

Missouri Artisans Association Board of Directors Meeting February 14, 2022 Zoom 10:00 am

**Present**: Patty Muenks, Allison Norfleet Bruenger, Kim Carr, Peggy King, Don Crozier, Annie Webster, Melanie Henry, Nina Miler, Angel Brame, Nancy Brinkner, Lee Richards, Marcia Menendez, Nancy Koehler and Kim Kienbusch Cliffe.

Secretary: Kim Kienbusch Cliffe

No changes to minutes needed to Dec 13<sup>th</sup>, 2021 minutes. Patty Muenks motioned to accept and Annie Webster 2<sup>nd</sup>. All approved the minutes.

Presidents' Report: Patty Muenks

Patty Muenks reached out to Chester Lux and requested a resignation letter. Patty Muenks motioned to vote to remove Chester Lux from the board due to lack of attendance. Nancy Brickner 2<sup>nd</sup> the motion, motion passed by all. Peggy King will take his name off the FB page. Patty Muenks will send Chester Lux the outcome.

Vice Presidents' Report: Allison Norfleet Bruenger

Allison Norfleet Bruenger asked, How many people will be leaving the board this year and how many are required to be on the board? Class of 22 members of the board are Allison Norfleet Bruenger, Nancy Koehler and Marcia Menendez. Wanda Tyner is 1<sup>st</sup> term this year. Marcia Menendez officially stepped down after 2 years, but due to shortages some have stayed as advisors.

Wanda Tyner read the Bi-Laws and suggested we amend the bi-laws to keep people on longer. Some may be advisors to the board.

The official fiscal year starts July 1<sup>st</sup> of the year. It was also suggested to get a list of people by April, who would like to be on the board.

Send Peggy King the list so she can put out pictures and bios of members wanting to get on the board.

Allison Norfleet Bruenger to put out an AD to members to see if anyone wanted to be on the board, also an email blast.

It was asked If Annie Webster, Wanda Tyner, Angel Brame and Nancy Brinkner, to think of anyone in their regions that would like to be on the board. They do not have to be a juried artist.

Allison Norfleet Bruenger asked if maybe we could look at changing some of the zoom times.

Wanda Tyner and Chester Lux's terms will end in 2023. We can nominate someone to fill in for Chester Lux to fill in the term. Also, they will be able to do 2 full terms.

Officers are elected in July.

Patty Muenks asked if Allison Norfleet Bruenger's term ends this year. All officers end in July and must be elected again.

## Treasurers' Report: Don Crozier

Don Crozier stated that everything is looking good. We also had donations which helped as well.

Patty Muenks asked if we need to adjust the budget. Don Crozier stated that adjustments can be made as we go along. Don Crozier stated we can adjust at end of year if needed. It was suggested to talk to Michael Gaines on this matter.

## **Committee Reports**

Grants: Chairperson: Patty Muenks, Nancy Koehler and Michael Gaines

Nancy Koehler stated that we will have to change some items on the budget. She also said that the state is quite a bit more forgiving with the granting now because of covid. We can change items easier than before. Also, it more attainable to get grant monies.

We need to talk to Michael Gaines about all these concerns.

Regional Events: Patty Muenks, looking for someone to take over this committee

Patty Muenks said she really needs someone to take this position, or maybe we should hold off for a while longer due to using Zoom and to covid.

Allison Norfleet Bruenger will look for event locations, such as galleries to displaying artists' work and special exhibits. Patty Muenks also suggested Mo Hands on the Road.

**Zoom Workshops:** Kim Carr, Allison Norfleet Bruenger and Wanda Tyner

Wanda Tyner suggested we could take Artsmart virtual; suggested spread out frolics, possible a happy hour. Maybe do it in different months. Maybe combine Annual meeting with something else.

We should first do a spreadsheet with the schedule and 2<sup>nd</sup> do the budget, do not use Carolyn Edlund, but use the stats: 493 lone attendees and 914 views of videos.

We could use the stats in the Ads.

### **Communication** – Marcia Mendenez

IG: 966 viewers FB: 3589 viewers

Marcia Mendenez stated that Annie Webster is doing Spotlight on Artist Online-Free Advertisement.

Marcia Menendez also asked artists to update their jury page.

April is the next newsletter by Kim Carr.

**Jury Committee**: Marcia Menendez

The winter jury had a problem with Paypal, it has been fixed.

9 people applying to BOMH. The results to come at end of February.

Visiting Artists: Nina Miller

We have 2 artists: Teresa Killian – Whitman AFB Elem. And Allison Norfleet Bruenger – Video working on their events.

Nina edited Allison Norfleet Bruengers' video. Has a few difficulties but changed about 25 views of the video.

Cindy Lauierne is doing a video this week. Also, Videos outside of St. Louis, possibly Columbia. Started looking for schools to present videos or possibly in person.

Nina Miller asked to get a list of artists by mediums. Peggy King will send it to Nina Miller. Nina Miller made videos public, will let teachers know when they have more videos to view.

Nina Miller said she is focusing on the arts not so much the business aspect. Peggy King stated that she figured out how to get into Utube. She is using her own google account. Sherry Hanay

always was the owner of our Utube. Kim Carr invited multiple people on Utube account. Maybe use a document of transcript as a link.

Nina discussed all issues with the sound on videos. Libraries are not letting groups in them yet.

# Membership Committee: Nancy Brinkner

Nancy Brinkner asked what should we add to the cards when sends out? Kim Carr suggested to update the cards, maybe add an insert. Nancy Brinkner to send Kim Carr an original card so she can make up an insert.

Nancy sent out 3 condolence cards.

Clark, Kelly and Dodie Didn't have an address for Laney in Arizona. Kim Carr will get an address.

**Old Business**: Conference Nancy Koehler and Peggy King

Nancy Koehler suggested an official cancellation on Artsmart should be done. We will lose the deposit at Stoney Creek. Artsmart will be rescheduled for March 31- April 2, 2023.

Peggy King will check on the Art show dates. So, to not have the same dates as Artsmart.

Peggy King wants out of the position for conference. Kim Carr asked Peggy King to make a list on what she does for the conference. Maybe divide the job between 2 or more people.

Nancy Koehler stated that maybe we should not hold a block of rooms at Stoney Creek. Stoney Creek will not allow. It was in the contract.

## **New Business:**

Wanda Tyner and Lee Richards to help Patty Muenks to help with the Bi-Law review. Kim Carr suggested April 12, Nancy Koehler suggested a weekend. Need to come up with a date for meeting since the one at Artsmart is postponed.

Nancy Koehler stated that maybe a virtual Frolics online. Loren Woodard would give it a try and send a list of supplies and do it online. It was also suggested a Virtual Hospitality Room where artists could talk to one another at home.

Nina Miller suggested that maybe Loren Woodard could put together little kits for people to attend online. Kim Carr stated that Patty Muenks did a journaling video online and everyone can view anytime. Maybe Loren Woodard can do that too.

Allison Norfleet Bruenger suggested to take photos, so to be used in advertisements and marketing.

Wanda Tyner asked if we all were comfortable moving to all Zoom Virtual Zoom Artsmart? Patty Muenks suggested using Carolyn Edlund as our headliner and do on the weekend, thinking it may draw a better crowd. Wanda Tyner putting a poll out there with 2 or 3 dates to attend the meeting. Some suggestions are:

April 29-May 1 April 12 @ 10:00am Thursday 28<sup>th</sup> at 7:00 pm Sunday, May 1<sup>st</sup> At 1:00 Saturday April 30, at 10:00 am

Kim Carr to contact Carolyn Edlund about the dates she is available. Patty Muenks asked if we need two meetings or just annual meeting. Nancy Koehler stated that we do not need another meeting, we can count the annual as a board meeting.

Patty Muenks calls end of meeting time: 12:18pm

#### **Mission Statement**

The Best of Missouri Hands is dedicated to the development and recognition of Missouri's Artist and Artisans

Primary Goals of the Best of Missouri Hands are to advance the arts in Missouri by:

• Education of the public and about Missouri arts and crafts

• Educating its members and the community at large through and bi- annual conference, periodic newsletters and active website and other interactive communications

• Providing technical assistance and mentoring for artistic development

- Offering regional and national networking opportunities
  - Rewarding excellence through it jury process

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• Preserving cultural heritage through public education, exhibition and other projects.