



Board of Directors Meeting

Monday, June 26, 2023

10:00 AM | Zoom

Submitted by Annie Webster

Present: Patty Muenks, Annie Webster, Don Crozier, Nina Miller, Pat Berkbigler, Garnetta Sullivan, Angel Brame, Alison Bozarth, Loren Woodard, Lisa Hilton, Barb Byrne, Peggy King, and Kim Carr

Motion to approve minutes from April 15, 2023 Annual Membership Meeting made by Annie Webster, seconded by Don Crozier. Motion passed.

President's Report, Patty Muenks

This is Patty's final meeting as president, and as a member of the BOMH board.

After reviewing the tasks involved with the executive office positions, a slate of candidates for the executive offices was presented to the board for approval. The slate includes:

Annie Webster, President
Loren Woodard, Vice President
Barb Byrne, Secretary
Don Crozier, Treasurer

Motion to approve the slate of executive offices for fiscal year 2024 made by Don Crozier, seconded by Annie Webster. Motion passed.

Vice President's Report, Annie Webster

Annie Webster introduced the new board members and each told a little about themselves. New members are

- Loren Woodard, a former BOMH Board Member from Sunrise Beach. Loren is a wood carver
- Barb Byrne, a fused glass artist from Lee's Summit
- Lisa Hilton, a clay sculpture artist from St. Louis

Nancy Brickner is returning for her second term on the board.

Annie also thanked board members who have reached the end of their term. Patty Muenks, Tresa Killion, and Kim Kienbusch Cliffe are all leaving the board.

Treasurer's Report, Don Crozier

Don reported that BOMH continues to be in great shape financially.

Kim Carr and Peggy King were asked to leave the Zoom meeting as the board discussed staff compensation.

Motion to increase contract staff compensation budget item from \$22,707.00 to \$24,000.00 made by Pat Berkbigler, seconded by Garnetta Sullivan. Motion passed.

Nina Miller inquired as to who is a signatory for BOMH checks. Peggy King is confirming that the bookkeeper (Peggy) and treasurer (Don) are signatories. Nina also suggested that our signatories be bonded. Nina will share the research she has done in her work with other organizations with Annie, and Don will help out with the process, particularly with the Volunteer Lawyers and Accountants Association in St. Louis.

Committee Reports

Grants Committee, Patty Muenks

Patty has committed to doing the final grant report for FY 2023, which is due July 15, 2023. She has applied for a Missouri Arts Council Partnership Grant in the amount of \$9,000 for 2024.

Annie asked if it would be possible to create a "grants@bestofmissourihands.com" email address to make the transition between grant committee chairs smoother in the future. Peggy is checking into this.

Annie also invited anyone with knowledge or interest to join the grants committee. Don Croizer volunteered.

Patty and Annie will meet in the near future to transition grant paperwork, information, etc.

Regional Events Committee, Angel Brame

Angel reported approximately 35 BOMH members have requested the application form for the Spiva Center "On the Road" show in August. We are also picking up some new BOMH members in the Joplin area due to the show.

Angel asked that an additional email be sent to members reminding them of the show and encouraging them to apply. Angel and Kim Carr will work together on this.

Angel also wondered if offering awards/prize money would increase participation in our exhibitions. Angel is sending information she has on this to Annie. A board vote will likely be done via Facebook to get this approved before the Spiva show.

Professional Development Committee, Kim Carr

Kim reported on the monthly professional development Zoom presentations. We have around 34 of these presentations on our public YouTube channel and around 12 that require private links. We currently have 86 subscribers to the YouTube channel.

There will likely be no presentation in July due to vacation schedules. The committee is always looking for suggestions on topics and volunteers to present.

Communications Committee, Kim Carr

Kim reported on our social media followers:
~4,200 on the BOMH Facebook page

1,041 on the BOMH Instagram page
357 in the BOMH Members Only Facebook Group
~700 subscribers to the In Touch newsletter (published January, April, July, October)

Peggy commented on lapsed BOMH members still getting the newsletter, thus not realizing they have not paid their dues. Peggy does follow-up with juried members if their membership expires to encourage them to renew so they do not lose their juried member status. General members do not get that follow-up; they can renew at any time.

After much discussion, the board came up with two ideas on how to make sure members know their membership has expired:

1. Add a note in the newsletter saying something to the effect of, "BOMH sends this newsletter as a courtesy, even if your membership is expired. Please check your member status and renew if necessary."
2. Send physical postcards to our lapsed members. The board sees this as a function of the Membership Committee. Kim Carr will design a postcard saying something like, "Your BOMH membership has expired. Renew now." The postcards will be given to the Membership Committee (probably Melanie Henry), who will receive a list of expired members each month from Peggy King. The committee will address the cards and drop them in the mail (postage paid by BOMH).

Garnetta Sullivan asked about our email service provider. BOMH emails are currently sent through our website. Garnetta commented that sending through a service like Constant Contact would likely give us better open rates. Kim Carr, who creates our emails, is in favor of making this change as the current email system has become frustrating to use.

Peggy King reported that she and James (our web guy) have begun investigating what to do about the BOMH website. We have outgrown James' server and need to move somewhere. They have started looking at where that place might be. Peggy and James are also keen to move away from Wordpress, but also want to avoid changes that will inconvenience our artists.

Jury Committee, Patty Muenks for Marcia Menendez

Patty reported the next jury session will begin July 1, 2023.

Visiting Artists Committee, Nina Miller

Nina reported there has been one classroom visit since our last meeting, which was completed by Nina. She has a couple of ideas for artist videos. As the school year starts this fall, she would like to encourage members to either contact her for schools to visit, or, better yet, make contact with schools/teachers in the member's own area to schedule an artist visit.

Membership Committee, Nancy Brickner

Nancy reported on membership numbers via Facebook.

We had 9 new members in May: six in region 8, one in region 2, and one in region 5.

June had 4 new members: two in region 8 and one in region 3.

Nancy also sent 2 compassion cards.

ArtSmart Committee, Patty Muenks

Patty thanked Nina for stepping in at the last minute to give the Canva presentation in James

Bruenger's absence. Overall, everything went well at the conference and was very well received by those in attendance. However, attendance at the conference was nowhere near pre-pandemic levels and, after discussion, the board could not really determine why. Peggy King is looking into sending an email survey to members who did not attend the conference to see what we can learn. Was it timing? Location? Topic? Cost? Just wanting to do things online now?

New Business

None

Old Business

None

Meeting adjourned at 12:03 PM.