



Missouri Artisan Association
Best of Missouri Hands
Zoom meeting
February 6, 2023

Attendance: Kim Kienbusch, Patty Muenks, Annie Webster, Marcia Menendez, Linda Passeri, Allison Norfleet Bruenger, Wanda Tyner, Peggy King, Lee Richards, Don Crozier

Secretary's Report: Kim Kienbusch

Motion to approve the Dec 22, 2022, minutes; 1st motion Wanda Tyner, 2nd motion Annie Webster. All voted to approve.

President's Report: Patty Muenks

Patty Muenks last day as president is June 30th, 2023. The question of, if an Executive director position is viable? It was mentioned that an executive director was used, and it didn't pay off having one. Patty Muenks stated that the job was too much work and too many hours. In the past Michael Gaines did most of the Grant work. It was mentioned that maybe the president needs to delegate the grant work to another person.

Peggy King suggested that Annie Webster (the VP), needs to search for a new president and other board positions. Don Crozier suggested to have a meeting

with the executive boards members about filling the positions, and the grant committee. Marcia Menendez commented that the Grant process is now too technical. Maybe hire someone to do the grants and pay them. BOMH is a partnership grant, which is almost always guaranteed it with the correct paperwork. The resources are there at MAC, just need the commitment to do it. We can get into this more after Artsmart.

By law the Vice President takes over the presents position if no one steps up.

Vice President's Report: Annie Webster

Kim Carr and DonCrozier should consider if they want to consider continuing their jobs. Don Crozier said yes, count him in. Annie Webster stated that we need to start looking at members for the board and send their names to her. Maybe put a message out at Artsmart about needing new board members.

Perfessional Deveopment form is out, we can take a vote on it. There will be a committee for reviewing the applications and review receipts etc. Annie Webster moves to motion approval. A motion by Annie Webster and 2nd is by Don Crozier. It was mentioned to add additional paper if needed. Kim Carr, Allison Norfleet Bruenger, Marcia Menendez, and Annie Webster are on the Professional Development Committee. Should we handle it like the Jury Committee? Peggy King stated that only one applicant so far. All voted yes on the Professional Development applicant form.

Treasures' Report: Don Crozier

One more ad for Artsmart for Missouri Life Magazine. Don Crozier would like to extend the print ad. We have the option on the web ad for Artsmart for \$1,450.00 Print ads are \$695.00 an ad, and 4,152.00 for the rest of the year.

We would get the artist spotlight for an artist, which is free for Mo. Life. Mo. Life is a corporate member.

Peggy King will find out more about the Mo. Life Mercantile. Kim Carr will feature a lot of BOMH artists it will be like a wholesale and an ad. The Mo. Life Mercantile is in Rockporte. It's a good opportunity for artists. Wanda Tyner stated it may be

an opportunity for artists. Online presence is available on Mo Life Mercantile. It is a good investment to stay in Mo. Life Magazine. Don Crozier said that if we cut the ads to 4 instead of 6 ads, there will not be artist spotlights. Need to purchase 6 ads for that.

Don Crozier stated that all MO. Life Print ads are \$4,152.00. Don Crozier made the motion for all 6 ads, and Annie Webster seconded it. All Voted yes to go forward with the ads.

Don Crozier motioned for all E-Ads are \$1,450.00 (web ads for Artsmart). Annie Webster seconded.

Patty Muenks asked where we are at with the financials? Don Crozier stated we are over the budget but will come out of other funds. Annie Webster asked if we are budgeting Allison Norfleet Bruengers art graphics too? Not currently, her fees total about \$500.00.

Wanda Tyner said that we could use facebook and Instagram for E-Ads, maybe not spend \$1,450.00.

Motion to Vote on E-Ads \$1,450.00. The Motion did NOT pass for Artsmart E-ads.

There is no dedicated E-mail for Artsmart yet on FB or Instagram. Kim Carr will send one out next week. Maybe do a workshop on "What to expect at Artsmart". Maybe Pat Berkbiggler can push her workshop back a bit. Kim Carr will see if Pat Berkbiggler will do it.

Peggy King stated that we need to put in the budget for Allison Norfleet Bruenger's art ads. Don Crozier stated we pay Allison Norfleet Bruenger \$40.00 an Ad, \$240.00 for 6 Ads. Motion made by Don Crozier seconded by Annie Webster. Voted yes by all.

Committees:

Grants: Patty Muenks and Michael Gaines

The 2024 budget to be submitted by February 27th. All Committee chairpersons need to have numbers into Patty Muenks.

Regional Events: Committee Members: Garnetta Sullivan, Alston Bozarth, Linda Passeri and Angel Brame

Angel Brame to get specifics on Regional Gallery in Joplin area for exhibits. This gallery has movable walls and will put up a BOMH exhibit.

Columbia Art League rent section of gallery for \$200.00 a month. We have one on the books for Regional Events. Open to all artist for BOMH's Regional Gallery. All mediums accepted. Kim Carr said all board member can send out art blasts on social media.

Professional Development: Kim Carr, Allison Norfleet Bruenger, Wanda Tyner

Workshop way under budget (March). Need fresh new topics for upcoming workshops. Workshops lined up till June 2023.

Communications: Marcia Mendenez, Kim Carr, Annie Webster

Marcia Mendenez: Instagram 1,028 followers

Kim Carr: FB 3.8K likes

Newsletter out last week

Send any articles to Kim Carr or Peggy King

Annie Webster: Spotlights are looking good.

Jury: Marcia Menendez

6 people have applied so far. Have 7 more day to apply.

Visiting Artist: Nina Miller, Pat Berkbiggler

Nina Miller's camera is fixed and then the mic went down, all fixed now. Setting up video interviews. May bring to Artsmart.

Nina Miller had difficulty with members sites on website. It's very slow with the search engine. Website not working properly. Peggy King stated that we may need to move to a different server. Will start in May to work on the server. Nina Miller will be moving to New York.

Membership: Nancy Brickner

No report from Nancy currently.

Conference: Patty Muenks, Kim Carr

Patty Muenks stated everything is getting ironed out. Need Sponsors, redid the form. Sponsorship is tiered, \$50.00 on up. Kim Carr said we will have another meeting for Artsmart, everything is falling into place.

New Business:

Next meeting is June 26, 2023, at 10:00am

Artsmart meeting is at noon April 12th,

End of meeting 8:57pm

.

Mission Statement

The Best of Missouri Hands is dedicated to the development and recognition of Missouri's Artist and Artisans

Primary Goals of the Best of Missouri Hands are to advance the arts in Missouri by:

- Education of the public and about Missouri arts and crafts
-
- Educating its members and the community at large through and bi- annual conference, periodic newsletters and active website and other interactive communications
-
- Providing technical assistance and mentoring for artistic development
-
- Offering regional and national networking opportunities
 - Rewarding excellence through it jury process
-
- Preserving cultural heritage through public education, exhibition and other projects.

