



Missouri Artisan Association  
Board of Directors Meeting Zoom Meeting  
August 17, 2020  
10:00 – 1:00

Respectfully Submitted by Kim Kienbusch Cliffe

Present: Nancy Koehler, Peggy King, Patty Muenks, Allison Norfleet Bruenger, Lee Richards, Chester Lux, Kim Carr, Michael Gaines, Marcia Menendez, Kim Kienbusch Cliffe, Wanda Tyner, Don Crozier

**Secretary's Report:** Kim Kienbusch Cliffe

Minutes from June 15, 2020 meeting were approved by Patty Muenks, and second by Allison Norfleet Bruenger. All attending approved and accepted minutes.

**President's Report:** Nancy Koehler

Nancy talked to VLAA lawyer about for profit store. His response was, "we do not fit into the purvue for our type of non profit." Nancy also was told by Mike Donovan, that instead of \$4,032.00 grant, we will receive \$3,029.00 for the year 2021.

A question of, "If we would have to cancel Stoney Creek, would we get our deposit back?" Rooms were also a concern. We would have to promote it and send a save the date cards in November.

Allison also questioned if Caroline would even travel to Stoney Creek as a speaker.

Michael Gaines asked, if we should leave the grant application the same, or do a change form if needed.

**Vice President's Report:** Marcia Menendez No new news presented

**Treasurer's Report:** Don Crozier

The budget is in good shape. \$61,000.00 in assets and current budget is \$46,600.00. Don also sent a copy of it to all Board members via email.

**COMMITTEE REPORTS**

**Regional Events:** Patty Muenks, - Committee Chairperson, Wanda Tyner – Committee Member

Nancy Koehler stated that this year was pretty much a bust. She asked Patty and Michael if anything could be done differently.

Michael Gaines and Patty Muenks responded about expanding beyond Hannibal.

Michael and Patty Muenks would like to expand to other organizations, like virtual art shows and other art councils across the state. Michael brought up to talk to galleries that are open for promotions with BOMH artists.

Nancy said there was \$1,000.00 in budget currently for art works to be delivered, advertising, food etc.

**Grant Report:** Nancy Koehler – Chairperson  
Michael Gaines – Board Consultant

We will be continuing with the workshops per Wanda Tyner. All BOHM will continue to have access to online videos, Wanda Tyner sent an email to all Board members listing them. Allison Norfleet Bruneger also is adding 2 groups for brainstorming on video chat media. Nancy presented that this year is very different than normal for our MAC grant.

Also Nancy Koehler said that the classroom talks will not be happening due to covid -19. So the Visiting Artist program will be put on hold for now.

Also the Spring series is also on hold, due to many unknowns. The ArtSmart Conference for April 9-11, 2021 is tentative, but we were allowed to hold the date and to move our hotel payment for the hotel to these dates. The conference is not figured into the 2021 MAC request. We can readjust the interim report with our new plan and monies.

**Communications Committee:** Marcia Menendez- Chairperson, Kim Carr Committee Member, Social media, Newsletter

Kim is still doing a great job with the newsletter. There are 3446 friends on BOMH site and on Instagram 743 followers. Youtube has 50 followers. She is also doing the BOMH artists updates and spotlights.

Patty is not sending emails to BOMH artists, as a group, to update their page on BOMH site. The new BOMH's site is also very user friendly and has a better format.

**Visiting Artist Program-** Allison Norfleet Bruenger This program is on hold due to covid 19. No report.

**Jury Committee:** Marcia Menendez – Chairperson Lee Richards – committee Member

Marcia Menendez stated that there were 13 people that applied and 4 were admitted. The jury went very smoothly. One artist contacted Marcia to ask for suggestions on how to better her standing.

Nancy Kohler commented for the Summer 2019, Winter 2020, Summer of 2020 certificates need to go into the mail. Peggy King stated she would do them.

### **Membership Committee**-Nancy Brickner – Chairperson

Nancy stated that Nancy Brickner is replacing Christine Ortball.

Nancy also mentioned to all new member, what committees that they would like to take part in. Also the conflict of interest and the contracts needed to be signed and sent via electronically back.

### **Old Business**

Nancy Koehler asked for approval of the Handbook revisions.

Lee Richards send via email the revisions that she thought to be taken in consideration: to use, Missouri Artisans Association, instead of MAA, also to say Executive Board instead of President, Treasurer and Executive Director.

Kim Carr motioned to approve and Michael Caine second the motion. All members voted to approve.

Nancy said all of the BOMH contract and conflicts of interest and handbook are in the BOMH site and new members need to check it out.

### **New Business**

Michael Gaines talked about the Hannibal virtual art fair and to offer to our members in the BOMH. The question went out whether to hire Kerrie Otten to make this happen. Marcia Menendez offered to help with Lee Richards. Allison would help with marketing.

Michael Gaines said, every exhibit takes 3-4 days to set up depending on how many images. We could put on utube or the website .

Wanda Tyner also talked about shooting a video of the sculptures and other types of art. Lee Richards added that there are many ways to advertise, but some artists may not want to do this, too much of a learning curve. Nancy commented it would be another way to give members value.

Nancy also stated that we may need to line of other speakers for the conference, just in case Caroline can't do it. Lee Richards talked about doing a virtual event for the conference, in case covid was still an issue. Kim Carr asked how would that be different than the workshops? Lee Richards and Allison Norfleet Bruenger stated that we could video galleries with hands on crafts. Nancy asked Lee Richards to get a committee together for this idea.

Wanda Tyner stated that we could highlight an artist in their studio and a live interview with the artist.

Danita Wood called Kim Carr about and E-Magazine on the art and BOMH, monthly. Peggy King asked, would that be for members only? Who exactly would be picked for the interviews?

Nancy Koehler closed the meeting. Will continue with Zoom. Meeting Adjourns at 11:50am  
Next meetings Oct. 19, 2020  
Dec 14,2020

MISSION STATEMENT  
THE BEST OF MISSOURI HANDS IS DEDICATED TO THE DEVELOPMENT AND  
RECOGNITION OF MISSOURI'S ARTISTS AND ARTISANS

Primary goals of the Best of Missouri Hands are to advance the arts in Missouri by:

- \*Educating the public about Missouri arts and crafts
- \*Educating its members and the community at large through and bi-annual conference, periodic newsletters and active website and other interactive communications
  - \*Providing technical assistance and mentoring artistic development
    - \*Offering regional and networking opportunities
    - \*Rewarding excellence through its jury process
- \*preserving cultural heritage through public education, exhibition and other projects