



Board of Directors Meeting
Monday, August 21, 2023
10:00 AM on Zoom

Submitted by Barb Byrne

Present: Annie Webster, Don Crozier, Nina Miller, Angel Brame, Lisa Hilton, Wanda Tyner, Linda Passeri, Melanie Henry, Barb Byrne, Kim Carr, and Peggy King

A motion to approve the minutes from the June 26, 2023 Board of Directors meeting was made by Don Crozier and seconded by Angel Brame. The motion passed.

Annie Webster stated that we needed to affirm the email votes that had taken place since the June,26, 2023 meeting and that each of the votes should be documented in the minutes. These votes were as follows:

1. Motion to approve \$75 to purchase an 8x10 Kim Carr wooden print of Patty Ann to give to Patty for a retirement gift. Passed unanimously.
2. Motion to approve \$1,025.00 for awards for the Joplin "On the Road" exhibit (1st \$250, 2nd \$200, 3rd \$125, Honorable Mention (three) \$50, Juror Stipend \$100, Award Ribbons \$200). Passed unanimously.
3. Motion to approve \$27/month (\$324/year) for MailChimp email services. Passed unanimously.

A motion to affirm the email votes was made by Angel Brame and seconded by Melanie Henry. The motion passed.

Nina Miller and Angel Brame reported that they needed to leave the meeting early, so Annie Webster changed the order of the agenda items so the reports could be given.

Old Business – Fidelity Bonds, Nina Miller

At the June 26, 2023 meeting, Nina Miller suggested that our signatories, Peggy King and Don Crozier, be bonded and Nina volunteered to share research she had done into this topic. During the discussion, the following issues were considered:

- Any expense over \$500 should require Board approval.
- Bank statements should be reviewed by someone who does not sign checks. Peggy will send out a bank statement with financials and all members will review and ask questions as appropriate.
- We should consider getting periodic independent audits, especially if it will help qualify us for larger grants. For \$25, we could get a consultation from a VLAA accountant.

A motion to get a Fidelity Bond to cover 2 individuals up to \$100,000 from State Farm for \$150 for one year was made by Nina Miller and seconded by Don Crozier. The motion passed unanimously.

Regional Events Committee, Angel Brame

Angel Brame reported that there are 40 artists participating and 100 art pieces on exhibit at the Spiva Center in Joplin. The two judges for the exhibit were Brenda Sageng and James Oliver and the awards were presented at the opening reception on Friday evening, August 18. The artwork will be on display until October 14, 2023.

Angel Brame reported that she will not pick up art in St. Louis in the future. It was too long a drive from Joplin to St. Louis. In addition, artwork was not always tagged correctly which caused issues for the venue when setting up. For future regional events, artists will be required to get their own artwork to the destination, either by drop off or shipping. They will also be required to tag their work as instructed in the show rules.

There was some discussion about mileage reimbursement for those artists who collected artwork from others and delivered it to Joplin.

A motion to approve mileage reimbursement for those who delivered artwork to Joplin and will go back for pickup was made by Linda Passeri and seconded by Wanda Tyner. The motion passed.

After this report, Annie Webster moved back to the order of topics on the agenda.

President's Report, Annie Webster

Annie extended her thanks to Angel Brame for all of her hard work on the Joplin Show. As a response to the earlier comment about artists not following the rules for the show, Kim Carr suggested that we need to teach people how to follow rules for participating in shows. It may be a good Professional Development topic.

Annie also extended thanks to Marcia Menendez and Peggy King for scrambling to do promotions for the Joplin show.

Peggy King will send out the checks to the award winners and Annie Webster will put together a note for Peggy to include with the checks.

Vice President's Report, Loren Woodard

No report. Loren was not present.

Secretary's Report, Barb Byrne

Barb asked where she could get a copy of the job description for the Secretary and the other members told her to check the Handbook and/or the By-Laws on the Board section of the website.

Treasurer's Report, Don Crozier

Don extended his thanks to Peggy King for all of her hard work. He sent his reports via email before the meeting and asked the members to let him know if there were any questions.

Grants Committee, Annie Webster

Annie will be working on the interim grant report which is due on September 25, 2023. Annie will also send emails to the Governor and the state representatives thanking them for their support of BOMH.

Professional Development Committee, Wanda Tyner

Wanda reported that there are workshops lined up for October. She will get with Kim Carr to set the schedule for the months following October. Kim reported that Catherine Mahoney will do a workshop in October, but it will be on the third Thursday of the month, October 19 instead of the usual second Tuesday of the month.

Serena Boschert may do a workshop in November about BOMH history, Allison Norfleet Bruenger owes BOMH a workshop and Barb Byrne will do a workshop on her Professional Development Grant award in the March/April 2024 timeframe.

Kim mentioned that she would like to see Linda Passeri do a workshop on entering art shows and share her experience about this with the members.

Communications Committee, Marcia Menendez

Marcia was not present, so Kim Carr gave the report. Annie Webster thanked Barb Byrne for taking over the Artist Spotlight postings. Barb reported that she has posts scheduled up through the end of August and into the first week of September.

Kim provided the following statistics:

- Instagram – 1,046 followers
- Facebook – 4.2K followers
- YouTube – 188 followers and 34 videos posted

Kim reported that she and Peggy King worked together on the first newsletter using Mailchimp. It was a lot easier to do than the previous newsletters. Kim checked the report on Mailchimp today which showed that 650 newsletters were delivered and the open rate was 53.7%.

Jury Committee, Marcia Menendez

Marcia was not present. No report. Annie Webster mentioned that the next jury session will be in February 2024.

Visiting Artist Committee, Nina Miller

Nina was no longer present. No report.

Membership Committee, Nancy Brickner

Nancy was not present. No report.

Art Smart Conference Committee, Kim Carr

There was discussion about the survey that Peggy King sent out about the conference. Annie Webster said she called the “mystery number” of the person who was disappointed, but she has not heard back.

Peggy King reported that she was surprised by how many people said they didn’t know we have a conference and didn’t know about the scholarships. There was discussion on ideas for making members more aware of the scholarships.

According to the survey, the highest reason for not attending the conference was inconvenient date. However, when asked what date would be more convenient, many responses were “April”. Other date was July.

The question was raised as to whether we even want to do another “in person” Art Smart conference. It is a lot of work. Some suggestions were made, including scaling back to a two day event. We need to get a group together to hash out what we think could work going forward. Annie Webster will send out an email asking for volunteers for the Art Smart committee.

Melanie Henry asked if we were planning to share the survey results with the members. If we want them to participate in future surveys, we need to share results and let them know we are using their feedback for future decisions. Peggy King will create a PDF of the bar graph and include some of the comments to share with the membership.

Annie Webster also mentioned that the annual meeting in April needs a speaker and a date.

Professional Development Grant, Annie Webster

No report. However, Annie did say that now that she is President, this committee needs a new chair and may need new volunteer members as well.

Old Business**Website**

Peggy King said there is nothing happening yet. They are still comparing platforms. James said he would not charge us for moving the site.

Lapsed Member Postcards

This was discussed at the last Board meeting. Question was raised as to whether we still want to do this. Instead of spending the money for printing and mailing, we discussed doing personal phone calls. This seemed to be preferred as it would give the personal touch. Melanie Henry and Lisa Hilton are willing to make the calls. Peggy King will look at the lapsed members list and provide names to Melanie and Lisa.

New Business

Historian/Archivist Person or Committee

Annie Webster raised the question as to whether we need a historian. The 40th anniversary of BOMH is coming up in 2025 and we have volumes of information that could be scanned and put on the website for members to view. Kim Carr concurred and said that both she and Peggy King have magazines and brochures that have spotlights of artists and contain other valuable BOMH information. Don Crozier also has a lot of information to contribute.

Annie will send out an email asking for a volunteer to be the historian. Kim, Peggy and Don said they would help. Peggy also has a special scanner that she would loan to the historian.

PR Committee

There was discussion about adding a PR committee to our committee list. It was suggested that maybe we just need to add a person to the Communications committee who would be in charge of promoting events both inside and outside the organization.

In addition, it was suggested that we add a standing agenda item to our meetings that lists the events that are coming up for us that need promoting.

The meeting was adjourned at 11:58 AM.