



Board of Directors Meeting
Monday, February 12, 2024
10:00 AM on Zoom

Submitted by Barb Byrne

Present: Annie Webster, Don Crozier, Nina Miller, Loren Woodard, Wanda Tyner, Garnetta Sullinvan, Lisa Hilton, Linda Passeri, Pat Berkbigler, Angel Brame, Peggy King, and Kim Carr

I. Call to Order

The meeting was called to order at 10:05 am.

II. Approval of Minutes

Annie Called for a motion to approve the minutes from the December 18, 2023 Board meeting. Nina Miller had some corrections:

- Paragraph 7 - Change "Arts on Main" to "Artists on Main."
- Paragraph 7 - Seems to be a word missing as the sentence did not make sense. Wanda will revise.
- Paragraph 10 - Change "put" to "create."

A motion to approve the revised minutes from the December 18, 2023 Board of Directors meeting was made by Pat Berkbigler and seconded by Loren Woodard. The motion passed.

III. Reports

1. President's Report, Annie Webster

- Annie attended the Missouri Association of Community Arts Agencies meeting in January. There are lots of grant opportunities out there. Annie also said that it is time to start looking for new/additional Board members.

2. Vice President's Report, Loren Woodard

- Nothing to report.

3. Secretary's Report, Barb Byrne

- Nothing to report.

4. Treasurer's Report, Don Crozier

- Don sent his reports via email before the meeting for the members to review. He said the organization still has \$65,000 in the bank. Things are looking good.

5. Grants Committee, Annie Webster – Chair, Michael Gaines, Don Crozier

- Annie said that February 26 is the deadline for applying for the Missouri Arts Council grant. She has sent some questions to Michael Gaines, but has not yet heard back from him.

6. Regional Events Committee, Angel Brame – Chair; Garnetta Sullivan, Linda Passeri

- Angel reached out to the Jones Gallery in Kansas City as a possible venue for an event. There is nothing available at this time, but the owner will let her know.
- She also reached out to Buttonwood Gallery in Kansas City, but has not heard back.
- Angel asked the Board if there was any reason why we could not contact venues outside of Missouri - for example, the Jacoby Art Center in Alton. The consensus was that there is no rule we know of that prevents us from reaching out to other states. As long as we are supporting Missouri artists, location shouldn't be a problem.
- Nina mentioned that she has visited Jacoby multiple times and it is a beautiful gallery. Angel will contact the Jacoby Arts Center.

7. Professional Development Committee, Wanda Tyner; Kim Carr, Allison Norfleet Bruenger

- Wanda emailed her report to the board prior to the meeting. One tab on the spreadsheet shows the upcoming workshops along with past workshops and a second tab shows what's budgeted for the workshops and the YouTube subscribers.
- Some things for 2024 Zoom workshops are not fully lined up, but there are a good number of committed topics with presenters.
- Wanda thanked Kim for all the work she does to get the Zoom workshops scheduled and running.
- A member asked if it was possible to have closed captions on the workshops and Zoom has that capability. A number of the Board members explored that feature while we were talking about it and we discovered how easy it is to turn the feature on and off. Each workshop participant will have the ability to use that feature if they choose.

8. Communications Committee, Marcia Menendez – Chair; Kim Carr, Barb Byrne

Kim provided the following information:

- Facebook – 4,400 followers
- Instagram - 1,100 followers
- Newsletters are now being published every other month. Next one will be in March and Kim will be happy to receive any news from members that she can include in the newsletter.
- Barb reported that the Artist Spotlights are on track and scheduled through the first week of March. She has cut back to doing 2 a day instead of 3 a day.

9. Jury Committee, Marcia Menendez; Loren Woodard, Lisa Hilton

- Lisa reported that we have 13 applicants so far for the February session. Deadline to apply is February 15.
- Nina asked Lisa if the jury committee looks for jurors who match the medium of the applicants and Lisa replied that they do. A discussion ensued regarding the comments the jurors make and how that information is communicated or not to the applicants. Nina related a situation of an artist who had been denied juried status more than once and the confusion that ensued for that artist who seemed to have received conflicting comments from jurors. Lisa said she would talk with Marcia and verify the process being used and then she shared her thoughts on how she will do things going forward as the new jury committee chair.
- Kim suggested that the jury committee might want to create an Excel spreadsheet of applicants and comments, so that in the future it could be used to provide valuable information to use in counseling an applicant who was denied more than one time.
- Loren asked to resign from the jury committee, since he didn't feel he was contributing very much. Lisa said that there really wasn't a lot for more than one person to do. Annie accepted Loren's resignation.

10. Visiting Artist Committee, Nina Miller; Pat Berkgigler

- Nina reported that she has had great difficulty finding artists willing to do visits. She called a couple of artists directly who were not willing/interested in participating. She also contacted artists who teach and had no luck there.
- Nina reported that the Board approved 2 additional visits for Janis Burgin.
- Nina realized that she had not created the video she committed to at the last meeting, so she will work on that now.
- Two artists have volunteered to do video interviews, so Nina will be working on those.
- Loren said that since he already visits some senior centers on a regular basis, he may volunteer to be a visiting artist. Nina will send him the information.

11. Membership Committee, Nancy Brickner - Chair; Melanie Henry, Lisa Hilton

- Nancy was absent so there was no report.

- Peggy commented that two long-time members have canceled their memberships because they are “not doing art anymore.” A long discussion took place regarding ways we could retain artists who are “retiring,” as we know that they still have much to contribute to the organization. Wanda suggested that we think about a workshop that would deal with artists “reinventing” themselves rather than retiring. All members were in favor of this idea.

12. Annual Meeting, Kim Carr – Chair; Annie Webster, Melanie Henry, Don Crozier, Loren Woodard, Peggy King

- April 13th 9am-3pm in Columbia, MO
 - Electric Cooperative (Watt Room)
 - 1413 Rangeline Street
 - Columbia, MO 65201
- Speaker - Speaker: Kevin Desrosiers; Topic: AI (Artificial Intelligence)
- We will have a business meeting with President and committee reports.

13. Art Smart Conference Committee, Kim Carr- Chair; Annie Webster, Melanie Henry, Don Crozier, Loren Woodard, Peggy King

- Annie emphasized that we need ideas for a keynote speaker.
- We also need ideas for breakout sessions.
- We need folks to do the “frolics” activities. Annie mentioned that she liked Wanda’s idea of calling them “Saturday Night Shenanigans.”
- We also need someone to take the lead in getting corporate sponsorships. We have a list of where to start. Peggy will update the list.

14. Professional Development Grant, Kim Carr – Chair; Barb Byrne, Marcia Menendez, Allison Norfleet Bruenger

- Annie reported that we have 4 applications so far. The deadline is February 15.

15. Website - Peggy King

- Peggy reported that someone purchased our domain name and has put our old website up on it. We need to pay to get it back and the new owner is asking \$1,500.
- After much discussion, we agreed that we need to pay what he's asking because having two sites up is causing a lot of confusion among members.
- Peggy said she will contact him and see if she can negotiate a lower price.
- Nina asked if we should look into buying up other domain names to avoid this type of problem in the future. Peggy will research this and get back to the Board.

- Peggy reported that there are some issues with PayPal that are causing confusion with members. Peggy will need to talk to PayPal directly to get things straightened out.
- Facebook posts are now posting to the BOMH homepage, which Peggy is happy to see. Hopefully we will be able to do the same thing with Instagram posts.
- James is looking for a new search engine, but is not sure if there is anything better out there.
- Peggy reported that we have been without a toll-free number for some time. After multiple attempts, she was unable to reach the provider, so she canceled the service. We now have a Zoom service for \$15/mo (\$5 less than our previous provider). We will use the Zoom service (with the same toll-free number that is printed on our materials) for a couple of months and then determine if we want to keep it.

IV. Old Business

1. Fidelity Bonds

- Annie reported that the Fidelity Bond situation is a mess. She received information from the bank saying that every check we issue must have 2 signatures and that the account must be reconciled by someone who is not a signatory on the account.
- Nina said that is not correct. She will contact the insurance agent for further discussion. Annie will send Nina the information she received from the bank.

2. Historian/Archivist Person

- Annie will ask members at the annual meeting if they have any history to share or want to be involved in the project.
- The first project will be scanning catalogs.

V. New Business

- Annie announced that there is a Missouri Arts Council gathering on April 27 if anyone is interested in attending.
- Alison Bozart recently resigned from the Board and sent Annie a list of suggestions:
 - Have regional in-person meetings.
 - Since Art in the Park is not happening this year, should BOMH take it over?
 - Do a workshop on how to get started in shows.
 - Have a place to list equipment and other items or sale or rent.

- After some discussion, it was agreed that these are suggestions we have heard and dealt with before. Since Art in the Park is a fundraiser for the park, it is not something we could or would do. And items can be listed for sale on the BOMH Facebook page.

VI. Comments and Announcements

- Annual Meeting: Saturday, April 13, 2024 at 10AM in Columbia, MO (Electric Cooperative Community Room)
- Monday, June 17, 2024 at 10AM via Zoom

The meeting was adjourned at 12:09 PM.