



Missouri Artisans Association
Board of Directors Meeting February 22, 2021
10:00am – 12:03pm

Respectfully submitted by Kim Kienbusch Cliffe

Present: Nancy Koehler, Allison Norfleet Bruenger, Lee Richards, Wanda Tyner, Tresa Killon, Kim Carr, Patty Muenks, Michael Gaines, Marcia Menendez, Peggy King

Secretary's Report: Kim Kienbusch Cliffe

Michael Gaines motioned to approve the minutes from the last Board meeting. and Patty Muenks seconded the motion.

President's Report: Nancy Koehler

Nancy Koehler brought up the ArtSmart 2022 conference. It was decided to have it April 29-May 1, 2022. Marcia Menendez said it was a good idea for Caroline to be a speaker at the conference for the 2022 year. Kim Carr said the Zoom meetings are going well and the attendees keep growing. It was also discussed that Caroline was agreed on as the main speaker and maybe add another speaker. It was suggested that Patty Muenks may add a journaling session at the conference. Peggy King to send art worksheet for conference.

Vice President: Marcia Menendez

Seats on the board will open up in April, 2 possibly 3. Bob Aubuchon may be a good person to ask. Marcia Menendez suggested someone from the Western side of the state; Annie Webster, Natalie or Debbie K. are some suggestions.

Treasurer: Don Crozier

Overall we remain in great shape financially with \$66,864.72 in assets. Both income and expenses are tracking fairly close to what we had planned after 7 months of the fiscal year. We are better off than expected. Don Crozier is impressed that the members continue to renew their memberships.

COMMITTEE REPORTS

Regional Events: Patty Muenks- Chairperson, Wanda Tyner-committee member

Patty Muenks was asking if we should have another committee for online presentations? Wanda Tyner stated that it may be too much to have everything under one committee, but regional events is not happening since covid. Patty Muenks suggested maybe a sub-committee, Michael Gaines agreed with Patty Muenks. Michael Gaines suggested renaming it " Education and Outreach", with Wanda Tyner and Allison Norfleet Bruenger as co-chairs and Kim Carr, Patty Muenks and Tresa Killon on the committee.

Grants Committee: Nancy Koehler- Chairperson, Michael Gaines – Board Consultant
Michael Gaines submitted the grant for the year. We can now invoice for 3K plus. We will probably get an increase. Michael Gaines will look into Grants for 2021 requirements in PPE loans for contracted employees.

Jury Committee: Marcia Menendez

We had 12 applied and 7 were juried in, 5 did not. She will post on FB, Instagram and the website. Kim Carr will get their photos from Marcia Menendez and post at annual meeting via slide show.

Communication Committee: Marcia Menendez – chairperson, Patty Muenks- committee member, Kim Carr- Committee member

Marcia Menendez gave the stats for media: 3519 Likes on FB, 872 on Instagram. She will be looking into the TICTOC app to market BOMH.

Peggy King to order business cards will add FB, Instagram and website addresses. Peggy will order note cards.

OLD BUSINESS

Kim Carr stated that the BOMH Annual Membership Meeting will be on Zoom April 17th, 2021 from 10:00am to 1:00pm. Chris Dahlquist is the guest speaker. Kim Carr will do a slide show of the new Juried Artists, will also add summer and winter new Juried Members' names.

Peggy King stated that the Professional Development Grant had 2 applicants, Cindy Larimore for \$150.00 and Debbie Kinsa/Dash Room \$350.00.

Peggy will send a copy of contract for April 29-May 1, 2022 conference at Stoney Creek to the Board.

NEW BUSINESS

Wanda Tyner suggested to set aside monies toward marketing the western side of the state and also their exhibits. We could reach out about BOMH to underserved people in the area. Our BOMH members are mainly located in St. Louis, St. Charles and Columbia. Maybe ask members what events do they like in the Kansas City area?

Nancy Koehler suggested taking monies on a first come first serve for sponsoring exhibits, so to have a budget. Allison Norfleet Bruenger stated we can facilitate for other cities as well. Wanda also stated that we could start with a plein air and allocate \$100.00 or so to sponsor in areas that do not have a BOMH presence. Lee Richards said maybe \$250.00 would be a better amount. Peggy King said there are some monies in the artist support, artist emergency or regional arts areas that may not be used this year, so we can use it for sponsorship. Maybe do it in on area and see how it goes.

Tresa Killon suggested presenting info on BOMH at Mo. State Fair. She will take it to the Director of the Fair. Maybe, Wanda Tyner in Lee Summit with Plein Air and Tresa Killon in Sedalia. The question was brought to Patty Muenks, if she could help with this under the Outreach area?

Marcia Menendez brought up the Missouri Art Safe. A process to go through to be safe from Covid with arts. Anyone can belong to Arts Safe, submit a plan after attending safety videos etc. Go to the Missouri Arts Council website for further information.

Mission Statement

The Best of Missouri Hand is dedicated to the Development and Recognition of Missouri's Artists and Artisans

Primary goals of the Best of Missouri Hands are to advance the arts in Missouri by:

*Educating the public about Missouri arts and crafts

*Educating its members and the community at large through And bi-annual conference, periodic newsletters and active Website and other interactive communications.

Providing technical assistance and mentoring artistic Development

*Offering regional and networking opportunities

*Rewarding excellence through its jury process

*Preserving cultural heritage through public education, Exhibition and other projects