend as a guild in March.

EXECUTIVE DIRECTOR REPORT

- Mike O. reported that our membership to Board Link has been renewed. This is a good site to look for new Board members. We joined Grant Station for \$99 (normally \$300). Mike is learning how to use the site to assist with finding grants.
- Pitney Bowes made an offer for a postage meter, but without an official office, Mike felt we weren't in a position to take advantage of the offer. Put on hold for right now.
- A new LCD projector was purchased, and a new screen was donated to organization.
- Proceeds from Good Search and Good Shop funds total \$201.34 for January 2010
- Plastic Jungle: We now are an approved charity. Non used and partially used gift cards can be donated to MAA through the site. Website: www.plasticjungle.com
- The annual raffle mailing has been send for a cost of \$440 for printing and mailing.
- American Craft Week is October 1st-10th. A poster is down loadable from our website.
- MAA has been registered with the state.
- Advertisements will be appearing in Missouri Life magazine promoting membership and events.
- A new investment benefit for membership with investment firm Mutual of America has been secured. They specialize in saving and investments for nonprofit organizations. Mike O. has met with a company representative. We will provide a link from our website, so each individual can take advantage of their services. SEPP (Self Employed Pension Plan) available. They will waiver monthly fee and there is no management fee. Discussion followed. Lori Purk moved that we adopt this as a benefit to offer our membership. Valerie Bashaw seconded motion. All approved.

MEMBERSHIP COMMITTEE

- Carol Knox reported regarding the new entries in Access.
- The up-charge for new Juried members was discussed. The committee will bring policy under advisement for November meeting. Julie Bricknell reported that the November 12, 2009 minutes note that Blenda Marquardt recommend that there be no up-charge that year and she would send a letter that newly juried members will have higher dues next year to reflect their new status as Juried Members..
- The Membership Committee has recommended that the membership renewal date be tied to original membership date, rather than all renewals being done on the calendar year basis. Lori Purk was opposed to the change. Discussion followed and Garnetta noted that she would the change would create problems administering the "members only" part of the website because passwords for the website must change annually so no non-members may access the insurance benefit.. The proposed change would require her to issue new passwords throughout the year.
- Carol requested information on what type of reports we would like to see her produce through Access. Reports would be exported to Excel. Discussion followed.
- Vic Barr will consult with Carol Knox concerning entering financial data into the database (i.e. membership payments, registration fees, etc.). The Membership Committee is looking for "old" membership data to update the Access records. Unfortunately, most of the older data was lost several years ago.

JURY COMMITTEE Report not available and Susan not on conference call for report, however 27 members achieved Jury status in the June session.

OLD BUSINESS

Policy and Procedures: Jeanne Scott reported that she is working on re-formatting the Board of Director's Handbook to make it more user-friendly and consistent throughout. New policies will be easily added to the new format. There is a reference section for board members, and the handbook will now be electronic for easy of use and posted on the Board Member website.

NEW BUSINESS

Bylaw Change: Vic Barr moved that we amend the Bylaws to adopt the fiscal year of July 1st to June 30th. Discussion followed. This change will put business activities in one fiscal year for bookkeeping clarity. Jeff Walker second the motion. All approved. Mike O. to file the change with the Secretary of State.

FY 2010-2011 Budget: Mike O. will prepare the proposed FY 2010-2011 fiscal budget and Vic Barr volunteered to help if needed. The addition of an Administrator Assistant position was discussed. Mike O. will work on developing an appropriate job description and then determine recommended compensation for the position.

ARTS ALIVE : Mike O. reported about this new on-line directory developed by Joyce Rosen. Joyce is asking to use MAA as a mock up to test the site. There will be no charge at present, but the fee will be \$60 .

Silver Dollar City 2011: Jeff Walker reported. SDC is offering a new show co- sponsoring with MAA. SDC upper management will be the jury for an upscale juried member art show. The event to be August 5th to October 30th , 2011. The event will take place in barn area, 600 sq. ft. facility with walking areas and will be secured at night. This show would have national exposure with entry fee and awards. Discussion followed. Mike O. brought up the possibility that this could turn into a year-long traveling show. Jeff indicated that MAA/BOMH would need to come up with some funds, preferably about \$2,000 and that SDC would also be funding the show. Valerie Bashaw made motion that \$2,000 be committed to fund this show in conjunction with SDC. Stephanie Witte seconded the motion. It was decided that the funds would not come from a specific budget line item, but from MAA/BOMH reserves. All approved.

Peggy King will to send email to announce the next board meeting on November 18 in Columbia at a place to be determined, possibly returning to the Columbia Art League.

At 10:04 p.m. Jeff Walker made motion to adjourn. Jeanne Scott seconded. All approved.

Respectfully submitted by Julie Bricknell

