



Board of Directors Meeting
Monday, December 18, 2023
10:00 AM on Zoom

Submitted by Wanda Tyner

Present: Annie Webster, Don Crozier, Nina Miller, Loren Woodard, Pat Berkbigler, Angel Brame, Melanie Henry, Nancy Brickner, Kim Carr

I. The meeting was called to order at 10:09 am.

II. A motion to approve the minutes from the October 23, 2023 Board of Directors meeting was made by Nancy Brickner and seconded by Pat Berkbigler. The motion passed.

III. Reports

1. President's Report, Annie Webster

- Annie had nothing additional to report (all covered below).

2. Vice President's Report, Loren Woodard

- Nothing to report. (absent)

3. Secretary's Report, Barb Byrne

- Nothing to report. (absent)

4. Treasurer's Report, Don Crozier

- Don sent his reports via email before the meeting for the members to review. He said the organization is in good financial shape. Negative net income is not a concern as dues come in first quarter. Bank account is \$61,000.

5. Grants Committee, Annie Webster – Chair, Michael Gaines, Don Crozier

- Annie submitted the grants report at the end of September as required, nothing additional to report.

6. Regional Events Committee, Angel Brame – Chair; Garnetta Sullivan, Alison Bozarth, Linda Passeri

- Angel said she will plan a meeting with her committee members to plan an event for spring – maybe April or May. Sedalia is a possible location for the next event. Open to additional information.
- Kim mentioned Angela Walleman – with Wentzville Parks and Recreation center to display art, 2D art only.
- Nina mentioned another possibility. Lillian Yahn Center, a non-profit organization under St Charles Arts Council, director is Gayle Niswonger
- Also mentioned was corporate member – Missouri Artists On Main in St. Charles.

7. Professional Development Committee, Wanda Tyner; Kim Carr, Allison Norfleet Bruenger

- Report was emailed to the board, we discussed participation in 2023 and overall growth and views on YouTube.
- We discussed plans for 2024 zoom workshops.
- Kim is going to do a survey on Facebook to find what the best time is for the zoom workshops.
- We are going to reach out to Allison to see if she is going to continue on the committee or get her template for Canva to promote the workshops.
- Open to suggestions for more Professional Development workshops – reach out to Kim, Wanda Tyner, or Annie Webster with any questions

8. Communications Committee, Marcia Menendez – Chair; Kim Carr, Barb Byrne

- Wanda volunteered to do Instagram reposting.
- Kim provided the following statistics and information:
 - Instagram – 1,053 followers
 - Facebook – 4,300 followers
 - YouTube – 94 subscribers, 36 public videos, and 55 total videos
 - Newsletter is currently quarterly (4 per year), Annie suggested more frequently - every other month (6 per year). Newsletter will be published 15th of the month starting in January, every other month.
 - Continue to do the monthly encouragement meetings on the first Tuesday of each month at 10am – group is usually small but everyone is very interested and engaged

9. Jury Committee, Marcia Menendez; Loren Woodard, Lisa Hilton

- Marcia was not present. No report.
- Annie Webster mentioned that the next jury session will be in February 2024.
- Annie to follow-up with committee
- We discussed ways to encourage general members to become juried member – benefits. Kim will do a targeted letter to those eligible. Nancy will add something to the new members welcome letter.

10. Visiting Artist Committee, Nina Miller; Pat Berkbigler

- Pat reported that since last report, Janice Bergin presented Needle Felting to a senior center.
- Nina plans to contact juried members from Annie's list of those who teach.
- Pat suggested more posts on social media about the opportunities and benefits.
- Pat and Nina suggested emphasizing that it can be simple and fun to do. Nina will create a video and example to share.
- We agreed to keep to juried members only.

11. Membership Committee, Nancy Brickner - Chair; Melanie Henry, Lisa Hilton

- Nancy reported that we have gained 1 corporate and 6 new individual members in the past two months. In 2023 we had 55 new general members and 3 new corporate members.
- Nancy sent 1 compassion card

12. Annual Meeting, Kim Carr – Chair; Annie Webster, Melanie Henry, Don Crozier, Loren Woodard, Peggy King

- April 13th 10am in Columbia, MO
 - Electric Cooperative (Community Room)
 - 1413 Rangeline Street
 - Columbia, Mo
- Speaker - Speaker: Kevin Desrosiers; Topic: AI (Artificial Intelligence) Pros and Cons as it relates to artist. (\$1300)
- Will be business meeting with President and committee reports
- We discussed minimal charge (possibly \$20 for lunch); We will need Peggy to setup registration including payment.

13. Art Smart Conference Committee, Kim Carr- Chair; Annie Webster, Melanie Henry, Don Crozier, Loren Woodard, Peggy King

- Annie reported that the committee discussed reducing the time commitment and costs or attendees.
 - 1 night overnight required (Saturday)
 - 1 less keynote
 - Mini Sessions for all – shorter duration, in same conference rooms replace breakouts.
 - less expenses for attendees with one less required night in hotel
 - Less expensive for BOMH as we won't need as many conference rooms
 - People can choose to come Friday and relax or arrive on Saturday morning.
- Friday night would be optional, informal. (hospitality room)
- Saturday –
 - registration 8am-9:45am,
 - new member orientation 9:15am

- then start at 10am with keynote,
- mini sessions back-to-back in same room – VLAA, Canva, Meta, BOMH jury page setup or whatever topics,
- dinner,
- Saturday night frolics
- Sunday – keynote, mock jury, go home
- Dates – March 28-30, 2025
- Stoney Creek Conference Center (same location)
- Kim will confirm and book with hotel
- Please let committee know about ideas for mini sessions topics, new name for Friday night frolics (Saturday night Shenanigans, Saturday Social Soiree), topics for frolics, need speaker suggestions.

14. Professional Development Grant, Kim Carr – Chair; Barb Byrne, Marcia Menendez, Allison Norfleet Bruenger

- Need to start promoting

IV. Old Business

1. Fidelity Bonds

- Bank of America did not receive paperwork. Peggy King will be going to the bank in person to resolve.

2. Website

- Peggy King was not present. Website is now live on new server.
- We discussed continued challenges with our website.
 - It is still slow.
 - member listing and finding members is difficult.
 - .org is not showing in google search (.com is showing)
 - We need to ask Peggy for a list of needs.
 - Catchafire is a free organization to match organizations with programmers for free help.
- A new Investigative committee about our website was agreed – Don, Kim, Annie, Peggy, Nancy and Wanda. Annie will get it started in January

3. Lapsed Member Postcards

- Annie asked about reaching out to lapsed members. We are unsure if this information is readily available - Peggy will need to get this information. We would like to work towards having this information going forward.

4. Historian/Archivist Person or Committee

- Nothing to report.

5. Revise vote on Facebook ads

- Goal is to increase membership.
- Garnetta Sullivan will do the ads
- Motion to spend \$100 per month for 3 months beginning in February 2024 on Facebook ads. After 3 months will be reevaluate next steps.
 - Don Crozier motioned
 - Nancy Brickner seconded
 - Motion passed

V. New Business

- Peggy suggested making a donation to CERF Plus. Don suggested \$500
 - Don Crozier motioned that We donate \$500 to CERF Plus –(Craft Emergency Relief Fund).
 - Seconded by Melanie Henry.
 - Motion passed
- Discussion on bonuses
 - Melanie Henry motioned to give \$500 each to Kim Carr and Peggy King as a bonus for end of year.
 - Nancy seconded.
 - Motion passed

VI. Promotions

- Nothing new to discuss

VII. Comments and Announcements

Upcoming meetings:

- Monday, February 12, 2024 at 10AM via Zoom
- Annual Meeting: Saturday, April 13, 2024 at 10AM in Columbia, MO (Electric Cooperative (Community Room))
- Monday, June 17, 2024 at 10AM via Zoom

The meeting was adjourned at 11:40 AM.